



**The Rising Tide**  
November 2017—January 2018

## OCEANSIDE CHARTER CHAPTER

### INSIDE THIS ISSUE:

December Featured Speaker	2
Holiday Celebration	2
Executive Board & Committee Reports	3
Event Calendar	4
Meeting Information	5

## MESSAGE FROM THE PRESIDENT



Cindy Schmitt, President

We are a diverse group of individuals who have the opportunity to come together for networking, professional development and fun! No matter what our backgrounds or experiences are, we have the opportunity to spend time together each month enjoying good company, a good meal and excellent speakers! As working and retired professionals, our schedules often allow us little time for ourselves. Through membership in ABWA, we have the opportunity to join other women and spend time as the saying goes, "doing something today that our future self will thank us for" (Anonymous).

I experienced this concept recently at the ABWA National Women's Leadership Conference which I attended with chapter members Sue Tyson-Parker and Sheryl Glore. Sue did an amazing job with her Top 10 speech, which inspired many as she told the story of her struggles and

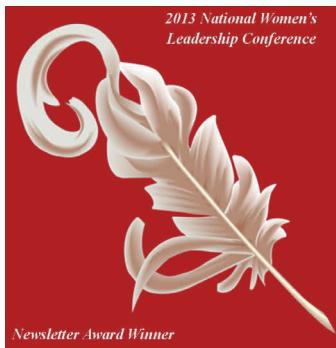
talking about the importance as a leader in our communications to help people know that first you recognize where they are, and what they are going through instead of rehearsing in your head what you are going to say back to them. I know I am very guilty of this. I want to immediately jump in and solve the issue. This is truly not listening. The presenter advised us to first acknowledge with words that describe what you see, and then give them an opportunity to express and get out what they are feeling. For instance, "I can see you are struggling with..., tell me more." Or, "I heard you say..., that is so exciting." Help them first to be heard. That was my "Aha" moment from the conference. Have you had any "Aha" moments lately?

I look forward to seeing all of you at the holiday dinner. It will be a great evening of music, storytelling and awesome food as we start into the holiday season. Bring your friends and have some fun! You deserve it!

~ Cindy Schmitt



2013 National Women's Leadership Conference



TAKE FLIGHT IN ABWA!

## DECEMBER FEATURED SPEAKER



Dr. Robert Taylor

Come and enjoy the great story telling of Florida Tech professor and associate dean,

### *Florida in the Season*

Dr. Robert Taylor, who will look at the concept of "wintering in Florida" and the long list of interesting people who came here to enjoy the holidays under our bright tropical sun! This experience has much to say about Florida's past, and perhaps a window on its future!

Dr. Taylor is Associate Dean and Head, School of Arts and Communication, Professor of History at Florida Institute of Technology.

Dr. Taylor's research focuses on 19th- and 20th-century America, the American South, Florida history, U.S. military history, the histo-

ry of the space age, and 20th-century Europe. In addition to being a current member of the Board of Directors of the Florida Humanities Council, Dr. Taylor is also President Emeritus of the Florida Historical Society, an advisory board member for H-Florida, and serves as a board official in the Selective Service System. He resides in Palm Bay and St. Simons Island, Georgia with his wife Virginia and a house full of pets.

Please mark your calendar for this story telling experience at our holiday meeting and celebration on December 5!

## 2018 TOP TEN BUSINESS WOMAN

Congratulations to Sue Tyson-Parker on her achievement as a 2018 Top Ten Business Woman! Originally from a small town in West Virginia, Sue attended Marshall University and West Virginia State College where she studied behavioral psychology. After a career in child foster care, she moved to Florida and started a very successful career in the jewelry industry by working for large retail stores. She also worked in jewelry manufacturing and buying, and achieved several Gemological certifications in diamonds, colored stones and pearls while traveling throughout the eastern U.S. and Canada, conducting product knowledge and sales training seminars.

After moving to Brevard County in 2000, Sue started an advertising career with FLORIDA TODAY newspaper and became involved in the community, where she has been rec-

ognized and honored by various organizations for her contributions to the community. She has served as President of the Indialantic Rotary Club from 2010 to 2011, and was the first woman in Brevard County to graduate from the Rotary Leadership Institute.

Sue has served as president of Oceanside Charter Chapter and is founder of the ABWA Space Coast Women Express Network. An ABWA member since 2000, Sue has served on several ABWA National committees, including the National Officer Nominating Committee and the Ways & Means Committee at two National conferences. Sue currently serves as Program Chair for ABWA Oceanside Charter Chapter. Sue resides in Melbourne Beach, where she and her husband, Phillip Parker run a small pet sitting business from their home and spend time with their rescued boxer, Max.



Sue Tyson-Parker

## HOLIDAY MEETING & CELEBRATION

Tuesday, December 5, 2017 at the Eau Gallie Yacht Club

6:00 p.m. Networking & 6:30 p.m. Dinner & Meeting

\$30 for Members & \$35 for Guests

For reservations: Online at [www.abwaoceanside.com](http://www.abwaoceanside.com)

Featured Speaker: Dr. Robert Taylor

Musical Entertainment by Angelina Bucci

Please contact Cindy Schmitt at [cschmitt@fit.edu](mailto:cschmitt@fit.edu) for sponsorship opportunities, or promote your business during the holiday season and assist our league in raising funds for education and scholarship by donating a gift basket for the silent auction. The Chapter will be collecting gift cards as holiday contributions for the residents of Genesis House.

## CHAPTER COMMITTEE REPORTS

### Membership

Please welcome new members, Ryan Dalzell, Sharon DuBois, Darcia Jones Francey, Vicki Pate, Theresa Regan and Kim Torres!

### Scholarship

Oceanside Charter Chapter is pleased to announce that it has funded a \$1000 scholarship through the Stephen Bufton Memorial Educational Fund to be awarded in May, 2018. Additional information regarding scholarship criteria and the application process is available on the Chapter's website.

### Meeting Sponsors

Thank you to our meeting sponsors:

- August—Florida Institute of Technology, Continuing Education
- September—Anita Carbone
- October—Dr. Renee Hahn & Dr. Ryan Dalzell, Upper Cervical Care
- November—Diana van den Boogaard
- December—Maria Sulick
- January—Mary Allen
- February—Martha Young
- March—Connie Adams
- April—Anita Carbone
- May—Catherine Goonen
- June—Jane Adams
- July—Sue Tyson-Parker

### Fundraising

Promote your business during the holiday season and assist our league in raising funds for education and scholarship by donating a gift basket for the Holiday silent auction. Please contact Catherine Alexander at 321 693-5005.



### November, December and January Birthdays

- Connie Adams—11/5  
Anita Carbone—11/7  
Catherine Goonen—11/7  
Jane Adams—11/15  
Sue Tyson-Parker—12/5  
Diana van den Boogaard—12/8  
Maria Sulick—12/10  
Mary Allen—12/22  
Martha Young—1/11

### Newsletter

The Oceanside Charter Chapter Newsletter, *The Rising Tide* is published quarterly at [www.abwoceanside.com](http://www.abwoceanside.com) and is posted to the online team library at [www.abwa.org](http://www.abwa.org). Please send newsletter submissions to [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com). Submission deadlines are published in the Chapter Standing Rules.

### Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce and Melbourne Regional Chamber of Commerce websites. Please email Laura Chiesman at [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com), if you have photos or information for our Facebook page.



We're on the web!



[www.abwoceanside.com](http://www.abwoceanside.com)



ABWA—Oceanside Charter Chapter

### 2017 - 2018 EXECUTIVE BOARD

#### President

Cindy Schmitt  
[cschmitt@fit.edu](mailto:cschmitt@fit.edu)  
321 626-6703

#### Vice President

Maria Sulick  
[mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)  
321 749-3635

#### Secretary

Angela Johnson  
[angelajohnson723@gmail.com](mailto:angelajohnson723@gmail.com)  
952 380-7453

#### Treasurer

Catherine Alexander  
[alexander.catherine55@ymail.com](mailto:alexander.catherine55@ymail.com)  
321 693-5005

### 2017 – 2018 COMMITTEE CHAIRS

#### Best Practices

Sheryl Glore: [sglore@cfl.rr.com](mailto:sglore@cfl.rr.com)

#### Education

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

#### Fundraising

Terri Friedlander: [tdfriedlander@netzero.com](mailto:tdfriedlander@netzero.com)

#### Hospitality

Open

#### Membership

Barbara Cheney: [beejaycheney@gmail.com](mailto:beejaycheney@gmail.com)

#### Newsletter

Maria Sulick: [mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)

#### Professional Development

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

#### Publicity

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

Catherine Alexander: [catherinealexander55@gmail.com](mailto:catherinealexander55@gmail.com)

Sue Parker: [suejtyson@aol.com](mailto:suejtyson@aol.com)

Laura Chiesman: [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com)

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

## ABWA EVENT CALENDAR

### December 5

#### Oceanside Charter Chapter Holiday Dinner Meeting & Celebration

Networking at 6:00 p.m. & Dinner at 6:30 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

### December 12

#### Space Coast Women Express Network Meeting

Networking & Lunch from 11:00 a.m. to 1:00 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

### January 9

#### Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

### January 9

#### Space Coast Women Express Network Meeting

Networking & Lunch from 11:00 a.m. to 1:00 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

### January 23

#### Oceanside Charter Chapter Dinner Meeting

Networking at 6:00 p.m. & Dinner at 6:30 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

### February 2



**February 2nd from 9:00 am to 4:00 pm**

Registration begins at 8:30 am

The Club at Eaglebrook

Our 3rd Annual Women's Leadership Symposium provides a platform for women to learn and share the topic of Inspiration to Transformation, rise to new heights and embrace their transformation to become better leaders.

*Powerful and dynamic presentations by:*



**Rita Lowman**

Executive Vice President and Chief Operating Officer for Pilat Bank and Chair of Florida Bankers Association



**Lisa Mills**

Award-winning, motivational speaker, and author from Atlanta, Georgia



**Carolyn Parks**

President and Lead Coach of RisingStarz, LLC, 2016-17 Secretary Treasurer of ABW Foundation and 2011 American Business Woman of ABWA

TICKETS ARE LIMITED!

**\$99.00 Regular Admission**

Register before Dec. 13th and receive a \$10 discount!

**Admission includes:** a light breakfast, lunch and an opportunity to interact with our speakers thru discussions and breakout sessions.

Questions? Contact: marystephenson@tampabay.rr.com or spchandler@tampabay.rr.com

Purchase Tickets at: LakelandABWA.com/Symposium

## COMMUNITY EVENTS

### December 1



**Martinis & Mistletoe**  
The Season's Most Merry Mixer!

✓ **Vote for the Best Martini!**

FRIDAY Dec. 1st, 2017 | 6-9PM

HOLIDAY BUFFET SPONSOR: CROWNE PLAZA MELBOURNE - OCEANFRONT

### December 11



**4 R's of Networking** from 11:30 a.m. - 1:00 p.m. Learn the critical pathways to successful networking at the Cocoa Beach Regional Chamber of Commerce! 400 Fortenberry Road, Merritt Island. Presented by Ralph Golson, Zeeke & Associates.

Lunch is provided by the sponsor. There is no cost to attend, but reservations are requested. Please register online at the chamber website or contact (321) 459-2200.

### January 30



Launch Your Venture 101 from 3 – 5 p.m. at the Harris Commons Bldg at FIT, 3rd Floor, Room 305. This is a two-hour interactive workshop where you will talk through questions like: What do you need to know before starting a business? What are your long-term business goals? Create your Individual Entrepreneurial Plan (IEP) or action plan that will help you achieve your goals. After you take this class, discover which weVENTURE program is right for you. Cost: \$12.50 (Handouts and resource materials provided) Learn more about weVENTURE at [weventure.org](http://weventure.org). To Register: <http://events.constantcontact.com/register/event?llr=k49vsadab&oeidk=a07eesaudk0ef22943>



Oceanside Charter Chapter

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Melbourne, FL 32936-0151

Member:  
Cocoa Beach Regional Chamber of Commerce  
Melbourne Regional Chamber

Newsletter Editor  
Anita Carbone  
acarbone@cfl.rr.com  
321 684-0790



American Business Women's Association

Mission Statement

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.*

**OCEANSIDE CHARTER CHAPTER  
MEETING INFORMATION**

**Location:**

Eau Gallie Yacht Club  
100 Datura Drive  
Indian Harbour Beach, FL

**Date & Time:**

Fourth Tuesday of the month  
6:00 p.m. Networking  
6:30 p.m. Dinner & Meeting

**Cost:**

\$30 for Members & \$35 for Guests

**Reservations are required. Please contact:**

reservations@abwoceanside.com

or

Online at [www.abwoceanside.com](http://www.abwoceanside.com)

**Vision Statement**

ABWA Oceanside Charter Chapter is dedicated to enhancing the personal and professional lives of local women. Building strong personal relationships between Chapter members provides a safe, supportive environment for members to grow and develop. The focus on leadership, continuing education and community involvement positions our Chapter as the premier women's business organization in Brevard County.

**ABWA's Proud Code of Conduct**

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.