



The Rising Tide
August – October 2023

OCEANSIDE CHARTER CHAPTER

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MESSAGE FROM THE PRESIDENT



Patricia Worrow

I'm so very excited to begin the new award year as the incoming Chapter President! That said, the Executive Board has spent the past two weekends completing the planning sessions, reviewing our successes and challenges from last year and gearing up to take on this year with greater clarity and a unified mission. As a group we revised our Team Charter and aligned the 2023-2024 KRAs to better support the goals of the chapter. The Member Interest Survey, which had 24 participants, provided the Executive Board with some well needed clarity in areas we need to focus for improvement. The outcome of which is that this year our primary focus will be growth and member retention.

The Ladies' Night Out events have become a successful staple of the Oceanside Charter Chapter and will be coordinated through the efforts of Deidre McVay-Schulmeister, Cindy Grossman, and Kristen Heath this year. The LNO success is attributed to the diversity of venues and offerings that our members have been able to resource. April, May, and June LNOs were well attended with approximately 15-20 members/guests at each event. The August LNO event is also one of the chapter fundraisers for the year. If you can't

attend this fun event, please consider making a donation in support of your Chapter. Christine Burnette and I will be hosting an evening of networking activities including an instructed class on Paint & Pour at SoulVines Wellness in downtown Melbourne. Attendees will be given a chance to paint, drink/snack, network, and take home their own project. Members interested in organizing an LNO event should reach out to Deidre at deidremcvay@gmail.com.

As a chapter we are encouraging our seasoned members to share their ABWA stories with us so we can thank them for their tireless dedication to the chapter and community, and enlighten our newer members with just how much is available to them through ABWA. This year our chapter endeavors to achieve Best Practices Level I, and seven to eight members will be traveling to the National Women's Leadership Conference in Chattanooga. Three of the members are new to the chapter and ABWA (two of which are also college students). Members who wish to share their ABWA story can email it to me at paworrow@bellsouth.net or Christine Burnette at bvip321@gmail.com. Let us know what brought you to ABWA, what keeps you here and what we can do to make your member experience a better one!

This past year our chapter grew by 24 new members, but we were challenged by only 70% retention in our first-year members. To address this, the Board has created a Sunshine Committee that will have specific goals to reach out to new members to get them engaged in committee activities early, speak to members we haven't seen in a while to better understand what keeps them away, and to spread the cheer of ABWA as organically as possible.

Upcoming in August, our speaker is Teresa Rand, who will be speaking to the membership on the topic, "Improve Communication by Understanding and Leveraging Personality Types." In September we will hear from Elia Twigg, speaking on the topic, "Boosting Productivity: Unleashing Efficiency through Processes, Templates, and SOPs" and in October we have scheduled Dr. Cindy Schmitt to facilitate a speed networking event for the membership.

I am looking forward to what appears to be an exciting year ahead for myself and the Chapter.

~Patricia Worrow

SEPTEMBER FEATURED SPEAKER



Elia Twigg

Join us on Tuesday, September 26 for an engaging presentation focused on enhancing productivity within your organization. Discover the power of streamlined processes, customizable templates, and standard-

Boosting Productivity: Unleashing Efficiency through Processes, Templates, and SOPs

ized Standard Operating Procedures (SOPs). Learn how implementing these strategies can optimize workflow efficiency, reduce errors, and save valuable time and resources. Gain practical insights into developing effective processes, creating user-friendly templates, and implementing SOPs that align with your unique business needs. Unlock the potential for increased productivity, improved team collaboration, and accelerated growth. Don't miss this opportunity to revolutionize your organization's performance through effective process management.

Elia Twigg is the owner and Principal Engineer of Lantic Solutions, a leading design and consulting firm based in Brevard County. With a diverse range of specialties including drainage plans, onsite wastewater systems, organizational reviews, and leadership and management development, Elia brings a wealth of expertise to her role.

Prior to founding Lantic Solutions, Elia garnered over six years of invaluable experience at CONSOR Engineers, a renowned transportation design and construction services firm. She also served the City of Palm Bay Public Works Department for a decade,

ultimately assuming the esteemed position of Public Works Director for the last three and a half years.

Elia holds a professional engineering license and boasts both a Master's and Bachelor's degree in Civil Engineering from the prestigious University of Florida. Throughout her career, she has demonstrated exceptional leadership, serving in prominent roles within organizations such as the American Public Works Association (APWA) and the American Society of Civil Engineers (ASCE). Currently, she chairs the Leadership and Management national committee for APWA, contributing valuable content and publishing numerous articles in the APWA Reporter Magazine. Elia is also a co-author of the acclaimed Executive Soft Skills Pocket Guide, available in the APWA bookstore.

Beyond her professional endeavors, Elia finds joy in her personal life. She is happily married and cherishes time spent with her two children, ages 13 and 15. In her leisure moments, Elia indulges in family activities, and loves traveling, fishing, biking, and maintaining an active lifestyle through regular workouts.

NEW MEMBER SPOTLIGHT

Erica Rodrigues recently graduated from Eastern Florida State College where she earned a Bachelor's degree in Organizational Management with a certification in Legal Office Management. Passionate about helping others, Erica decided to join the Student Government Association where she held the positions of Secretary, Vice President, and President. Being engaged in Student Government helped her recognize her strength in leadership and interest in the legal field. As a result she became the State Secretary for the Florida College System Student Government Association to further help advocate for students and have their voices heard. For her hard work and dedication, she was awarded the Excellence in Student Government award in 2019.

In 2022, Erica achieved the honor of being a member of the FCSAA All-Academic

Team in Student Government. She plans to attend law school to get her Juris Doctor degree with a focus in Intellectual Property and Cybersecurity Law.

When Erica is not studying hard, she is spending time with her cats, listening to music, or spending time with her friends and family by the pool. Erica joined Oceanside Charter Chapter in 2023 as a way to meet and network with other women in different professions. She looks forward to serving as the Secretary on the Executive board for 2023-2024.



Erica Rodrigues

CHAPTER COMMITTEE REPORTS

Membership

Welcome new members: Helene Scott, Kara O'Donnell, Schercitha Miller, Jemma Pachiano, Maribell Dillon, Jacqueline Dittmore, and Diana Adams.

Please contact Deidre McVay-Schulmeister at deidremcvay@gmail.com if you are interested in hosting a Ladies' Night Out!



August, September & October Birthdays

Maribel Dillon—August 2
Carol Hudgens—August 5
Shari Tabat—August 10
Laura Chiesman—August 21
Tenille Perry—August 24
Maria Waddell—August 24
Andrea McCarthy—September 3
Sheryl Glore—September 15
Renee' Hahn—September 21
Karen Black—September 24
Schercitha Miller—October 12

Fundraising/Sponsorship

Thank you to our meeting sponsors:

- May: Christine Burnette of BVIP Entertainment, LLC, and Shari Tabat, Owner of Space Coast Home Watch & Concierge Services.
- June: Cindy Schmitt, Brevard Schools Foundation.
- July: Kristen Snyder, Genesis House and Lesley Brindley, Frequency Connection

Interested in becoming a meeting sponsor and showcasing your business? Contact Sponsorship Chair, Shari Tabat at abwaoceanside@gmail.com.

Please consider showcasing your business at our monthly meetings. Raffle prize donations are always appreciated.

Meeting Notice

Notice is hereby given that the Chapter will be voting to approve the 2023/2024 Budget and 2023/2024 Standing Rules at the August 22, 2023 meeting.

Publicity

Chapter monthly meeting information is published on our website at www.abwaoceanside.com and in the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce, Melbourne Regional Chamber of Commerce and the Palm Bay Chamber websites. Please email Christine Burnette at bvip321@gmail.com with photos or news for Facebook and Instagram.



We're on the web!

www.abwaoceanside.com



ABWA—Oceanside Charter Chapter

2023—2024 EXECUTIVE BOARD

President

Patricia Worrow
paworrow@bellsouth.net

Vice President

Cindy Grossman
cindyve5@aol.com

Secretary

Erica Rodrigues
erica.anne.rodrigues623@gmail.com

Treasurer

Kristen Snyder
kristensnyder@att.net

Advisor

Tenille Perry
tenillep76@gmail.com

2023—2024 COMMITTEE CO-CHAIRS

Audit	Anita Carbone: acarbone@cfl.rr.com
Awards	Tenille Perry: tenillep76@gmail.com
Best Practices	Anjeannette Mitchell: mitcell.annjeannette@titans.easternflorida.edu
	Erica Rodrigues: erica.anne.rodrigues623@gmail.com
Education	Anita Carbone: acarbone@cfl.rr.com
Fundraising/Sponsorship	Cindy Grossman: cindyve5@aol.com
	Kristen Heath: kristen.heath24@gmail.com
	Shari Tabat: noplacelikehomerealtor@gmail.com
Hospitality	Kristen Heath: kristen.heath24@gmail.com
Membership	Anita Carbone: acarbone@cfl.rr.com
	Cindy Grossman: cindyve5@aol.com
	Deidre McVay-Schulmeister: deidremcvay@gmail.com
Professional Development	Julie Allen: julieallenfla@gmail.com
	Kim Torres: kim@torresmediation.com
Publicity	Anita Carbone: acarbone@cfl.rr.com
Social Media	Christine Burnette: bvip321@gmail.com

ABWA Oceanside Charter Chapter

Ladies' Night Out Paint & Pour Fundraiser

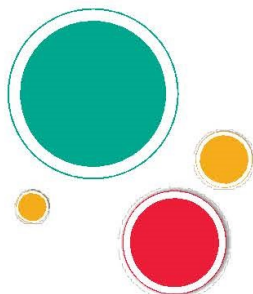


*Changing Women's
Lives...One Woman at a Time.*

www.abwaoceanside.com

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

OCEANSIDE CHARTER CHAPTER



Wednesday, August 16, 2023

Soulvines Wellness

1915 South Babcock Street, Suite 105

Melbourne, FL 32901

5:30 – 7:30PM

Join ABWA Oceanside members, Christine Burnette and Patricia Worrow for Oceanside Ladies' Night Out Paint & Pour Fundraiser on Wednesday, August 16, 2023 from 5:30 to 7:30PM at Soulvines Wellness! Admission of \$39 includes paints and materials for a paint and pour project on canvas that you will be able to take home that evening! Light hors d'oeuvres and drinks will be served.

Meet Christine B: Christine B. is the CEO behind BVIP Entertainment, a professional recording artist / producer / actress / and now licensed talent agent. She is a fierce woman with a 3.5 vocal octave range. Her heart-felt musicianship delivers a solid performance each and every time. Her goals are to enhance the music in our communities, provide work for other artists, produce special events and continue to build and maintain professional working relationships.

Meet Patricia: Patricia is a Senior Staff Accountant for TwinVee PowerCats, LLC., which designs, manufactures and markets recreational and commercial power catamaran boats. A native Floridian, Patricia loves to help organizations evaluate, integrate, launch, and optimize software utilization. Patricia has amassed a diverse roster of experiences and has spent most of her career in the healthcare industry, initially gaining experience in hands-on patient care and advocacy working in an SNF as a C.N.A.

Space is limited to 25 participants. Registration and payment are required in advance at

<https://abwa-oceanside-charter-chapter.square.site/>

DISCOVER YOUR STORY IN ABWA



Kayla Bigerton

When reflecting on my ABWA story, I decided I would find my beginning first. I looked through my email to find one of my first engagements with the ABWA Oceanside Charter Chapter. After attending just one meeting, I had emailed Cindy Schmitt saying, "I really enjoyed Tuesday's meeting. I think I can contribute to the chapter and also get a lot out of ABWA. I definitely want to be a part of this community." From there, ABWA invested in me through our "Planting the Seed of ABWA" initiative.

It was invaluable to be exposed to strong women leaders in my community as a student through this initiative. Being surrounded by these women allowed me to step outside of an academic world into the professional world. When I joined in March 2020, the world was a tremulous place with COVID-19 concerns ramping up. I admired how gracefully my chapter handled these difficult times. This left me hungry to gain experiences to work more closely with our chapter's leadership.

I began to volunteer on our Best Practices committee, which forged the way for me to see all the hard work invested into our chap-

ter. I continued to grow within my chapter, resulting in a Protégé award, 2022 Woman of the Year, and the 2022/2023 Secretary position on the Executive Board. It is such an honor to be recognized by such amazing women and be involved in a leadership position in a successful chapter.

My growth was not just professionally within ABWA; I also was supported in my personal growth. My chapter was instrumental in helping me reach the finish line of my PhD program just a few weeks before my daughter was born. As a first-time mom, I have received invaluable advice and encouragement from chapter members.

I am still writing my ABWA story, but I am so glad I have invested in myself by joining the ABWA Oceanside Charter Chapter. I think I have been able to contribute to the chapter, get a lot out of ABWA, and immersed myself in this community. I am forever grateful for ABWA.

Since 2019, the ABWA Oceanside Charter Chapter has played a pivotal role in facilitating my career advancement. From the very first dinner meeting I attended, I was warmly welcomed and inspired by the incredible women in the room. Being a shy person, I had never felt such an instant connection and kinship with fellow women before. Little did I know that this chapter would open doors I had never considered.

The turning point came when I was elected to the Secretary position on the Executive Board. I saw this as a fantastic opportunity to step in a direction I would typically never explore. Initially, I thought, "How hard can it be to take notes?" However, with the invaluable guidance and support of Anita Carbone, Sheryl Glore, and Cindy Schmitt, I soon discovered that this role offered much more enrichment than I had ever imagined.

Witnessing the dedication of the Executive Board, as well as past boards, in striving to achieve Best Practices and their meticulous planning process, left me motivated and inspired. I realized that this experience was exactly what I needed to fine-tune my own career path.

When I first joined, I could never have envisioned myself standing in front of a podium, serving as the Oceanside Charter Chapter President, and confidently leading meetings. But I led for two years, thanks to the

grooming and professional development opportunities provided by this wonderful chapter and ABWA National.

From planning and fundraising, to creating agendas and much more, the list of things this Chapter and ABWA National have offered me would be endless. The support and resources provided have been instrumental in my personal growth and success.

In conclusion, I am incredibly grateful for the ABWA Oceanside Charter Chapter and the life-changing experiences it has brought into my life since 2019. This journey has propelled my career forward in ways I could never have imagined, and I am excited to continue growing and learning with this amazing community of empowering women.



Tenille Perry



ABWA Oceanside Charter Chapter

Ladies' Night Out



*Changing Women's
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OCEANSIDE CHARTER CHAPTER



Tuesday, September 19, 2023

Alligator Reef Club

529 East New Haven

Melbourne, FL 32901

5:00 – 9:00PM

Join Sharon, Andrea and ABWA Oceanside members for a fun night of food, beverages and fellowship at Alligator Reef Club on Tuesday, September 19, 2023 from 5:00 – 9:00PM! Alligator Reef Club has reserved the entire inside of their restaurant as a vibrant and intimate setting for this event. Specialty cocktails will be available at approximately 50% off! Appetizers will be served.

Meet Sharon DuBois: Sharon is the Marketing Manager for OneGroup Insurance in the Southeast Region. She has been affiliated with OneGroup for 7 years. Her company provides Home/Auto/Business/Umbrella/Flood Insurance and much more!

Meet Andrea McCarthy: Andrea is the Marketing Manager for SERVPRO. She has been with SERVPRO for 7 ½ years, and they are a local water, fire, mold, biohazard clean-up and restoration company.

RSVP to Sharon at 954-540-7697 or sdubois@onegroup.com no later than September 11th.

ABWA EVENT CALENDAR

August 4–5

Florida First Coast Area Council ABW Day
Maggiano's Italian Restaurant, Jacksonville, FL

August 8

Oceanside Charter Chapter Executive Board Meeting at 6:30PM

August 22

Oceanside Charter Chapter Networking & Dinner Meeting
6:00–8:30PM at the Eau Gallie Yacht Club
Speaker: Teresa Rand
Topic: "Improve Communication by Understanding and Leveraging Personality Types"

August 29

ABWA National Board Virtual Candidate Forum from 8:00–9:00PM

September 9

Tri-County Council 2023 ABW Day
Embassy Suites, Fort Lauderdale

September 12

Oceanside Charter Chapter Executive Board Meeting at 6:30PM

September 23

Southwest Florida Area Council ABW Day
Herons Glen, North Ft. Myers

September 26

Oceanside Charter Chapter Networking & Dinner Meeting
6:00–8:30PM, at the Eau Gallie Yacht Club
Guest Speaker: Elia Twigg
Topic: "Boosting Productivity: Unleashing Efficiency through Processes, Templates, and SOPs"

October 4–7

ABWA National Women's Leadership Conference
Chattanooga Marriott Downtown & Convention Center
Chattanooga, TN

October 10

Oceanside Charter Chapter Executive Board Meeting at 6:30PM

October 24

Oceanside Charter Chapter Networking & Dinner Meeting
6:00–8:30PM at the Eau Gallie Yacht Club
Speed Networking Event

COMMUNITY EVENTS

August 26

September 15-16

October 6

2023 Impact Summit—Business Leadership Conference from
8:30AM–12:30PM
Hilton Garden Inn Cocoa Beach, 2080 N. Atlantic Avenue, Cocoa



Oceanside Charter Chapter

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Member:
Cocoa Beach Regional Chamber of Commerce
Melbourne Regional Chamber
Greater Palm Bay Chamber

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American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Oceanside Charter Chapter

Vision Statement

ABWA Oceanside Charter Chapter is the premier business women's organization dedicated to recognizing, supporting and empowering motivated, local women to build strong personal and professional relationships in a high energy, inclusive environment.

American Business Women's Association

Set of Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Facts
10. Manage for Innovation

American Business Women's Association

Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.