



The Rising Tide
November 2022—January 2023

OCEANSIDE CHARTER CHAPTER

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MESSAGE FROM THE PRESIDENT



Tenille Perry

Greetings Oceanside Charter Chapter! Happy Holidays to all! We are so delighted to see the continued growth of our chapter this year with a total of 59 members on the roster to date. Please welcome our newest members: Katie Wade, Jennifer Lee, J'Andrea Harris and Deidre McVay-Schulmeister.

Our Ladies' Night out events have proven to be very successful and great enjoyment to all. A big thank you to this past quarter's event hosts: Staci Sullivan's Jewelry & Design Studio; Shari Tabat and Lana McCormick held at Beachside Wines; and Kristen Snyder and Char Good held at the Genesis Boutique. We are looking forward to the upcoming Ladies' Night Out on November 29th with Christine Burnette of BVIP Entertainment and Donna Wagner of Edward Jones, which will be held at Soulvines. Please make sure to RSVP for this upcoming adventure! If you are interested in hosting your own event be sure to reach out to Andrea McCarthy by email at andrea@servprosb.com to secure your spot.

Our *Holiday Jingle & Mingle* is coming up on Tuesday, December 6th. Save the date! This evening will include a fundraising event to benefit the

Chapter's education fund, so be sure to bring your donated gift baskets. Gift baskets valued over \$75.00 will be included in the Silent Auction and you will receive 10 free raffle tickets. Baskets valued under \$75 will be included in the Chance Auction and you will receive 5 free raffle tickets for your donation. Remember spouses or significant others are welcome for this special holiday event. We are also very excited that our very own Christine Burnette will provide the entertainment for the evening!

With Hurricane Ian throwing a kink in our September meeting plans, please be sure to register for the January 24 meeting as Mary Stephenson, 2021-2022 AWBA National Vice President has graciously cleared her calendar to visit and speak about "Generational Diversity in the Workplace." This will be a great meeting so make sure to look for the dinner invitation!

Remember to continue completing your Super Star forms each meeting you attend so that credit for all that you do to support our Chapter is accrued. If you would like a form emailed to you, please reach out to Patricia Worrow at patricia.worrow@vipamerica.com.

Look out for further announcements regarding some additional options for Meeting Sponsorships. Your sponsorship goes a long way to helping our chapter achieve the goals needed for our continued success as an award-winning league. In addition, your sponsorship provides the opportunity for your fellow chapter members to learn more about you and your business. If networking is one of your goals as a member of this chapter, a meeting sponsorship is the perfect networking exposure tailored just for you.

As the holidays come and go, remember to cherish your loved ones. Wishing everyone a great rest of the year, and looking forward to all the success the New Year will bring to you and our Chapter!

~Tenille Perry



JANUARY FEATURED SPEAKER

Generational Diversity in the Workplace



Mary Stephenson

2021-2022 ABWA National Vice President

The workplace is more diverse than ever, particularly when it comes to generational representation. Mary will present how to better understand the differences among generations and how certain strategies can increase engagement across the entire workforce.

Mary Stephenson served on the National Board of Directors of the American Business Women's Association as 2021-2022 National Vice President and has served as District I Vice President. As a member of the Lakeland Downtown Chapter of ABWA since 2010, Mary immediately became engaged in her league. She has served in numerous leadership roles including Professional Development Co-Chair, Treasurer, Chapter President, Membership Chair, Chapter Advisor, as well as co-chair of the Chapter's signature event, *Women's Leadership Symposium* during 2018 and 2020. Mary's endeavors and dedication rewarded her with several honors in ABWA including Chapter Woman of the Year, 2016 ABWA Top Ten Business Woman, Chapter Presidents Award and Top Ten Ambassa-

dor.

Experienced in the banking industry for more than 40 years, Mary is employed by Citizens Bank & Trust as a Vice President and Residential Loan Officer.

Active in her community, Mary is a member of Kiwanis, United Way, and kidsPACK, Inc., a non-profit organization supported by community leaders, corporate sponsors and volunteers dedicated to feeding disadvantaged children. She serves on the board of the Lakeland Chamber of Commerce and is a graduate of Leadership Lakeland Class XXXVII. A member of the planning committee for the International ATHENA Awards which recognizes women leaders who have inspired others to achieve excellence in their professional and personal lives, Mary was recognized in 2020 as a finalist. As a member of the Lakeland Realtors and Polk County Builders Association, Mary was honored in 2020 as Volunteer of the Year.

Mary has two children, and in her spare moments enjoys spending time with her seven grandchildren and traveling.

NEW MEMBER SPOTLIGHT

Ojas Akolkar has been a creative entrepreneur and a successful businesswoman for most of her adult life. With a Bachelor's in Business and an Associate's in Science, she has managed and led retail store operations, launched an artisanal retail store and pursued a career in healthcare. Having lived in India, China, Mexico and the United States, she has been involved in global relocations and many real estate transactions for personal and investment properties which have carved her path to being a full time, licensed Realtor® and certified Relocation Specialist.

Acutely aware of the importance of finding a hands on, transparent and highly communicative realtor, Ojas strives to provide exemplary customer service matched with real data and research to assist clients in those important negotiations and critical time sensitive decisions. Her own relocation experiences have taught her that the best realtors are those who invest time upfront in understanding the clients and their unique situation and needs. Ojas believes that proactively researching and continuously offering options for clients can help deliver and often exceed their expectations.

When not pursuing continuing educational classes to keep herself current on industry trends and practices, Ojas loves tending to her 76 (and counting!) rescue plants, listening to podcasts while dishing out culinary delicacies or simply enjoying long walks on the beach. She is an active Rotarian and strongly believes in supporting diverse, local/global initiatives especially women empowerment! Ojas lives in the gorgeous Suntree community in Melbourne with her husband and their teenage boy and looks forward to visits from her college bound older son!

Exemplifying a truly global competence, Ojas is fluent in English, Hindi, Marathi and Gujarati.



Ojas Akolkar

CHAPTER COMMITTEE REPORTS

Membership

Welcome new members: Jennifer Lee, Katie Wade, J'Andrea Harris and Deidre McVay-Schulmeister.

Fundraising/Sponsorship

Thank you to our August 2022 meeting sponsors: Shari Tabat of RE/MAX Elite and Lana McCormick of US Bank.

Interested in becoming a meeting sponsor and showcasing your business? Contact Fundraising/Sponsorship Chair, Patricia Worrow at patricia.worrow@vipamerica.com.

Please consider showcasing your business at our December 6 *Holiday Jingle & Mingle* by donating a gift basket (value of \$75 or more) for our Silent Auction or a gift basket (value less than \$75) for our Chance Raffle. Please contact Patricia Worrow at Patricia.Worrow@vipamerica.com by Monday prior to the event to insure your donation is recognized in our program.

Gold Level Sponsor



November, December & January Birthdays

Connie Adams—11/5
Jennifer Lee—11/5
Anita Carbone—11/7
Celeste Rau—11/7
Terri Friedlander—11/17
Jennifer Peele—11/23
Maria Sulick—12/10
Mary Allen—12/22
Kristen Heath—12/28
Christine Burnette—12/30
Seeta Durjan-Begui—12/30
Martha Young—1/11
Elia Twigg—1/12
Tricia Smedley—1/26

Publicity

Chapter monthly meeting information is published on our website at www.abwaoceanside.com and in the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce, Melbourne Regional Chamber of Commerce and the Palm Bay Chamber websites. Please email Patricia Worrow at patricia.worrow@vipamerica.com with photos or news for Facebook and Instagram.



We're on the web!

www.abwaoceanside.com



ABWA—Oceanside Charter Chapter

2022—2023 EXECUTIVE BOARD

President

Tenille Perry
tperry@levaymack.com

Vice President

Patricia Worrow
patricia.worrow@vipamerica.com

Secretary

Kayla Bigerton
khoelzel2016@my.fit.edu

Treasurer

Shari Tabat
noplacelikehomerealtor@gmail.com

Advisor

Laura Chiesman
laurachiesman@gmail.com

2022—2023 COMMITTEE CO-CHAIRS

Audit

Anita Carbone: acarbonate@cfl.rr.com

Awards

Patricia Worrow: patricia.worrow@vipamerica.com

Best Practices

Sheryl Glore: sglore@cfl.rr.com

Kayla Bigerton: khoelzel2016@my.fit.edu

Education

Anita Carbone: acarbonate@cfl.rr.com

Fundraising/Sponsorship

Tenille Perry: tperry@levaymack.com

Patricia Worrow: patricia.worrow@vipamerica.com

Hospitality

Kristen Snyder: kristensnyder@att.net

Lana McCormick: lmcc@live.com

Membership

Anita Carbone: acarbonate@cfl.rr.com

Andrea McCarthy: andrea@servprosb.com

Professional Development

Julie Allen: julieallenfla@gmail.com

Kayla Bigerton: khoelzel2016@my.fit.edu

Kim Torres: kim@torresmediation.com

Publicity

Anita Carbone: acarbonate@cfl.rr.com

Social Media

Patricia Worrow: patricia.worrow@vipamerica.com

2022 NWLC REPORT

The 2022 ABWA NWLC was held in Westminster Colorado, September 8–10, 2022. Attending from the Oceanside Charter Chapter were Patricia Worrow, Cindy Schmitt, Anita Carbone, Sheryl Glore, Cindy Grossman, and Kristen Heath. This conference concentrated on national recognition and professional development. There were 327 attendees.

The newly-elected 2022-2023 National Board of Directors for ABWA are:

- National President, Cheryl Blair
- National Vice President, Rachelle Jamerson-Holmes
- National Secretary Treasurer, Joyce Wright
- District I VP, Genice Hall
- District II VP, Kella Price
- District III VP, Kathy McBride
- District IV VP, Juanita Hall
- District V VP, Mary Ceccanese
- District VI VP, Velma Landers

National recognition included introduction of the 2023 Top 10 Business Women as well as the announcement of the 2023 American Business Woman, Amber Clark. The ABWA-KU MBA Essentials graduates were recognized as well as ABWA's best practicing leagues. There were 29 chapters receiving Best Practices Level I, II or III awards. The Oceanside Charter Chapter was one of only six chapters nationwide to receive Best Practices Level I.

Professional development courses offered included "Enhance Your Personal Persona," "Developing Your Visual IQ," and "Fundamental Beliefs of Trust" presented by University of Kansas/School of Business, Franklin Covey, and The Grove Consultants International.

We were treated to four outstanding keynote speakers:

Tamara Ghandour, "Moving at the Speed of Innovation" offered insight on building and leading high-performing teams of innovators, especially in times of change. Three agreements from her leader's playbook include: 1) have an open mind, 2) engage, and 3) give yourself permission to imagine. She explained the importance of understanding what problems our clients are facing by using the phrase, "Tell me more," which allows the speaker to provide a deeper level of explanation and prevents us from jumping to a premature conclusion. Whether you are an individual or a member of a team, innovation is your greatest competitive advantage.

Tracy Latourrette, "Top Gun Leaders, Top Gun Life" delivered an exciting and inspirational message about her journey to becoming Colorado's first female fighter pilot. She

presented the tools to establish our own personal VECTOR, conveyed the power of never giving up and how to prevail in a male dominated industry. Tracy explained that we must do what is hard, in order to achieve what is great. "Leaders who listen, get more done than bosses who bark." With these components put into place we are able to succeed in hitting our targets at work and at home.

Sarah Moshman, "Being Bold and Naïve" presented her insights as an Emmy Award-winning documentary filmmaker, TV Producer, and TEDx speaker. She spoke about her experiences filming "The Empowerment Project: Ordinary Women Doing Extraordinary Things" which involved 5 women driving over 7,000 miles across the country in 30 days to document 17 women's lives across a variety of industries and lifestyles. She learned that "everyone has their own Pacific to cross." Today, Sarah is an inspirational visionary who speaks about taking risks despite adversity. Sara had us ask ourselves what we could achieve if we were not afraid to fail. Additional words of wisdom were, "Sometimes you climb the ladder of success only to find out it's on the wrong wall," and "You can never cross the ocean unless you have the courage to lose sight of the shore."

Eddie Slowikowski, "Becoming the 'Better Version of You'" presented his personal stories to explain his "4 Minute Formula for Success." This formula is a nod to him becoming the 169th American to break the 4-minute mile. His 7 steps to success are:

1. Define what you want and why you want it.
2. You must believe that what you want is possible
3. Identify your team, discover the people that will help you along the way.
4. Design and implement your game plan.
5. Prepare for the pain, learn to adapt and innovate while developing resiliency.
6. Set your destination point, when will you be done?
7. Give back to our world, be of service.

The 2022 NWLC was the first in-person conference to be held since 2019. It was wonderful to meet with ABWA sisters from across the nation face-to-face again. In the words of two of our first-time attendees, Kristen Heath and Cindy Grossman, "Don't miss the next National Women's Leadership Conference! Whether your aspirations with ABWA are to become extremely involved or just touch the surface, after experiencing the organization in full force at the conference you will be inspired. ABWA is not only an incredible sisterhood, it also brings together like-minded women with different occupations, diversity and ages. ABWA encourages individual growth through leadership, education, network support and national recognition."

Respectfully submitted,

Sheryl Glore



ABWA Oceanside Charter Chapter

Ladies' Night Out at Soulvinés



*Changing Women's
Lives...One Woman at a Time.*

www.abwaoceanside.com

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

OCEANSIDE CHARTER CHAPTER



Tuesday, November 29, 2022

Soulvinés

1915 Babcock Street, Suite 105

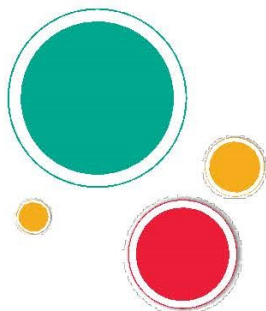
Melbourne, FL 32901

OPEN HOUSE: 6:00 – 8:00PM

Join Oceanside members, Christine Burnette, BVIP Entertainment, LLC and Donna Wagner, Edward Jones for an evening of relaxation, motivational speaking and getting to know each other on Tuesday, November 29, 2022 from 6:00 – 8:00PM!

A demonstration of sound bowls will be presented during the relaxation technique. Light refreshments/libations will be served. Comfortable dress is recommended.

RSVP to Christine at (321) 431-4104 or Donna at (407) 467-1242.





ABWA OCEANSIDE CHARTER CHAPTER ***HOLIDAY JINGLE & MINGLE***

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Tuesday, December 6, 2022
6:00PM Networking
6:30PM Dinner

Cost:

\$33 for Members
\$40 for Guests

For reservations:

Reservations are required.
www.abwaoceanside.com

Entertainment by



Christine B

ABWA EVENT CALENDAR

November 8

Oceanside Charter Chapter Executive Board Meeting at 6:00PM

November 8

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00AM to 1:00PM
Eau Gallie Yacht Club, Indian Harbour Beach

November 10

District I Ambassador Meeting at 7:00PM EST

November 29

Ladies' Night Out at SoulVines
Networking and Open House from 6:00 to 8:00PM

December 6

Holiday Jingle & Mingle

Oceanside Charter Chapter Networking & Dinner Meeting
6:00—8:30PM
Eau Gallie Yacht Club, Indian Harbour Beach
Entertainment by Christine B

January 10

Oceanside Charter Chapter Executive Board Meeting at 6:00PM

January 10

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00AM to 1:00PM
Eau Gallie Yacht Club, Indian Harbour Beach

January 24

Oceanside Charter Chapter Networking & Dinner Meeting
6:00—8:30PM
Eau Gallie Yacht Club, Indian Harbour Beach
Guest Speaker: Mary Stephenson

February 14

Oceanside Charter Chapter Executive Board Meeting at 6:00PM

February 14

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00AM to 1:00PM
Eau Gallie Yacht Club, Indian Harbour Beach

February 28

Oceanside Charter Chapter Networking & Dinner Meeting
6:00—8:30PM
Eau Gallie Yacht Club, Indian Harbour Beach

COMMUNITY EVENTS

November 7



**Free Business Resources
To Help You Launch And Grow Your Venture**

Monday November 7th from 5:00 - 6:30 pm
In The Evans Center Community Room
1361 Florida Ave NE, Palm Bay, FL 32905

Informational session about FREE business education and training available through weVENTURE Women's Business Center at Florida Tech.

weVENTURE WOMEN'S BUSINESS CENTER AT FLORIDA TECH
EVANS CENTER
GP
SBA

Registration: <https://weventure.eccenterdirect.com/events/970298>

November 18



**LAUNCHING YOUR WORKFORCE THROUGH
APPRENTICESHIP**

18 NOVEMBER

CareerSource
BREVARD
CommHIT
TECH QUEST
FLORIDA FOUNDATION

Time: 9:00 AM – 4:00 PM EST

Location: Kennedy Space Center's Astronaut Memorial Conference Center Space Commerce Way, Merritt Island, FL 32953

Registration: <https://www.eventbrite.com/e/launching-your-workforce-through-apprenticeships-tickets-439163388517>

November 19



**THE JUNIOR LEAGUE
OF THE SPACE COAST, INC.**

INVITES YOU TO PARTICIPATE IN

Our 38th Annual
Festival of Trees

NOV 19, 2022 9AM-5PM
WICKHAM PARK COMMUNITY CENTER

JUNIOR LEAGUE OF THE SPACE COAST

Interested in Participating and Promoting Your Business? Contact FOT@Jlspac coast.org



Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member:
Cocoa Beach Regional Chamber of Commerce
Melbourne Regional Chamber

Newsletter Editor:
Anita Carbone
acarbone@cfl.rr.com



American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Oceanside Charter Chapter

Vision Statement

ABWA Oceanside Charter Chapter is the premier business women's organization dedicated to recognizing, supporting and empowering motivated, local women to build strong personal and professional relationships in a high energy, inclusive environment.

American Business Women's Association

Set of Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Facts
10. Manage for Innovation

American Business Women's Association

Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.