



The Rising Tide
May—July 2022

OCEANSIDE CHARTER CHAPTER

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MESSAGE FROM THE PRESIDENT



Tenille Perry

Greetings, Oceanside Charter Chapter! As unbelievable as it is, we are in the last stretch of the Chapter's fiscal year, and wow what a year it has been! We have witnessed numerous successes of our Chapter as well as those of our members. It has been a such a phenomenal experience to serve as your Chapter President this year.

I want to give a very big "thank you" to our Executive Board and all of our Committee chairs and members. We could not have been a fraction as successful if it were not for all of you. Each little and big effort that each of you make, keeps us moving with upward momentum. I am so grateful to all of you and look forward to celebrating our Best Practices achievement with you and our membership.

Let's give a very huge welcome to our newest members who have joined since our last newsletter: publication: Jennifer Peele, Kim Meriedeth, and Catherine Wright

The "Shop Our ABWA Closet" fundraiser was very successful! Thank you to all of our members who donated items, and thank you to all who shopped. Patricia Worrow, Andrea McCarthy, Ana

Surriel, Shari Tabat and E'ala Burgess worked very diligently for our last fundraising event. All items that were not sold were donated to the Genesis House Boutique, so all of your efforts not only helped our chapter but helped our community as well.

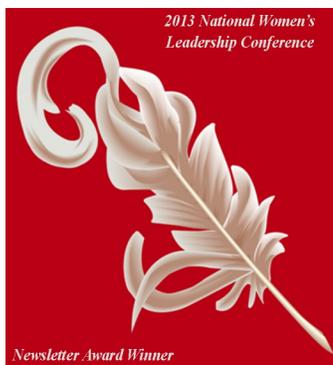
It was an honor this past quarter to participate in the Multicultural event sponsored by the Palm Bay Chamber. Even though it was held on one of the coldest days of this year, the attendance was amazing! It was wonderful to experience the impact we have within the community by promoting ABWA to our local business women. I look forward to our Chapter taking part in more of these community events in the future. Please give a big "shout out" to Patricia Worrow, Shari Tabat and Liz Eskildsen for volunteering to sit with me on that crazy, cold day!

This last quarter of Ladies' Night Out events hosted by Cindy Grossman, Kristen Heath, Robyn Russell, Tammy Gibbs and Marilyn Dummitt were filled with fun and opportunities for additional networking. Make sure to RSVP to Sierra Majors at 337 945-4282 for the upcoming Ladies' Night Out on May 5.

Thank you to the past quarter's Meeting Sponsors: Liz Eskildsen, Seeta Begui and Laura Chiesman of FirstWave Financial. Please contact Ana Surriel to secure your spot at our upcoming meetings.

I would like to wrap this up by saying, thank you for the opportunity of serving as your ABWA Oceanside Charter Chapter President this past year. It has been an incredibly rewarding experience, and one that I will always treasure.

~Tenille Perry



2022 WOMAN OF THE YEAR



Kayla Bigerton

Congratulations to Kayla Bigerton,

Oceanside Charter Chapter 2022 Woman of the Year!

Kayla earned her Master's degree in Industrial Organizational Psychology from Florida Institute of Technology. She is currently conducting research on how age and gender influence perceptions of leadership effectiveness. While pursuing a Ph.D. in Industrial Organizational Psychology, she has realized her passion for all things leadership.

Kayla has taken her passion for leadership development to her position as an Associate Organizational Development Business Partner. Working on a team that provides internal management consulting on change management, coaching, succession planning, and leadership development, she develops and facilitates programs designed to improve leadership skills for individual contributors and frontline leaders.

An active member of Oceanside Charter Chapter since March of 2020, Kayla has served as a Co-Chair of the Best Practices

Committee and as a member of the Professional Development Committee. In addition, she has completed 17 APEX courses and is a recipient of the Protégé Award.

Kayla will be the featured speaker at the Chapter's June meeting, presenting "Making Your Emotions Work for You: Emotional Intelligence in the Workplace." She will discuss how working with other people is inherently emotional, and how you can capitalize on emotions at work and make those emotions work for you. Emotional intelligence is key to effectively working with others and being successful in the workplace. By working on your emotional intelligence, you can have better relationships, reduce your stress levels, and handle conflict more effectively. This talk will take an interactive approach to highlighting the importance of emotional intelligence and the steps you can take to level up on this skill.

Please join us on Tuesday, June 28, 2022 to hear Kayla's insights!

JULY FEATURED SPEAKER

Being the problem solver is costing you your time and your team's trust

Oftentimes, we as leaders become the "Google search engine" for any questions and the mediator for any conflict. This can feel heavy and time consuming, but it doesn't have to be your reality. What is available to you: peace, structure, connection and ease. Please join us on Tuesday, July 26 as guest speaker, Victoria Brannon dives into what it means to:

- Empower your team to be independent problem solvers
- Step into a different way to approach leadership

Born and raised on the Space Coast of Florida, Victoria adapted to the laid back style of life. At the age of 18 she created and filed her first LLC by jumping into networking, business meetings and events. What began as an entertainment company, turned into what it is today (eight years later), Leadership Coaching!

Victoria learned from a lot of people what not to do, followed mentors far and wide on

things that should be implemented in her business, trusted her gut, and pivoted when it was needed. "This journey has been exciting to say the least," says Victoria, the CEO of Hugs N Hustle, "and I cannot wait to continue to serve business leaders by empowering them to lead boldly!"

As the CEO of Hugs N Hustle, Leadership Coaching & Team Management Support, Victoria helps business owners who lead a team become less "hands on" by identifying how to effectively manage a team and keep the business thriving!

Through her own personal journey of healing past relationship trauma, mental abuse, anxiety and self-doubt, Victoria started sharing along the way. Through the pandemic she gained clarity on what she actually wanted to do versus what she was told and "thought" she should be doing. With some big leaps and thoughtful decision making, she was able to streamline her business, and only do what she absolutely loves doing.



Victoria Brannon

CHAPTER COMMITTEE REPORTS

Membership

Welcome new members: Jennifer Peele, Kim Meriedeth, and Catherine Wright.

We will be hosting another New Member Orientation/Social Hour soon! Please watch your email for details.

Fundraising/Sponsorship

Thank you to our Q3 2021/2022 meeting sponsors:

- February: Liz Eskildsen with Cosmic Coatings 321, LLC
- March: Seeta Durjan Begui, Viewpoint with Seeta and Friends, AM 1510 WWBC
- April: Laura Chiesman, FirstWave Financial



Celebrating 25 years behind us and before us.

Interested in a Meeting Sponsorship? Please contact Ana Suriel at aasuriel@ft.newyorklife.com for details and the calendar of openings.



May, June & July Birthdays

- Catherine Wright—May 6
- Cindy Grossman—May 8
- Kathy Sorrell—May 14
- Staci Sullivan—May 15
- Carlisa Amoomensah—May 16
- Patricia Rosenthal—May 16
- Liz Eskildsen—May 28
- Christina Glore—June 2
- Julie Allen—June 6
- Marilyn Dummit—June 14
- Kim Torres—June 23
- Lana McCormick—July 2
- Geraldine Blanchard—July 3
- Leslie Thomas—July 6
- Brooke Benzio—July 10
- Victoria Hahn—July 17
- Maria Santiago—July 25
- Kathryn Rudloff—July 31

Publicity

Chapter monthly meeting information is published on our website at www.abwoceanside.com and in the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce, Melbourne Regional Chamber of Commerce and the Palm Bay Chamber websites. Please email Patricia Worrow at patricia.worrow@vipamerica.com with photos or news for Facebook and Instagram.



We're on the web!

www.abwoceanside.com



ABWA—Oceanside Charter Chapter

2021—2022 EXECUTIVE BOARD

President

Tenille Perry
tperry@levaymack.com

Vice President

Rochelle Hood
rochelle.hood@thinkpinkconsultants.com

Secretary

Patricia Worrow
patricia.worrow@vipamerica.com

Treasurer

Shari Tabat
noplacelikehomerealtor@gmail.com

Advisor

Maria Sulick
mariasulick6@gmail.com

2021—2022 COMMITTEE CO-CHAIRS

Audit

Anita Carbone: acarbone@cfl.rr.com

Best Practices

Sheryl Glore: sglore@cfl.rr.com

Kayla Bigerton: khoelzel2016@my.fit.edu

Education

Anita Carbone: acarbone@cfl.rr.com

Fundraising/Sponsorship

Tenille Perry: tperry@levaymack.com

Ana Suriel: aasuriel@ft.newyorklife.com

Hospitality

Kristen Snyder: kristensnyder@att.net

Ana Suriel: aasuriel@ft.newyorklife.com

Membership

Anita Carbone: acarbone@cfl.rr.com

Andrea McCarthy: andrea@servprosb.com

Tricia Smedley: tricia.smedley@gmail.com

Professional Development

Julie Allen: julieallenfla@gmail.com

Kayla Bigerton: khoelzel2016@my.fit.edu

Kim Torres: kim@torresmediation.com

Publicity

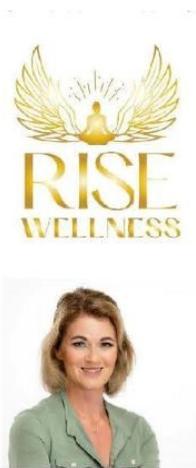
Anita Carbone: acarbone@cfl.rr.com

Patricia Worrow: patricia.worrow@vipamerica.com

E'ala Burgess: ealaburgess@gmail.com

ABWA Oceanside Charter Chapter

Ladies' Night Out



Changing Women's Lives...One Woman at a Time.

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

www.abwaoceanside.com

OCEANSIDE CHARTER CHAPTER



Thursday, May 5, 2022

Location:

1400 N. Hwy A1A

Indialantic, FL 32903

OPEN HOUSE: 5:00 – 7:00PM

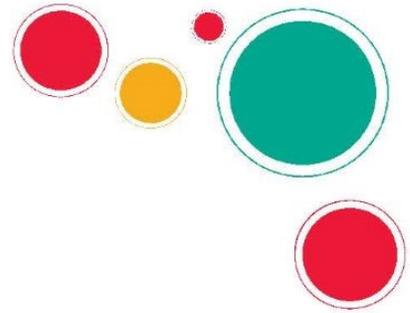
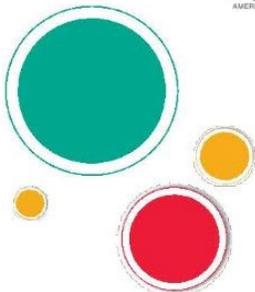
Meet other local, successful business women in a relaxed setting!

Join entrepreneur Sierra Majors of Rise Wellness for an Open House networking event on Thursday, May 5, 2022 from 5:00 to 7:00PM!

Rise Wellness will simplify your skinny! They cook and deliver every bite you eat. If you don't have time to focus on your own nutrition, let Rise Wellness do it for you! They take the guesswork out of dieting and deliver all your food straight to your door. They will cheerlead you every step of the way! Join Rise Wellness for the ten-pound tweak or the full four week program. Let's get on the right track, together!

Since it's Cinco de Mayo a selection of Mexican appetizers and beverages will be served!

RSVP to Sierra Majors at (337) 945-4282 or sierramajors@yahoo.com



ABWA EVENT CALENDAR

May 5

Ladies' Night Out!

Networking and Open House from 5:00 to 7:00 p.m.

May 10

Oceanside Charter Chapter Executive Board Meeting at 6:00 p.m.

May 10

Space Coast Women Express Network Meeting

Networking & Lunch from 11:00 a.m. to 1:00 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

May 24

Oceanside Charter Chapter Networking & Dinner Meeting

6:00—8:30 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

Guest Speaker: Jen Lee

June 14

Oceanside Charter Chapter Executive Board Meeting at 6:00 p.m.

June 14

Space Coast Women Express Network Meeting

Networking & Lunch from 11:00 a.m. to 1:00 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

June 28

Oceanside Charter Chapter Networking & Dinner Meeting

6:00—8:30 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

Guest Speaker: Kayla Bigerton

July 12

Oceanside Charter Chapter Executive Board Meeting at 6:00 p.m.

July 12

Space Coast Women Express Network Meeting

Networking & Lunch from 11:00 a.m. to 1:00 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

July 26

Oceanside Charter Chapter Networking & Dinner Meeting

6:00—8:30 p.m.

Eau Gallie Yacht Club, Indian Harbour Beach

COMMUNITY EVENTS

May 2–5



NATIONAL SMALL BUSINESS WEEK VIRTUAL SUMMIT

May 2–5, 2022

Hosted by:



For more information and to register: <https://www.sba.gov/national-small-business-week/virtual-summit>

May 12

PNC
12th Annual Women in Business Week
 Featuring Keynote Speakers:
 Stephanie Cartin and Courtney Spritzer
 Co-founders of Socially and Entrepreneuria
Lunch & Watch Party
 Thursday, May 12, 2022
 12:00 - 2:00 p.m. ET
 Latin Flavor Restaurant
 1565 Sarno Rd, Melbourne FL 32935

No fee. For more information and to register: <https://weventure.ecenterdirect.com/events/970240>

May 13

Grow with Google
Grow with Google Webinar Series
 Professional Trainer, Pamela Starr

FLORIDA WOMEN'S BUSINESS CENTER | WOMEN'S BUSINESS CENTER | weVENTURE™

From 8:30am-10:00am. Learn about the Google Business Profile, a free tool for local businesses that want to connect with customers on Google Search and Maps. In this session you'll learn how to create or claim your Business Profile on Google; manage your business info across Google Search and Maps; and use this tool to connect with potential customers. To register: <https://weventure.ecenterdirect.com/events/970234>.



Oceanside Charter Chapter

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Melbourne Regional Chamber

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American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Oceanside Charter Chapter

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to recognizing, supporting and empowering motivated, local business women to build strong personal and professional relationships in a high energy, inclusive environment.

**American Business Women's Association
Set of Core Values**

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Facts
10. Manage for Innovation

**American Business Women's Association
Proud Code of Conduct**

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.