



*The Rising Tide*  
February—April 2022

OCEANSIDE CHARTER CHAPTER

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## MESSAGE FROM THE PRESIDENT



Tenille Perry

Happy New Year Oceanside Charter Chapter! With the holidays all too quickly behind us, here we are off to a new year of new challenges and new adventures. Our Chapter has a lot of exciting events coming up on the calendar.

First, I would like to give a big welcome to our newest members: Christine Burnette, Lana McCormick, Becky Moon, Jennifer Peele and Jamie White. We are excited to have you experience our award-winning Chapter! Our newest members are cordially invited to attend our Happy Hour—New Member Orientation hosted by Membership Chair, Anita Carbone in the yacht club lounge at 5:15PM prior to our February 22nd meeting. RSVP to Anita at [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com) to meet your fellow new members and learn how to get the most out of your ABWA Oceanside Charter Chapter membership.

Our Holiday Celebration was absolutely wonderful and well attended. Thank you to Char Good, enchanting as always, for entertaining us that evening! Thank you to all of our members and guests who participated in one of our most successful fundraising efforts for the Chapter.

The Chapter is planning a spring fundraising

event at the March meeting, and we will be looking to you, our members, to donate any of your spring cleaning items to the Chapter for our “Shop Our ABWA Closet” event. Please contact me at [Tperry@levaymack.com](mailto:Tperry@levaymack.com) or Patricia Worrow at [patricia.worrow@vipamerica.com](mailto:patricia.worrow@vipamerica.com) for more information on when and where to drop off your donations.

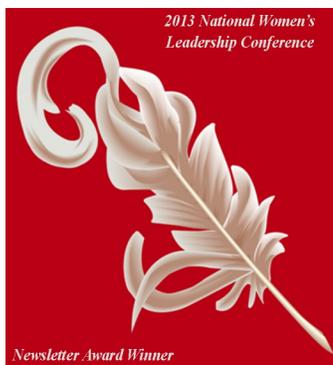
Thank you to our 2<sup>nd</sup> Quarter sponsors: December—Sierra Majors and Staci Sullivan; January—Elia Twigg, BiaCORE, and Skinergy by Cindy Grossman and Kristen Heath. In February we look forward to hearing from Marilyn Dummit, and Liz Eskildsen, Cosmic Coatings 321 LLC. In March we will hear from Seeta Begui and in April, FirstWave Financial and Mary Cletcher. Members, our Chapter wants to know about you and your business as well. Please contact Ana Suriel to see what sponsorship openings we still have available for May, June and July.

Now that the holidays are behind us, we are firing up our Ladies' Night Out calendar as well. Thank you to Beth Hands with Smart Shadez who hosted her event in October at Empire Eyewear. Also, thank you to Tricia Smedley for her January event at Groundswell. Don't forget to RSVP for the February 10 Ladies' Night Out! Additional details are provided in this newsletter. If you are interested in hosting your own event, please do not hesitate to contact Andrea McCarthy at [andrea@servprosb.com](mailto:andrea@servprosb.com) for availability.

We are ecstatic to offer another \$2000 Impact Scholarship to a qualified candidate. Additional information and criteria is available on our website at [www.abwaoceanside.com](http://www.abwaoceanside.com). Please share this opportunity with your business colleagues, any students or families with students that you know in Brevard County and encourage them to apply.

Keep a look out for more exciting news coming your way! I'm looking forward to kicking off 2022 with much gusto.

~Tenille Perry



Newsletter Award Winner



TOGETHER  
TOWARDS TOMORROW  
THE AMERICAN BUSINESS WOMEN'S ASSOCIATION

## MARCH FEATURED SPEAKER

### *The Future and Impact of Tourism on the Space Coast*



Peter Cranis

Peter Cranis, Executive Director of the Space Coast Office of Tourism will discuss the significance of the Tourism Development Office and Tourist Development Council, the functions and history of the Office, and the economic impact generated by visitor spending and the Tourism Development Tax. In addition, Peter will provide insight into the

marketing plan and budget for the Space Coast Office of Tourism.

Peter Cranis grew up in Melbourne, Florida attending and graduating with honors from Eau Gallie High School and Brevard Community College (A.A. in Journalism). He continued his education at the University of Central Florida, where he earned a B.A. with honors and an M.A. in Communications. He was also an adjunct professor at UCF for 26 years.

His 30-year career began with managing advertising, public relations and marketing at Church Street Station, Sprint Telecom, SunTrust Bank, and global bank software firm, Kirchman Corp.

Pursuing his interest and passion, Peter became Director of Marketing at the AAA National Office, followed by a 16-year tenure at Visit Orlando where he became Vice President of Global Consumer Marketing, directing a staff of 40 and managing a \$25 million marketing budget and attraction ticket sales of \$14 million. At his next endeavor, Peter accepted the position of department head of Sales and Marketing at the Orlando Eye (The

Wheel at ICON Park), a 400-foot tall observation wheel in the heart of the Orlando tourist district.

Since March, 2019, Peter has been the Executive Director of the Space Coast Office of Tourism, managing a staff of fifteen and a \$40 million budget. His passion is marketing, tourism, the beach, and Brevard County where he has lived for the last twelve years.

Please join us on Tuesday, February 22 for Peter's insights on the future economic impact generated by tourism in Brevard County.



## \$2000 IMPACT SCHOLARSHIP



The Oceanside Charter Chapter of the American Business Women's Association (ABWA) is pleased to announce a scholarship in the amount of \$2,000 funded through the Stephen Bufton Memorial Educational Fund to be awarded to a deserving female student.

Each year, local chapters of ABWA provide Stephen Bufton Memorial Scholarships (SBMEF) to female students who will be attending accredited U.S. colleges, universities and community/vocational schools. Applicants for the \$2,000 Impact Scholarship must be citizens of the United States; residents of Brevard County; and enrolled in a licensed, accredited or state approved com-

munity college, technical or vocational school, or college/university in August 2022 with a GPA of 3.0 or higher. Eligible women interested in applying for the scholarship must contact Anita Carbone at [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com) to request registration as a candidate for the scholarship.

Applications must be completed online at [www.sbmef.org](http://www.sbmef.org) by April 30, 2022. A minimum of three (3) eligible completed applications are required for the scholarship to be awarded. The scholarship recipient will be notified in June 2022.

Thank you to our donors for their generous contributions: Sandy Michelson, Martha Young, Anita Carbone, Sheryl Glore, Shari Tabat, Sue Parker, Renee Hahn, Beach One Telecom and the members of Oceanside Charter Chapter.

SBMEF, ABWA's national educational fund, is one of the most highly respected grant and scholarship funds in the country. For over 60 years, ABWA has helped women achieve their business and professional success through educational scholarships.

Since its inception, more than 17,000 women nationwide have been awarded more than 17 million dollars in scholarships.

The Stephen Bufton Memorial Educational Fund is a 501(c)3 charitable trust and public foundation. It has the same tax status as public schools, churches and community funds.



# CHAPTER COMMITTEE REPORTS

## Membership

Welcome new members: Lana McCormick, Becky Moon, Jennifer Peele and Jamie White.

We will be hosting a New Member Orientation/Social Hour at 5:15 p.m. on Tuesday, February 22 prior to the dinner meeting.



## Publicity

Chapter monthly meeting information is published on our website at [www.abwaoceanside.com](http://www.abwaoceanside.com) and in the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce, Melbourne Regional Chamber of Commerce and the Palm Bay Chamber websites. Please email Patricia Worrow at [patricia.worrow@vipamerica.com](mailto:patricia.worrow@vipamerica.com) with photos or news for Facebook and Instagram.

## Fundraising/Sponsorship



*Celebrating 25 years behind us and before us.*

Thank you to our Q2 2021/2022 meeting sponsors:

December: Sierra Majors and Staci Sullivan, Staci Sullivan Jewelry & Design Studio  
 January: BiaCore, Elia Twigg; and Skinergy by Cindy Grossman and Kristen Heath

Interested in a Meeting Sponsorship? Please contact Ana Suriel at [aasuriel@ft.newyorklife.com](mailto:aasuriel@ft.newyorklife.com) for details and the calendar of openings.

## February, March & April Birthdays

- Tammy Gibbs—February 2
- Allison Wade—February 11
- Cindy Schmitt—February 12
- Sharon DuBois—February 13
- Kristen Snyder—February 25
- E’ala Burgess— February 26
- Kayla Bigerton—March 1
- Helene Milbert—March 14
- Sarah Houston—March 18
- Sierra Majors—March 20
- Beth Hands—April 7
- Rochelle Hood—April 23
- Carlisa Amoomensah—April 26
- Gina McTernan—April 29



**We’re on the web!**

[www.abwaoceanside.com](http://www.abwaoceanside.com)



ABWA—Oceanside Charter Chapter

## 2021—2022 EXECUTIVE BOARD

### President

Tenille Perry  
[tperry@levaymack.com](mailto:tperry@levaymack.com)

### Vice President

Rochelle Hood  
[rochelle.hood@thinkpinkconsultants.com](mailto:rochelle.hood@thinkpinkconsultants.com)

### Secretary

Patricia Worrow  
[patricia.worrow@vipamerica.com](mailto:patricia.worrow@vipamerica.com)

### Treasurer

Shari Tabat  
[noplacelikehomerealtor@gmail.com](mailto:noplacelikehomerealtor@gmail.com)

### Advisor

Maria Sulick  
[mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)

## 2021—2022 COMMITTEE CO-CHAIRS

### Audit

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

### Best Practices

Sheryl Glore: [sglore@cfl.rr.com](mailto:sglore@cfl.rr.com)

Kayla Bigerton: [khoelzel2016@my.fit.edu](mailto:khoelzel2016@my.fit.edu)

### Education

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

### Fundraising/Sponsorship

Tenille Perry: [tperry@levaymack.com](mailto:tperry@levaymack.com)

Ana Suriel: [aasuriel@ft.newyorklife.com](mailto:aasuriel@ft.newyorklife.com)

### Hospitality

Kristen Snyder: [kristensnyder@att.net](mailto:kristensnyder@att.net)

Ana Suriel: [aasuriel@ft.newyorklife.com](mailto:aasuriel@ft.newyorklife.com)

### Membership

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

Andrea McCarthy: [andrea@servprosb.com](mailto:andrea@servprosb.com)

Tricia Smedley: [tricia.smedley@gmail.com](mailto:tricia.smedley@gmail.com)

### Professional Development

Julie Allen: [julieallenfla@gmail.com](mailto:julieallenfla@gmail.com)

Kayla Bigerton: [khoelzel2016@my.fit.edu](mailto:khoelzel2016@my.fit.edu)

Kim Torres: [kim@torresmediation.com](mailto:kim@torresmediation.com)

### Publicity

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

Patricia Worrow: [patricia.worrow@vipamerica.com](mailto:patricia.worrow@vipamerica.com)

E’ala Burgess: [ealaburgess@gmail.com](mailto:ealaburgess@gmail.com)

# NEW MEMBER SPOTLIGHT



Christine Burnette

Christine Burnette is the mastermind behind BVIP Entertainment. A professional re-

...cording artist/producer/actress and model, she brings the sounds of New England across the nation, as well as other parts of the world. She is a fierce woman with a striking mixed ethnicity. With a 3.5 vocal octave range, her heart-felt musicianship delivers a solid performance each and every time. She is a multi-instrumentalist, however, vocals are her go-to. Professionally trained in classical, jazz, opera, and musical theatre vocal styles, Christine developed a silky-smooth, neo-soul vibe fused with pure raw, edgy soul; a unique sound which is hard to dub. She has worked with some of the best artists from around the world, and her production skills have reached as far as Germany, London, Italy, Japan, and Russia.

Christine puts her passion into creating beautiful events, whether it is for a corporate crowd of 3,000 or a private backyard picnic. She has worked with fortune billionaire companies, international brands, and just about every vendor in Florida. People have repeatedly put their trust in Christine and her team because of her knowledge, pleasant disposi-

tion, and excellent memory for names, faces, and details.

As of November 2019, she came on board *The Victory Casino Cruises* as The Entertainment A&R Consultant based out of Cape Canaveral, FL. Christine is a new member of Oceanside Charter Chapter. She hopes to encourage women to embrace their inner empowerment through mentorship, so that they can be successful to be a "boss and take over the world." Locally, she is known to put new musical acts together, try new things, and encourage people "to think outside of the box."

In addition to working on her own original creations, Christine also assists other artists in the studio as a vocal arranger, lyricist, composer, and audio engineer. She tours with various artists, and is also a professional background vocalist. Also, you should expect to see Christine utilize some of her acting skills soon. At this juncture of her life, Christine is comfortable being behind the scenes by helping others achieve their goals within the music industry with the best integrity.

# EASTERN REGIONAL CONFERENCE

TOGETHER  
TOWARDS  
TOMORROW



Don't miss ABWA's  
keynote speakers  
and professional  
development  
sessions. Join Us!

The Eastern Regional Virtual Conference is February 25 and 26. Register now at [www.abwa.org](http://www.abwa.org) for early-bird registration by February 10. The conference topic: Five Simple Ways to Focus on Your Wellness.

Keynote speaker, Allison Jackson is the founder of Allison Jackson Fitness, where she helps high-performing women get lean and healthy without crazy gimmicks or stress so they can lose weight and feel good in their own skin. She is a certified nutrition coach, personal trainer, yoga instructor, and Pro Masters figure competitor. Allison is also a professional wellness speaker for women's retreats, trade organizations, and corporate groups. In addition to offering 1:1 and group coaching, she is also the host of the Fit to Lead podcast and author of the book *Flab to Fab in 8 Weeks*.

For complete conference agenda, please visit [www.abwa.org](http://www.abwa.org).



Allison Jackson

## ABWA Oceanside Charter Chapter

### Ladies' Night Out at Skinergy

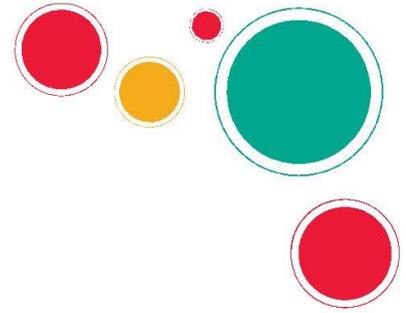
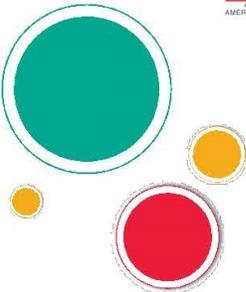


The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

*Changing Women's Lives...One Woman at a Time.*

[www.abwaoceanside.com](http://www.abwaoceanside.com)

OCEANSIDE CHARTER CHAPTER



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**Thursday, February 10, 2022**

Skinergy

599 Sherwood Avenue

Satellite Beach, FL

**OPEN HOUSE: 5:00 – 7:00PM**

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*Kristen Heath of Kristen's Sugar Shack and Cindy Grossman of Age-Defying Beauty have joined forces to give you SKINERGY.*

Skinergy, beauty - makeup - sugaring is the place to energize your skin in every way. Allow us to educate you on your skincare specific to your needs. We promise this will be the best thing you have done for your skin in years!

Open bar and hors d'oeuvres.

RSVP to: Kristen at 321-806-6596 or Cindy at 917-363-4641

## ABWA EVENT CALENDAR

### February 8

Oceanside Charter Chapter Executive Board Meeting at 6:00 p.m.

### February 8

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### February 10

Ladies' Night Out at Skinergy  
Networking and Open House from 5:00 to 7:00 p.m.

### February 22

New Member Orientation at 5:15 p.m.  
Oceanside Charter Chapter Networking & Dinner Meeting  
6:00—8:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach  
Guest Speaker: Trizia G. Eavenson, Esquire

### February 25 & 26

Eastern Region Virtual Conference

### March 8

Oceanside Charter Chapter Executive Board Meeting at 6:00 p.m.

### March 8

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### March 22

Oceanside Charter Chapter Networking & Dinner Meeting  
6:00—8:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach  
Guest Speaker: Peter Cranis

### April 5

Oceanside Charter Chapter Executive Board Meeting at 6:00 p.m.

### April 12

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### April 26

Oceanside Charter Chapter Networking & Dinner Meeting  
6:00—8:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

## COMMUNITY EVENTS

### March 2

**CITY OF ROCKLEDGE**  
**HOOPS IN THE HUB**  
**WEDNESDAY FRIENDSDAY:  
BUSINESS UNPLUGGED**

**WEDNESDAY, MARCH 2, 2022**  
5:30 P.M. - 7:30 P.M.  
ROCKLEDGE CIVIC HUB, 530 BARTON BLVD.

**Vendors can begin setting up at 2:00 pm**

Vendors are encouraged to donate a door prize!

**VENDOR/SPECTATOR COSTS**  
Vendor Table: \$60 each (includes entry for two people - add'l \$15pp)  
Spectator Tickets: \$15 in advance \$20 at the door (includes food and two drinks)

To reserve a table, call:  
Kerry Charbonneau  
(321) 221-7540 x.160

To purchase tickets, call:  
Cocoa Beach Regional Chamber of Commerce  
(321) 549-2200

### March 22

**WOMEN WHO ROCK AWARDS 2022**

**Tuesday  
March 22nd**

**11am - 1pm**

**Crown Plaza  
Oceanfront**

Cost: \$40.00. For more information and to register: <https://weventure.ecenterdirect.com/events/970195>



Oceanside Charter Chapter

P.O. Box 360151  
Melbourne, FL 32936-0151

Member:  
Cocoa Beach Regional Chamber of Commerce  
Melbourne Regional Chamber

Newsletter Editor:  
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American Business Women's Association

Mission Statement

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.*

Oceanside Charter Chapter

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to recognizing, supporting and empowering motivated, local business women to build strong personal and professional relationships in a high energy, inclusive environment.

American Business Women's Association  
Set of Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Facts
10. Manage for Innovation

American Business Women's Association  
Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.