



The Rising Tide
January 2014

OCEANSIDE CHARTER CHAPTER

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MESSAGE FROM THE PRESIDENT



Laura Chiesman, President

Happy New Year from the Executive Board to all our ABWA sisters!

2013 was a busy, successful and *Inspiring* year for Oceanside Charter Chapter! Celebrating success is a great way to start the New Year, so let's look back at some of the highlights:

- 2013 was a growth year - in January, 2013 we had 25 members and we closed out the calendar year at 39 members! We have a Chapter of smart, successful, dynamic women. Friendships, learning opportunities and business connections are more abundant than ever.
- The mission to become a Best Practices Chapter was conceived, pursued and achieved! This is a huge accomplishment; Oceanside Charter Chapter is in rare company, as only the top 14% of all ABWA leagues have achieved Best Practices. Thank you to Sheryl Glore for leading this very important initiative!
- Oceanside is now an active member of the Tri-County

Council of ABWA, with our own Barbara Cheney joining the Council board. Involvement in the Council offers our members even more opportunities for networking at ABWA events.

- We made great progress in the quest to strengthen ties to the community with our first annual *Celebrating Women Past & Present* event in October. Thank you to Terry Bassing, the Fundraising Committee and all who contributed to this unique event!
- 2013 gave us Brevard County's very first ABWA Top Ten Business Woman! Anita Carbone earned this honor for herself and our Chapter through her distinguished ABWA experience, business expertise and success, and her great contributions to the community and ABWA.
- Anita added even more ABWA experience to her resume, and brought great exposure to Oceanside Charter Chapter, in her run for District I Vice President.
- Our newsletter, *The Rising Tide*, received *another* award at the National Women's Leadership Conference!
- Oceanside awarded a \$2,000 Stephen Bufton Memorial Educational Fund Scholarship to a very deserving recipient, Jennifer Worski, and we all look forward to seeing her shine!
- Our meetings in 2013 were first class affairs and very well attended! Thank you to Sue Parker for her hard work

and success in bringing us great, informative and entertaining speakers!

- We closed out 2013 with a beautiful Holiday Gala dinner. Thank you to all who contributed to the success of this event - sponsors, raffle contributors, entertainers and those who donated to our gift for Genesis House.

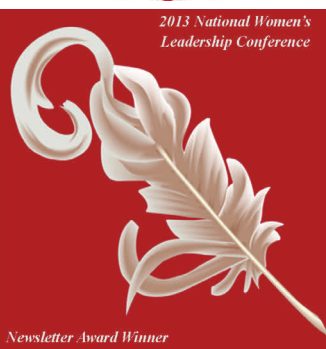
In addition to all the accomplishments above, our members continue to thrive in their community, careers, and family endeavors. That's what it's all about!

The coming year will be exciting for all of us. Plans for 2014 include pursuing the next level of Best Practices, rolling out new initiatives to grow membership, and to support and encourage member involvement in committees and other activities.

Speaking of committees - the Fundraising Committee has developed a fun, new event for this spring with more information to come at January's dinner meeting on the 28th. Our January speaker is Jen Monda, who will share her insights and studies regarding Functional Diagnostic Medicine, a patient-centered medical healing approach. I look forward to seeing you all at this first meeting of 2014!

Please feel welcome to contact me at LauraChiesman@gmail.com with your questions, ideas and suggestions. Happy New Year!

~ Laura Chiesman



Newsletter Award Winner



JANUARY FEATURED SPEAKER



Jenn Monda

It's time to start the New Year with another educational program from the Oceanside Charter Chapter member education series! Jenn Monda, from Space Coast Advanced Health in Cocoa Beach will share her insights and studies in Functional Diagnostic Medicine, which is a patient-centered medical healing approach. Instead of looking at and treating health problems as isolated diseases, Functional Diagnostic Medicine treats individuals who may have bodily symptoms, imbalances and dysfunctions.

Ms. Monda is a Gluten Free Practitioner, as well as a Certified Provider for Interactive Metronome. Interactive Metronome is an assessment and treatment tool used by therapists and other professionals who work with pediatric and adult patients with neurological conditions that affect cognitive and motor

functioning. Interactive Metronome provides an objective method for measuring deficits and for tracking improvement in helping children and adults overcome attention, memory, and coordination limitations.

Introduced in 1994 and subject to considerable research, Interactive Metronome has been proven beneficial for most neurological conditions, including, ADHD, autism spectrum disorders (including Asperger's), brain injury, cerebral palsy, dyslexia and other reading disorders.

Please join us on Tuesday, January 28 at the Eau Gallie Yacht Club to learn more about this therapeutic modality that improves cognitive and motor skills!

NATIONAL SCHOLARSHIPS

\$10,000 National Scholarships

The Bufton Family Memorial Scholarship

GPA: 3.5

Field of Study: STEM (Science, Technology, Engineering, Math)

Level: Sophomore to Graduate Student

Minimum Number of Applications Required: 3

The National President's Scholarship, Women in Technology

GPA: 3.0

Field of Study: Computer Science/Computer Information Systems

Level: Junior to Senior College Student

Minimum Number of Applications Required: 3



\$5,000 National Scholarships

Legacy Scholarship in honor of beloved ABWA member, Fredda Zimmerman

GPA: 3.0

Field of Study: None required

Level: Freshman to Sophomore College Student

Minimum Number of Applications Required: 3

Legacy Scholarship in honor of beloved ABWA member, Nina Bell Reddick

GPA: 3.0

Field of Study: Nursing

Level: Freshman to Sophomore College Student

Minimum Number of Applications Required: 3

Legacy Scholarship in honor of Susan Zweimiller

GPA: 3.0

Institution: Kansas University School of Business, Lawrence, KS

Field of Study: Business Administration

Level: Sophomore to Graduate Student

Minimum Number of Applications Required: 3

Final date for submission of applications is May 15, 2014. Learning institutions must be licensed, accredited and/or state approved and located in the United States. To apply, or for more information, please visit www.sbmef.org.

CHAPTER COMMITTEE REPORTS

Newsletter

The Oceanside Charter Chapter Newsletter, *The Rising Tide* is published on our website at www.abwaoceanside.com and on the Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

Please send newsletter submissions to acarbone@cfl.rr.com by the second Wednesday of the month. Let us know about you!

Best Practices

Congratulations to Seeta Begui for completing the WIN training course, *Creating Your ABWA Experience!* Seeta's name has been entered into our drawing for a free dinner.

One of our 2013/2014 goals to achieving Best Practices as a chapter is to strengthen member education by providing professional development opportunities and encouraging participation in WIN training. Our goal is to double our current WIN enrollment and participation by June 2014.

The 2013/2014 Executive Board is challenging you to complete the *Creating Your ABWA Experience* training module in WIN before our March, 2014 meeting. Not only will you receive an APEX Award from ABWA National, you will be entered into our contest for a free dinner at one of our meetings! Simply login to WIN, complete the 45-

minute module and give your certificate of completion to Anita Carbone as your entry in the contest. The lucky winner will be drawn at the March, 2014 meeting! Executive Board members are not eligible to enter.

Membership



January Birthdays

- Martha Young—January 11
- Laura Purcell—January 14
- Nancy Hargis—January 24
- Sheena Heitzman—January 28

January Member Anniversaries

- Connie Adams—7 years
- Laura Chiesman—4 years
- Terri Friedlander—2 years
- Barbara Morgan—1 year
- Mariam Shami—1 year

Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce website. Please email Laura Chiesman at laurachiesman@gmail.com, if you have photos or information for our Facebook page.



We're on the web!

www.abwaoceanside.com



2013 - 2014 EXECUTIVE BOARD

President

Laura Chiesman
laurachiesman@gmail.com
 321 506-8274

Vice President

Sue Parker
suejtyson@aol.com
 321 749-4684

Secretary

Barbara Cheney
beejaycheney@yahoo.com
 321 987-5106

Treasurer

Theresa Bassing
theresabassing.abwa@gmail.com
 321 626-4853

2013 - 2014 COMMITTEE CHAIRS

Best Practices

Sheryl Glore: sglore@cfl.rr.com

Education/Scholarship

Anita Carbone: acarbone@cfl.rr.com

Fundraising/Advertising

Theresa Bassing: theresabassing.abwa@gmail.com

Hospitality

Barbara Cheney: beejaycheney@yahoo.com

Membership

Anita Carbone: acarbone@cfl.rr.com

Newsletter

Anita Carbone: acarbone@cfl.rr.com

Professional Development:

Sue Parker: suejtyson@aol.com

Publicity

Anita Carbone: acarbone@cfl.rr.com

FBLA DISTRICT COMPETITIONS



Two-year ABWA member, Terri Friedlander is again FBLA (Future Business Leaders of America) District Adviser for Brevard County schools, and Director of the Academy of International Business at Cocoa Beach Jr./Sr. High School.

As we begin a new school year, Terri asks you to consider giving three hours of your time to serve as a professional FBLA judge for her talented students who are competing in many different events on Wednesday, February 12, 2014 at the Viera Educational Services Facility on Judge Fran Jamieson Way. The FBLA web site is <http://cbhsfbla.webs.com/>.

The event begins in the boardroom at 9:30 a.m., but you are welcome to arrive about 9:15 a.m. for coffee, Danish and re-

freshments.

Judges will be provided specific rating sheets for each event and given directions before the students begin their timed performance.

Various student competitions include Public Speaking, Job Interview, Business presentation, Marketing, etc. All competitions should be completed by 12:30 p.m. at which time there will be an awards ceremony for the winners. Judges are invited to stay for the awards ceremony or may leave at this time.

Please consider joining Terri and her students in Viera on Wednesday, February 12, 2014. Email Terri at friedlander.terese@brevardschools.org. Thank you for your consideration in helping judge tomorrow's business leaders!



Hannah Ward & Terri Friedlander

SAVE THE DATE!

**ABWA Eastern Regional Conference
Roanoke, VA**

April 24-26, 2014

**Sheraton Roanoke Hotel
& Conference Center**



**Member Group Photo
January 28, 2014 Meeting
Please remember to make your reservation!**

ABWA EVENT CALENDAR

January 28

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

February 11

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

February 11

Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

February 25

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

March 11

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

March 11

Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

March 25

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

April 8

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

April 8

Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

April 22

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

COMMUNITY EVENTS

January 21

Local nurse, author and ABWA member, Seeta Begui will speak at the January meeting of Women of Excellence beginning at 8:30 a.m. at Baer's Furniture, 4260 W. New Haven Avenue, West Melbourne. The event is free for chamber members and \$10 for non-chamber members. Seeta is author of a memoir, *Eighteen Brothers and Sisters*, about the power of sacrifices, mentors, education and training to make a difference.

January 24



Florida Institute of Technology

Women's Business Center

SBA'S PROGRAMS & SERVICES from 10:00 a.m.—11:30 a.m. at the Women's Business Center, 3011 S. Babcock Street, Room 340, Melbourne. The U.S. Small Business Administration has many programs and services to help small businesses get started, grow and succeed. Come hear from Mr. Vince LoPresti of the U.S. Small Business Administration on what programs are available to assist small business owners. Admission is free.

February 19

SBA'S BUSINESS TAX STRUCTURES from 10:00 a.m.—11:30 a.m. at the Women's Business Center, 3011 S. Babcock Street, Room 340, Melbourne. This seminar is aimed at start-up businesses and will provide a basic introduction to the various types of businesses tax structures: Limited Liability Corporation (LLC); Sole Proprietorships; Partnerships; Corporations; S Corporations. Admission is free.

March 15



The 5th Annual Women's Center Kitchen Tour from 10:00 a.m.—3:00 p.m. The Women's Center South Guild welcomes you to the fifth annual Kitchen Tour. On Saturday, March 15th, we invite you to join us for a fabulous day touring beautiful homes in our community. What a great way to spend time with friends, see premier homes in the area, and get some great decorating ideas! Guild volunteers will greet you at each home, offering details on the individual home, and on how you can become a member of the Women's Center Guild and get involved. Cost is \$45. Tickets available by calling 321 242-3110 or online at www.womenscenterinbrevard.org.

**Oceanside Charter Chapter
January 28, 2013
Meeting Agenda**

Networking

Call to Order & Welcome:

New Members
January Birthdays
ABWA Member Anniversaries

Pledge of Allegiance

Invocation

Introductions

Establish Quorum

Approval of Minutes

Treasurer's Report—Checking account balance at December 31, 2013 is \$3,023.70.

Committee Reports:

Best Practices: Sheryl Glore
Facebook: Laura Chiesman
Fundraising: Theresa Bassing
Newsletter: Anita Carbone
Professional Development: Sue Parker
Scholarship: Anita Carbone

New Business:

Approval of revised Standing Rules 2013/2014

Old Business:

Holiday Gala
Oceanside Website Status

Guest Speaker: Jenn Monda

Announcements:

Making a Difference Award
APEX Award Contest—*Creating Your ABWA Experience*

Benediction

Adjournment



Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member:
Cocoa Beach Regional Chamber of Commerce
Melbourne Regional Chamber

Newsletter Editor
Anita Carbone
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American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

OCEANSIDE CHARTER CHAPTER
MEETING INFORMATION

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:

\$28 for Members & \$30 for Guests

For reservations :

Barbara Cheney
321 987-5106
beejaycheney@ yahoo.com
or

Online at www.abwaoceanside.com

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.