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## MESSAGE FROM THE PRESIDENT



**Barbara Cheney**  
**President, Oceanside**  
**Charter Chapter**

We are well on our way to another Florida summer and before the fiscal year draws to a conclusion there are a lot of exciting things left to close out the ABWA year! The Oceanside Executive Board Elections process will be administered at our May 24, 2011 dinner meeting. Our slate of officers is complete so it's important for all members to be present at the meeting to cast votes. Just a reminder, all voting members must also be in good standing (that means current on dues for both National and our Chapter). The officers slate includes some extremely impressive candidates. I would like to thank Jocelyn Schuman, Nominating Chair and her committee for their work on compiling a slate of officers for next year.

I would also like to extend an invitation for our members to serve and chair some very important committees, including Membership, Fundraising, Program, and Publicity. An example for how important, and for how much fun it is to serve on these committees is in our ability to plan and host some signature events throughout the year that have become wonderful traditions that many in the community look forward to participating in. This was the case with our very successful Table Top with Champagne and Chocolate event held last September. Our events would not be a success without the good leadership, planning, and volunteer support our members have provided to Oceanside.

Our Programming Chair, Susan Parker has provided another impressive featured speaker for this month's dinner meeting. We are most fortunate to have Ms. Suzie DeBusk joining Oceanside Chapter to speak on "How to make a professional presentation that will make an impact!!" Make your reservation now!

The Stephen Bufton Memorial Educational Scholarship deadline has just closed, extending a week to allow applicants to complete their applica-

tion process. We are waiting to hear the results of the award process. The Executive Board will share more information when we receive an update from the trustees.

Overall in looking back at our successful year, ABWA Oceanside has provided value to membership by providing great monthly networking, quality programming, educational opportunities in ABWA conference forums, scholarship opportunities, business participation through high quality, planned and sponsored events. I value the many friendships fostered during my experience with ABWA, and over the current year. You all make our experience with ABWA wonderful. Your Executive Board is committed to continuing those objectives into the coming year, and look forward to seeing you at our next meeting.

~Barbara Cheney



**Susan Averill receives Woman of the Year Award and pin from Laura Chiesman**

*"A woman is like a tea bag - you can't tell how strong she is until you put her in hot water."*

~ Eleanor Roosevelt

## MAY FEATURED SPEAKER

### How to give a professional presentation that will make an impact!



Suzie DeBusk

Suzie DeBusk is president and founder of three companies including her most recent, CxO Value Partners, Inc., an international consulting company focused on sales, mar-

keting, strategy and leadership. She is a risk-taking adventurer, African guide, professional speaker, serial entrepreneur and leadership best practice thought leader.

Whether it's coaching CEOs and management teams on how to increase their team's performances or tromping through rain forests, standing down charging elephants, galloping on a horse through the savannahs of Africa or tossing spears with Masai warriors, Suzie brings a unique, proven approach to drive success through real-world techniques. Through her best practices approach, Suzie turns strategies into action steps that everyone can use.

Suzie's experience ranges from providing executive and leadership coaching to Fortune 50 executives to sharing proven success methodologies to start-up entrepreneurs. Suzie and her team of facilitators integrate practical business examples with the laws of jungle leadership survival.

Suzie is a featured author in the book, *The Advantage of Leadership*, released in 2007 and is a contributing author to *Space Coast Business Magazine*. She has been featured in or interviewed by *The Orlando Business Journal*, *The Charleston Regional Business Journal*, *Executive Traveler Magazine*, *Rosewood Magazine*, *Space Coast Living Maga-*

*zine*, *Brevard Technical Journal*, *US Chamber News*, *Tampa Bay Tribune*, *Florida Today* and *The Hometown News*, just to name a few.

A noted keynote and workshop speaker, Suzie uses audience engagement techniques and provides thought-provoking introspection. In a world of commodity communication and management models, Suzie imparts unique strategies that drive performance.

The number one fear of people in the world is the fear of public speaking. Many of us are not trained in the proper way to prepare and deliver a presentation. Learning a few basic guidelines and best practices can be a tremendous help in overcoming the fear and worry that comes with delivering a presentation. Suzie's presentation will cover the following:

- Five points on how to prepare an effective presentation
- Six tips on using PowerPoint more effectively
- The 10-20-30 rule
- The Rule of 6
- Six points on creating slide shows
- Fourteen tips on effective delivery using humor

## JULY FEATURED SPEAKER

### Human Trafficking: A Local and Global Crime

Wayne Ivey, a Law Enforcement Officer for thirty years, is currently Resident Agent in Charge of Florida Department of Law Enforcement's Brevard County Field Offices. A graduate of the F.B.I. National Academy, Wayne was recently recognized by the Commissioner of the Florida Department of Law Enforcement for his outstanding contributions to criminal justice.

Please join us on July 26, as Wayne presents *Human Trafficking: A Local and Global Crime*.

Wayne's presentation will cover the following:

- Updated statistics on a local and global level
- How we can help
- Resources and organizations

This presentation is sure to be an eye-opening look into the fastest growing crime in the world. Florida currently ranks fourth in the U.S. in crimes involving Human Trafficking. Learn how to help protect potential victims, identify victims and make a difference in stopping the number one crime against women and children.



Wayne Ivey

# CHAPTER COMMITTEE REPORTS

### Newsletter



The Oceanside Charter Chapter Newsletter is published on the Chapter web site at [www.abwaoceanside.org](http://www.abwaoceanside.org) and on the Oceanside Charter Chapter ABWA WIN Team Board at [www.abwa.org](http://www.abwa.org).

Please send newsletter submissions to [acarbhone@cfl.rr.com](mailto:acarbhone@cfl.rr.com) by the second Wednesday of the month.

### Education/Professional Development

The deadline for the Stephen Bufton Memorial Educational Scholarship was extended to May 15 to allow applicants to complete their application process. We will share

more information when we receive an update from the SBMEF trustees. We hope to announce our scholarship recipient at the June meeting.

### Membership

Our thoughts and prayers continue to go out to Barbara Jones and her husband, who has been struggling with his health.

If you have a change in email, address, phone number, etc., please let us know! Contact Anita at [acarbhone@cfl.rr.com](mailto:acarbhone@cfl.rr.com).

### Nominating Committee

The Nominating Committee, elected in accordance with the Bylaws, is pleased to enter the following nominations for officers to hold office for one year, from August 1, 2011:

President: Barbara Cheney

Vice President: Anita Carbone

Secretary: Laura Chiesman

Treasurer: Jenny Wall

All nominees have consented to serve if elected.

Respectfully submitted,

Jocelyn Schuman

Nominating Committee Chair

### Publicity

Chapter monthly meeting information is published in the Business Agenda column of Florida Today as well as the online Community Calendar of the Cocoa Beach Area Chamber of Commerce website. Please email Laura Chiesman at [Ichiesman@cpawms.com](mailto:Ichiesman@cpawms.com), if you have photos or information for our Facebook page.



We're on the web!

[www.abwaoceanside.com](http://www.abwaoceanside.com)

## 2010 - 2011 EXECUTIVE BOARD

### President

Barbara Cheney  
[beejaycheney@yahoo.com](mailto:beejaycheney@yahoo.com)  
321 987-5106

### Vice President

Laura Chiesman  
[Ichiesman@cpawms.com](mailto:Ichiesman@cpawms.com)  
321 506-8274

### Secretary

Jenny Wall  
[jwall@cfl.rr.com](mailto:jwall@cfl.rr.com)  
321 459-1661

### Treasurer

Anita Carbone  
[acarbhone@cfl.rr.com](mailto:acarbhone@cfl.rr.com)  
321 684-0790

## 2010 - 2011 COMMITTEE CHAIRS

### Professional Development

Laura Chiesman: [Ichiesman@cpawms.com](mailto:Ichiesman@cpawms.com)

### Fundraising/Advertising

Susan Averill: [averill441@yahoo.com](mailto:averill441@yahoo.com)

### Membership

Barbara Cheney (Acting): [beejaycheney@yahoo.com](mailto:beejaycheney@yahoo.com)

### Newsletter

Anita Carbone: [acarbhone@cfl.rr.com](mailto:acarbhone@cfl.rr.com)

### Program

Sue Parker: [suejtyson@aol.com](mailto:suejtyson@aol.com)

### Publicity

Anita Carbone (Acting): [acarbhone@cfl.rr.com](mailto:acarbhone@cfl.rr.com)

### Website

Jessica Brace: [jbrace@affordablenet.com](mailto:jbrace@affordablenet.com)

### Reservations

Barbara Cheney: [beejaycheney@yahoo.com](mailto:beejaycheney@yahoo.com)

**NATIONAL WOMEN'S  
LEADERSHIP CONFERENCE  
SEPTEMBER 22-24, 2011  
IRVING, TEXAS**

# Save the date!

What better way to celebrate  
American Business Women's Day  
and the 62nd anniversary  
of ABWA's founding.

*Hope to see y'all in Texas!*



## The Lost *Dr. Seuss* Poem

### *I Love My Job!*

I love my job, I love the pay!  
I love it more and more each day.  
I love my boss, he is the best!  
I love his boss and all the rest.

I love my office and its location, I hate to have to go on vacation.  
I love my furniture, drab and grey, and piles of paper that grow each day!  
I think my job is really swell, there's nothing else I love so well.  
I love to work among my peers, I love their leers, and jeers, and sneers.  
I love my computer and its software;  
I hug it often though it won't care. I love each program and every file.  
I'd love them more if they worked a while.

I'm happy to be here. I am. I am.  
I'm the happiest slave of the Firm, I am.  
I love this work, I love these chores.  
I love the meetings with deadly bores.  
I love my job - I'll say it again - I even love those friendly men.  
Those friendly men who've come today,  
In clean white coats to take me away!!!!



# Photo Gallery—April 26 Meeting



## ABWA EVENT CALENDAR

### May 24

Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
Speaker: Suzie DeBusk  
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

### June 14

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.  
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

### June 14

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### June 28

Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

### July 12

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### July 12

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.  
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

### July 26

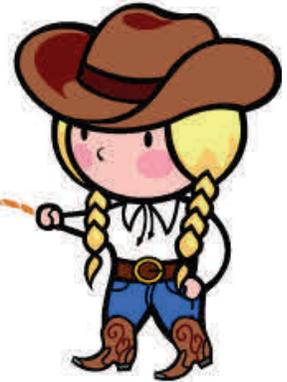
Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
Speaker: Wayne Ivey  
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

## COMMUNITY EVENTS

### May 21



**JL** JUNIOR LEAGUE OF SOUTH BREVARD, INC.  
Women building better communities



### May 24

*Strategy When You Lose Your Health Insurance*, 5:00–6:00 p.m.;  
Central Brevard Library. For more information, call 321 394-0696.

### May 25

I.T. Job Fair, 11 a.m. — 8 p.m., Holiday Inn, Viera  
PPS InfoTech, a major government contractor, is building a complete software development and support team along Florida's Space Coast, and is now hiring for positions in Melbourne, Florida for a high-profile project for the US Veterans Administration. The company is urgently seeking to fill multiple positions. All career levels (junior, mid, and senior) may apply, and candidates with previous VA Healthcare experience is a big plus. Bachelor's degree required. U.S. citizens only. For full job details and benefits, see <http://www.ppsco.com/currentOpportunities.html>.



**Oceanside Charter Chapter  
May 24, 2011  
Meeting Agenda**

Networking

Call to Order & Welcome

Pledge of Allegiance

Invocation

Introductions

Establish Quorum

Approval of Minutes

Treasurer's Report

Committee Reports

Website: Jessica Brace

Newsletter: Anita Carbone

Membership: Barbara Cheney

Professional Development: Anita Carbone — Update on \$1000 Chapter Special Scholarship

Program: Sue Parker

Care Coordinator: Barbara Cheney

Ambassadors: Connie Adams & Lola Mitchell

Facebook: Laura Chiesman

Old Business:

New Business:

2011/2012 Executive Board Elections

Guest Speaker: Suzie DeBusk

Raffle

Benediction

Adjournment



Oceanside Charter Chapter

P.O. Box 360151  
Melbourne, FL 32936-0151

Member  
Cocoa Beach Area Chamber of Commerce

Newsletter Editor  
Anita Carbone  
acarbone@cfl.rr.com  
321 684-0790



### American Business Women's Association

#### Mission Statement

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.*

### OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

#### Location:

Eau Gallie Yacht Club  
100 Datura Drive  
Indian Harbour Beach, FL

#### Date & Time:

Fourth Tuesday of the month  
6:00 p.m. Networking  
6:30 p.m. Dinner & Meeting

#### Cost:

\$25.00 for members and guests

#### For reservations :

Barbara Cheney  
321 987-5106  
beejaycheney@ yahoo.com  
or

Online at [www.abwaoceanside.org](http://www.abwaoceanside.org)

#### Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

#### ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.