



The Rising Tide
March/April 2011

OCEANSIDE CHARTER CHAPTER

INSIDE THIS ISSUE:

<i>March & April</i>	2
<i>Featured Speakers</i>	
<i>Executive Board & Committee Reports</i>	3
<i>2011 Eastern Regional Conference</i>	4
<i>Event Calendar</i>	5
<i>Meeting Agenda</i>	6
<i>Meeting Information</i>	7

MESSAGE FROM THE PRESIDENT



Barbara Cheney
President, Oceanside Charter Chapter

On behalf of the Oceanside Charter Chapter Executive Board, I want to thank all the members and guests who attended our February meeting to hear the inspirational advice of our guest speaker, Jean Newell. I also want to thank those individuals who donated gifts for the evening's raffle.

We have an exciting and full agenda for our March meeting as we proudly announce our 2011 Woman of the Year and ABWA Top Ten Candidate. Thank you to Laura Chiesman, who volunteered to chair the ABWA Chapter Woman of the Year and Top 10 Candidate Committee. The ABWA Woman of the Year program was designed so that every Chapter can annually recognize a member who has made significant contributions and outstanding achievement. Being named Woman of the Year is a great honor, and one that is highly respected by ABWA members. Each year, ABWA members are recognized nationally for exceptional achievements in their ABWA teams, professions and community by being selected as the Top Ten Business Women of ABWA. Our chapter has so many vibrant and talented women who qualify for these awards.

We also look forward to hearing more from Anita Carbone, Sheryl Glore and Sue Parker, who very recently returned from the 2011 Regional Conference in Atlanta, GA. Thank you to Anita for her continuing role as the editor of our newsletter, *The Rising Tide*, and to all of our newsletter contributors for winning another Newsletter Award in the regional competition!

Looking forward to voting for the 2011-2012 Executive Board in May, we will elect a Nominating Committee at the March meeting. Please let me know if you have interest in serving on this important committee to bring future leadership to Oceanside.

On behalf of the Executive Board and the membership, I want to congratulate Barbara Jones and Sheryl Glore on receiving their 25 year pins from National. Oceanside is honored to have such dedicated and long-standing members.

The Executive Board is excited to announce our Spring Member Mixer scheduled for Sunday, April 3 from 1 to 3 p.m. at the riverfront home of Anita Carbone. We will be planning more for this event to coordinate food and door prizes at our March meeting. Please invite a friend or business associate to this wonderful opportunity to network and meet new friends!

You don't want to miss our March dinner meeting as we welcome Dr. Paul Grimm, and learn how to relieve stress and live a happier and healthier lifestyle. I look forward to seeing you at our dinner meetings into the spring!

~Barbara Cheney

"My philosophy is that not only are you responsible for your life, but doing the best at this moment puts you in the best place for the next moment."

~ Oprah Winfrey



Sheryl Glore wearing her 25 year pin at Regional Conference

MARCH FEATURED SPEAKER



Paul Grimm, DC

Dr. Grimm, a licensed Doctor of Chiropractic, completed his undergraduate studies at Indiana University of Pennsylvania. He received his D.C. degree from the prestigious Palmer College of Chiropractic. After graduation from Palmer, Dr. Grimm practiced in Oxford, England for six years before returning to Florida where he opened his office in Merritt Island in 2004.

Dr. Grimm is committed to bringing better health and a better way of life by teaching and practicing the true principles of chiropractic wellness care. Dr. Grimm uses a "whole person approach". This approach to wellness means looking for underlying causes of any disturbance or disruption (which may or may not be causing symptoms at the time) and make whatever interventions and

lifestyle adjustments that would optimize the conditions for normal function. Using this unique approach, Dr. Grimm is able to help patients accelerate and/or maintain their journey to good health.

Passionate about his work, Dr. Grimm volunteers his time as a member of the Foundation for Wellness Professionals, a not-for-profit association of natural healthcare professionals who devote their time as motivational and keynote speakers on health-related topics at no charge to their local communities.

Please join us on Tuesday, March 22 for Dr. Grimm's presentation on natural solutions to health.

APRIL FEATURED SPEAKER

Dr. Virginia Savage holds a Ph.D. in Sport Psychology, a field that translates perfectly in explorations of personal, professional educational and athletic settings. The focus of her work is to maximize human potential in all arenas, not only as a measure of success but as a reflection of personal mastery, leadership and life enrichment.

Dr. Savage has coached all levels of performance, both recreational and competitive, in such diverse sports as soccer, swimming, competitive cycling, ski racing, golf, tennis, rock climbing, and triathlon. Her coaching has enriched individuals and teams in both sport and professional environments through training in leadership, teambuilding, conflict management and performance mastery. She is a respected leader in education reform, experiential education, ropes course facilitation, and project-based curriculum design. Her work as a life enrichment coach is compli-

mented by her specialty work with children and adolescents, women, and athletes. Her clinics, workshops, and retreats are designed to fit themes that reflect each group, and in ways that participants are propelled into higher levels of understanding and commitment.

Dr. Savage has lived a personally adventurous life, leading wilderness courses for Colorado Outward Bound and Prescott College, with a long history as an accomplished rock climber, yoga practitioner, and long distance swimmer. In 1983, she bicycled solo from Nova Scotia to Florida (2700 miles). Her current endeavors include a long-distance, remote wilderness trek in the Sierra Mountains of California, the 220-mile John Muir Trail, in August, 2011.

This balance of professional expertise and personal experience offers a dynamic and unique foundation of knowledge for clients and audiences everywhere.



Virginia Savage

National Women's Leadership Conference

September 22–24, 2011

Irving, Texas

What a better way to celebrate American Business Women's Day and the 62nd Anniversary of ABWA's founding.

Hope to see y'all in Texas!



CHAPTER COMMITTEE REPORTS

Newsletter

Congratulations and thank you to all of the newsletter contributors at Oceanside Charter Chapter! *The Rising Tide* won the 2011 Regional Conference Newsletter Award.



Sue Parker accepting Newsletter Award

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at www.abwaoceanside.org and on the

Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

Please send newsletter submissions to acarbone@cfl.rr.com by the second Wednesday of the month.

Education/Professional Development

Two of our ten scholarship candidates have already completed their applications online at www.sbmf.org. All candidates must complete their applications by March 31, 2011. During the month of April, all applications will be reviewed by the SBMEF Trustees.

Membership

Congratulations to Sheryl Glore and Barbara Jones who recently received their 25 Year pins from ABWA National!

Congratulations and best wishes to Laura Chiesman and her family! Laura's daughter, Lea, gave birth to Maddix Allen Ramos on February 26, 2011.

Congratulations to Jenny Wall and her family! Jenny's son, Chris, married on March 11, 2011 at the Lake Mary Event Center. We extend our warmest wishes for happiness to Chris and his new bride, Sabrina.

Please join us on Sunday, April 3 from 1 to 3 p.m. for our Spring Member Mixer at the

home of Anita Carbone, 8580 Eden Isles Lane, Merritt Island. Please invite a friend! The Executive Board is providing refreshments and door prizes. RSVP to Barbara Cheney at 321 987-5106.

If you have a change in email, address, phone number, etc., please let us know! Contact Anita at acarbone@cfl.rr.com.

Publicity

Chapter monthly meeting information is published in the Business Agenda column of Florida Today as well as the online Community Calendar of the Cocoa Beach Area Chamber of Commerce website. Please email Laura Chiesman at Ichiesman@cpawms.com, if you have photos or information for our Facebook page.



We're on the web!

www.abwaoceanside.com

2010 - 2011 EXECUTIVE BOARD

President

Barbara Cheney
beejaycheney@yahoo.com
321 987-5106

Vice President

Laura Chiesman
Ichiesman@cpawms.com
321 506-8274

Secretary

Jenny Wall
jwall@cfl.rr.com
321 459-1661

Treasurer

Anita Carbone
acarbone@cfl.rr.com
321 684-0790

2010 - 2011 COMMITTEE CHAIRS

Professional Development

Laura Chiesman: Ichiesman@cpawms.com

Fundraising/Advertising

Susan Averill: averill441@yahoo.com

Membership

Barbara Cheney (Acting): beejaycheney@yahoo.com

Newsletter

Anita Carbone: acarbone@cfl.rr.com

Program

Sue Parker: suejtyson@aol.com

Publicity

Anita Carbone (Acting): acarbone@cfl.rr.com

Website

Jessica Brace: jbrace@affordablenet.com

Reservations

Barbara Cheney: beejaycheney@yahoo.com

2011 Eastern Regional Conference Atlanta, GA



Rene Street

Executive Director, Rene Street, kicked off the 2011 Eastern Regional Conference for District I and District IV with a warm welcome at the Celebration Breakfast on Friday morning, March 18 at the Westin Atlanta North. There were approximately 215 members in attendance representing Districts I and IV. Rene introduced the 2011-2012 Candidates for National Office from District I, Tammy McDaniel and Carolyn Parks. Tammy has been a member of Emerald Coast Chapter since 1999 and a member of the Fort Walton Beach Chapter since 2009. Carolyn Parks is a member of Pyramid Chapter in Atlanta and is ABWA's Woman of the Year.

There were approximately 215 members in attendance representing Districts I and IV. Rene introduced the 2011-2012 Candidates for National Office from District I, Tammy McDaniel and Carolyn Parks. Tammy has been a member of Emerald Coast Chapter since 1999 and a member of the Fort Walton Beach Chapter since 2009. Carolyn Parks is a member of Pyramid Chapter in Atlanta and is ABWA's Woman of the Year.



Sheryl Glore and Casey Coven, 2009-2010 National President



Sue Parker, Sheryl Glore and Anita Carbone attended the 2011 Regional Conference in Atlanta, GA

During the general sessions following the breakfast, Rene and members of the National Executive Board provided an overview of measurable metrics regarding membership in the districts, additions to the WIN National Library, ABWA updates to WIN and Best Practices, and how teams can inspire women for business careers through the Stephen Buf-ton Memorial Educational Fund.

Top-rated international speaker, Carlton Reed presented on how positive risk taking is an indispensable part of organizational change. Innovation requires that business owners and employees at all levels have the power to take risks not only in their departments, but in the company as a whole as their actions (or inactions) can have widespread impact on customer satisfaction, speed and quality of delivery, and many other vital business factors.

Sixteen newsletters were submitted into the Regional newsletter competition. Oceanside Charter Chapter's newsletter, *The Rising Tide*, was selected as one of five District I Award Winners!

ABWA EVENT CALENDAR

March 22

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Speaker: Paul Grimm, DC
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

April 3

Spring Member Mixer
1 to 3 p.m. at the riverfront home of Anita Carbone, 8580 Eden Isles Lane, Merritt Island

April 12

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

April 12

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

April 26

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Speaker: Virginia Savage
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

May 10

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

May 10

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

May 22

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

COMMUNITY EVENTS

March 27



Chocolate Festival from 11:00 a.m. to 4:00 p.m. at the Eau Gallie Civic Center, Melbourne. \$20 per adult. \$10 kids under 10 years. \$30 includes Wine & Chocolate Martinis. Payment at the door day of event. Brevard's best chocolatiers, pastry chefs and restaurateurs come together with community volunteers to raise funds to support programs that improve the lives of women and girls. Proceeds from the festival will be used to support local scholarship programs, community service projects, and Zonta's local and international fight against Human Trafficking and Violence Against Women!

April 8



Luncheon to benefit a new non-profit organization, the Brevard Rescue Mission from 11:30 a.m. to 1:00 p.m. at the Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach. Special guest speaker from Atlanta who is an advocate for women and children will present an inspirational message. For more information, please contact Ashley via aryder@harris.com or (386) 956-1425. The Brevard Rescue Mission strives to be known in the community as a faith-based, fiscally responsible, innovative and valuable outreach to those in need in the community by providing assistance in the areas of shelter, food, clothing, health care, guidance, counseling, job training, and education resulting in independent living. Please visit www.brevardrescuemission.org for more information.

May 1



The Sixth Annual Genesis House Golf Tournament will be held at the Suntree Country Club. Sponsorships available are as follows: \$1,500 Title Sponsor, \$500 Team Sponsor, and \$150 Hole Sponsor. The higher levels of sponsorship come with play for a team of four, hole signage and advertising. Title Sponsor names will appear in the flyers and ads (cutoff date of March 7 for appearance). Cost for play will be \$90 per golfer or \$350 for a team of four. Registration begins at 7:00 a.m. Shotgun start at 8:00 a.m. After play there will be a dinner and silent auction. Please contact Laura Chiesman at 321-506-8274 or Ichiesman@cpawms.com if you would like to play or sponsor. Genesis House, Inc. provides transitional shelter for homeless women and their children, long-term housing for student mothers with children, and shelter for homeless pregnant women.



**Oceanside Charter Chapter
March 22, 2011
Meeting Agenda**

Networking

Call to Order & Welcome

Pledge of Allegiance

Invocation

Introductions

Establish Quorum

Approval of Minutes

Treasurer's Report

Committee Reports

Website: Jessica Brace

Newsletter: Anita Carbone

Membership: Barbara Cheney — Spring Member Mixer

Professional Development: Anita Carbone — Update on \$1000 Chapter Special Scholarship

Program: Sue Parker

Care Coordinator: Barbara Cheney

Ambassadors: Connie Adams & Lola Mitchell

Facebook: Laura Chiesman

Old Business:

Presentation of Woman of the Year & Top Ten Candidate by Laura Chiesman, Committee Chair

New Business:

Election of Nominating Committee

Guest Speaker: Dr. Paul Grimm

Raffle

Benediction

Adjournment



Oceanside Charter Chapter

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Melbourne, FL 32936-0151

Member
Cocoa Beach Area Chamber of Commerce

Newsletter Editor
Anita Carbone
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American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:

\$25.00 for members and guests

For reservations :

Barbara Cheney
321 987-5106
beejaycheney@ yahoo.com
or

Online at www.abwoceanside.org

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.