



The Rising Tide
February/March 2011

OCEANSIDE CHARTER CHAPTER

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MESSAGE FROM THE PRESIDENT



Barbara Cheney
President, Oceanside Charter Chapter

Greetings again from the Oceanside Charter Chapter Executive Board! We hope that you're looking forward to spring and a great couple of months ahead of us with some exciting events in development.

We have been proud to announce that Oceanside Charter Chapter is offering a \$1,000 Special Scholarship through the Stephen Bufton Memorial Educational Fund to a deserving young woman in Brevard County. The scholarship will be awarded in May 2011. We now have ten candidates, the maximum number of applicants accepted by SBMEF, completing the online application process.

Thank you to Laura Chiesman, who has volunteered to chair the ABWA Chapter Woman of the Year and Top 10 Candidate award process. I would also like to encourage our members to nominate deserving candidates for the ABWA Oceanside Charter Chapter Woman of the Year and Top 10 Candidate awards. Our chapter has so many vibrant and talented members who would

qualify. Candidate applications are due to Laura by the February meeting.

Looking forward, the Executive Board is excited about several upcoming events. We are planning a Spring Member Mixer for early April at the riverfront home of Anita Carbone. We continue to offer these social forums to our members, since we always receive very favorable feedback from guests and members. These events are an enjoyable and great venue to invite prospective members. We will be planning more for this event to coordinate food and door prizes.

At the National level, there is the Regional Conference for Districts I & IV on March 18 and 19 in Atlanta. The board looks for continued opportunities to send new faces to these conferences.

You don't want to miss our March dinner meeting as we welcome Dr. Paul Grimm, and learn how to relieve stress and live a happier and healthier lifestyle.

Thanks for all that you bring to our organization. I look forward to seeing you at our dinner meetings into the spring!

"Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be strengthened, ambition inspired, and success achieved."

~ Helen Keller
1880—1968



January Speaker — Nancy Johnson



Jean Newell

FEBRUARY FEATURED SPEAKER

The Empowering Women Create Your Own Destiny

For centuries women "knew" their role in life and that fulfilling their own dream wasn't an option. Jean Newell's "Empowering Women" presentation explains how Mae West, Rosie the Riveter and Oprah, three women generations apart, lay the ground work and rules for today's successful business women. Learn the three elements these women share that grant all women the permission and courage to create their own destiny.

With no formal education in business, finance or distribution, Jean started Newco

Enterprises, a manufacturing and marketing company specializing in Jean's own inventions. Her products, a line of wearable organizer bags called PUPs (acronym for personal utility pouch), have been featured on QVC, and in major department store chains, boutiques and gift catalogs.

Jean is a national speaker, author and consultant. Her inventions have appeared on numerous television shows, radio programs and in print media, including QVC, *The Today Show*, *The Montel Williams Show*, *The Washington Post*, *The New York Daily News* and *The Chicago Tribune*.

Please join us on Tuesday, February 22 for Jean's fascinating presentation!

MARCH FEATURED SPEAKER

Dr. Grimm, a licensed Doctor of Chiropractic, completed his undergraduate studies at Indiana University of Pennsylvania. He received his D.C. degree from the prestigious Palmer College of Chiropractic. After graduation from Palmer, Dr. Grimm practiced in Oxford, England for six years before returning to Florida where he opened his office in Merritt Island in 2004.

Dr. Grimm is committed to bringing better health and a better way of life by teaching and practicing the true principles of chiropractic wellness care. Dr. Grimm uses a "whole person approach". This approach to wellness means looking for underlying causes of any disturbance or disruption (which may or may not be causing symptoms

at the time) and make whatever interventions and lifestyle adjustments that would optimize the conditions for normal function. Using this unique approach, Dr. Grimm is able to help patients accelerate and/or maintain their journey to good health.

Passionate about his work, Dr. Grimm volunteers his time as a member of the Foundation for Wellness Professionals, a not-for-profit association of natural healthcare professionals who devote their time as motivational and keynote speakers on health-related topics at no charge to their local communities.

Please join us on Tuesday, March 22 for Dr. Grimm's presentation on natural solutions to health.



Paul Grimm, DC

SAVE THE DATE!

2011 Eastern Regional Conference

Districts I & IV

March 18–19, 2011

The Westin Atlanta Perimeter North
Atlanta, GA

National Women's Leadership Conference September 22–24, 2011 Irving, Texas

What a better way to celebrate American Business Women's Day and the 62nd Anniversary of ABWA's founding.

Hope to see y'all in Texas!



CHAPTER COMMITTEE REPORTS

Newsletter

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at www.abwaoceanside.org and on the Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

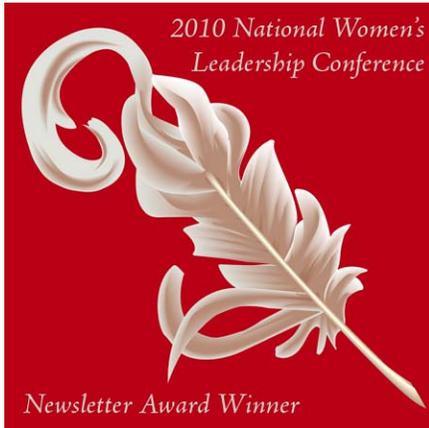
Please send newsletter submissions to acarbone@cfl.rr.com by the second Wednesday of the month.

Education/Professional Development

We are pleased to announce that Oceanside Charter Chapter has ten scholarship candidates currently in the process of completing their applications online at www.sbmef.org. Applications must be completed by March 31, 2011. During the month of April, all applications will be reviewed by the SBMEF Trustees.

Publicity

Chapter monthly meeting information is published in the Business Agenda column of Florida Today as well as the online Community Calendar of the Cocoa Beach Area Chamber of Commerce website. Please contact Laura Chiesman if you have photos or information for our Facebook page.



Membership

Please extend good luck wishes to Rochelle Hood, as she pursues her MBA degree at Webster University. We will miss seeing Rochelle at our monthly meetings as her classes this term are held on Tuesday evenings.

If you have a change in email, address, phone number, etc., please let us know! We are in the process of updating our Member Directory. Contact Anita at acarbone@cfl.rr.com.

If you have not already done so, please remit your \$25 Chapter Dues for 2011.



We're on the web!

www.abwaoceanside.com

2010 - 2011 EXECUTIVE BOARD

President

Barbara Cheney
beejaycheney@yahoo.com
321 987-5106

Vice President

Laura Chiesman
Ichiesman@cpawms.com
321 506-8274

Secretary

Jenny Wall
jwall@cfl.rr.com
321 459-1661

Treasurer

Anita Carbone
acarbone@cfl.rr.com
321 684-0790

2010 - 2011 COMMITTEE CHAIRS

Professional Development

Laura Chiesman: Ichiesman@cpawms.com

Fundraising/Advertising

Susan Averill: averill441@yahoo.com

Membership

Barbara Cheney (Acting): beejaycheney@yahoo.com

Newsletter

Anita Carbone: acarbone@cfl.rr.com

Program

Sue Parker: suejtyson@aol.com

Publicity

Anita Carbone (Acting): acarbone@cfl.rr.com

Website

Jessica Brace: jbrace@affordablenet.com

Reservations

Barbara Cheney: beejaycheney@yahoo.com

Woman of the Year

Providing recognition for our members is an important part of ABWA's mission. It also provides our Chapter with an opportunity to celebrate the success of our most influential and revered members.

The Woman of the Year program was designed so that every Chapter can annually recognize a member who has made notable contributions and outstanding achievements. Being named Woman of the Year is a great honor—one that is highly respected by ABWA members.

Chapter Woman of the Year candidates must meet the following criteria:

- Be a member in good standing with ABWA National and Oceanside Charter Chapter for at least one year
- Attend a minimum of eight meetings within the ABWA year
- Demonstrate leadership qualities by serving as an ABWA officer, committee chair and/or committee member
- Recruit at least one new member within the ABWA fiscal year
- Demonstrate career advancement in her chosen field
- Contribute to her community through volunteerism
- Be perceived as a positive role model or mentor for others



Top Ten Business Women of ABWA

Each year, ABWA members are recognized nationally for exceptional achievements in their ABWA groups, professions and community, by being selected as the Top Ten Business Women of ABWA.

Each Chapter is encouraged to select a Top Ten candidate. The criteria for candidacy are designed to give each member the opportunity to be nominated for this prestigious award based on her accomplishments, both professional and personal.

Eligibility requirements for Top Ten Candidates:

- Member currently in good standing both nationally and locally
- Female
- Currently employed
- Current/past Chapter officer
- ABWA member in good standing for at least three years as of May 15 of the nomination year
- Nomination by her Chapter which has been her primary affiliation for at least one year as of May 15 of the nomination year

Judging Standards for Candidates for Top Ten:

- Career accomplishments
- Professional and Personal Goals
- ABWA Historical Profile
- Formal Education
- Community Involvement

The Member's Poem



Are you an active member...
 The kind that would be missed?
 Or are you just contented that your name is
 on the list?
 Do you attend the meetings
 To share ideas and talents?
 Or do you linger around the edges
 Just paying dues like rent?

Do you take an active part
 To help the work along?
 Or are you satisfied to be the kind that just
 belongs?
 Do you work on the committees
 With others who are busy like yourself?
 Or leave the work to just a few,
 Your valued contributions waiting on the
 shelf?

Please come to meetings often
 And help with hand and heart.
 Don't be just a member,
 But take an active part!
 Think this over, members:
 You know what's right from wrong.
 Are you an active member,
 Or do you just belong?

ABWA EVENT CALENDAR

February 22

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Speaker: Jean Newell
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

March 8

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

March 8

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

March 18–19

2011 Eastern Regional Conference
The Westin Atlanta Perimeter North
Atlanta, GA

March 22

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Speaker: Paul Grimm, DC
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

April 12

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

April 12

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

April 26

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Speaker: Virginia Savage
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

COMMUNITY EVENTS

February 21–March 28



Discovery
Institute,
P.A.

Life 101

A six-week Self-Development Course that will:

- Explore self-esteem
- Rebuild self-confidence
- Build interpersonal communications
- Develop skills to handle change
- Manage life and career transitions
- Manage conflict situations

Monday evenings from 6:30–8:30 p.m., February 21 through March 28, 2011. Registration fee is \$150. Facilitator Lola Mitchell, MA, Educational Consultant, Discovery Institute, PA, Murrell Professional Park, 845 Executive Lane, Suite 100, Rockledge • (321) 631-5538.

February 28

The Greater Palm Bay Chamber of Commerce will provide studio space for chamber members who need an updated professional portrait at the chamber from 3 to 5 p.m. The price is \$25. For more information call (321) 961-0448.

April 8



Luncheon to benefit a new non-profit organization, the Brevard Rescue Mission from 11:30 a.m. to 1:00 p.m. at the Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach. Special guest speaker from Atlanta who is an advocate for women and children will present an inspirational message. For more information, please contact Ashley via aryder@harris.com or (386) 956-1425.

The Brevard Rescue Mission strives to be known in the community as a faith-based, fiscally responsible, innovative and valuable outreach to those in need in the community by providing assistance in the areas of shelter, food, clothing, health care, guidance, counseling, job training, and education resulting in independent living. Please visit www.brevardrescuemission.org for more information.



Oceanside Charter Chapter
February 22, 2011
Meeting Agenda

Networking

Call to Order & Welcome

Pledge of Allegiance

Invocation

Introductions

Establish Quorum

Approval of Minutes

Treasurer's Report

Committee Reports

Website: Jessica Brace

Newsletter: Anita Carbone

Membership: Barbara Cheney — Spring Member Mixer

Professional Development: Anita Carbone — Update on \$1000 Chapter Special Scholarship

Program: Sue Parker

Care Coordinator: Barbara Cheney

Ambassadors: Connie Adams & Lola Mitchell

Facebook: Laura Chiesman

Woman of the Year and Top Ten Committee: Laura Chiesman — Applications due February 22, 2011

Guest Speaker: Jean Newell

Announcements

Spring Regional Conference — March 18 & 19, Atlanta, GA

Raffle

Benediction

Adjournment



Oceanside Charter Chapter

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Member
Cocoa Beach Area Chamber of Commerce

Newsletter Editor
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American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:

\$25.00 for members and guests

For reservations :

Barbara Cheney
321 987-5106
beejaycheney@ yahoo.com
or

Online at www.abwaoceanside.org

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.