

OCTOBER FEATURED SPEAKER

What is your new Plan B? Will you have to work until you die?

Kathleen Rich-New worked for over 20 years in corporate America earning three degrees; BS, MBA, and MHR. As a consultant, business coach, and author her clients include Fortune 500 companies, government and not-for-profits. She co-authored the popular book, *Looking for the Good Stuff...a guide to enjoying & appreciating life*. Her new focus is helping companies and individuals figure out their new Plan B. Her new book, *What is your New Plan B? Or will you have to work until you die?* will be available in Fall 2010.

Please join us on Tuesday, October 26 and you will learn:

- End of the Space Shuttle program impact on your organization and job
- 3 types of businesses when there are not enough jobs
- 5 things every successful business must have
- The best viable Plan B option for those over 40
- How network marketing can offer you a lifeline if you choose wisely
- How to work full time on your job and part time on your future



Kathleen Rich-New



TRI-COUNTY COUNCIL OF ABWA

Sponsored by the Broward, Miami-Dade and Palm Beach Chapters of ABWA

22nd Annual ABW Day Celebration September 24-26, 2010

The Fort Lauderdale Marriott North
6650 N. Andrews Avenue
Fort Lauderdale, Florida

“The Color of \$ucce\$\$: Going Green”

Saturday Seminars presented by
Pam Carvell, National Vice President and
Lynn Drowne, National Secretary-Treasurer

Keynote Speaker: Linda Sherwin
“Going **Green**: Increase Your Bottom Line”

For more information and to register please visit:

www.abwatricounty.org

CHAPTER COMMITTEE REPORTS

Newsletter

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at www.abwaoceanside.org and on the Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

Please send newsletter submissions to acarbhone@cfl.rr.com by the second Wednesday of the month.



Care Coordinator

Our thoughts and prayers are with Sheryl Glore. Her husband has not been well. Our thoughts and prayers are also with Marlene Frye, who has not been well.

Fundraising/Advertising

Thank you to Lola Mitchell of CareerTransitions Consulting for her sponsorship of the *Tabletop Tour with Champagne & Chocolate!* Thank you to the following Exhibitors and businesses who have generously donated items and gift baskets for our raffle:

- Amara Salon & Spa
- Jessica Brace, Affordable Graphic Solutions
- Lesley Brindley—Go on Dreamin' LLC
- Anita Carbone
- Barbara Cheney
- Corky Kouture-Glamour Galore
- Beth Craft, Craft's Custom Jewelry
- Rochelle Hood—ISLB (I Support Local Businesses)
- Hoyman Dobson Certified Public Accountants
- Kimberly Turner—Morgan Stanley Smith Barney
- Jenny Wall-Shaklee

Membership

If you have a change in email, address, phone number, etc., please let us know! We are in the process of updating our Member Directory. Contact Anita at acarbhone@cfl.rr.com.

Publicity

Chapter monthly meeting information is published in the Business Agenda column of Florida Today as well as the online Community Calendar of the Cocoa Beach Area Chamber of Commerce website. Thank you to Laura Chiesman for getting us on Facebook!



We're on the web!

www.abwaoceanside.org

2010 - 2011 EXECUTIVE BOARD

President

Barbara Cheney
beejaycheney@yahoo.com
 321 987-5106

Vice President

Laura Chiesman
Ichiesman@cpawms.com
 321 506-8274

Secretary

Jenny Wall
jwall@cfl.rr.com
 321 459-1661

Treasurer

Anita Carbone
acarbhone@cfl.rr.com
 321 684-0790

2010 - 2011 COMMITTEE CHAIRS

Professional Development

Laura Chiesman: Ichiesman@cpawms.com

Fundraising/Advertising

Susan Averill: averill441@yahoo.com

Membership

Barbara Cheney (Acting): beejaycheney@yahoo.com

Newsletter

Anita Carbone: acarbhone@cfl.rr.com

Program

Sue Parker: suejtyson@aol.com

Publicity

Anita Carbone (Acting): acarbhone@cfl.rr.com

Website

Jessica Brace: jbrace@affordablenet.com

Reservations

Barbara Cheney: beejaycheney@yahoo.com

MEMBER PROFILE



Lola Mitchell, MA Human Relations
CareerTransitions Consulting

Lola Mitchell is a human relations consultant and trainer with 30 years experience in education and training. She specializes in facilitating small groups to explore self-esteem, self-confidence, self-motivation, active listening, assertive communication, conflict resolution and goal setting for decision-making and problem-solving.

Her expertise is guiding a learning process for adults in life and career transitions to develop a self-determined plan for personal growth. Lola’s training philosophy is based on “developing the whole person.” Besides facilitating small groups in workshops and classes, Lola is skilled at guiding individuals who are in job or career transitions. Her home-based business is CareerTransitions Consulting.

Lola holds a Master of Arts in Human Relations from the University of Oklahoma and a B.S. from Auburn University. She has experience with the Brevard Community College Career and Family Success Center, the former WENDI Program, Women in Transition for Displaced Homemakers, and career guidance consulting with the Women’s Center case management and housing programs.

She came on board as Educational Consultant with Discovery Institute, Rockledge FL, in the fall of 2008.

As a member of ABWA since 2005, Lola supports the Stephen Bufton Memorial Education Fund. She believes wholeheartedly in the continuing education of women. She made a contribution this year in Memory of her mother. “Mother was a National Honor Society student in high school, and due to family circumstances, did not attend college. She was very supportive and proud of my college education. She was a business-woman and her career at a university dental school earned her recognition by establishing a Scholarship Fund in her name. I am happy to honor her memory and lend my support to women who are reaching their goals and their potential through education and career.”

2010 National Women’s Leadership Conference

October 28 – 30
Chattanooga Marriott
Chattanooga, TN



BRIDGING THE GAP

This year’s National Conference features nationally acclaimed authors, presenters and business experts presenting on topics that are timely, integral, and invaluable to women who want to succeed in any environment. You’ll learn more about:

- Strategic Marketing Development & Planning
- Championing Diversity
- Leading with Integrity
- Design Thinking in Leadership
- Career GPS

Full details as well as registration and housing can be found at www.abwa.org/UpcomingEvents.

NEW MEMBER SPOTLIGHT



Kimberly Turner

As a new member of ABWA, Kimberly is looking forward to meeting everyone in the Chapter and becoming an active and contributing member of the group.

In her role as a Wealth Manager with Morgan Stanley Smith Barney, Kimberly specializes in working with wealthy families and implementing family offices. Kimberly helps her clients achieve and maintain the retirement lifestyle of their dreams!

Kimberly volunteers her time and business experience at the American Red Cross, The Women's Center Guild, and The Brevard Symphony Orchestra Guild.

ABWA Oceanside Charter Chapter is now on



Facebook has become more than just a place to catch up with friends and spy on your kids! Many businesses and non-profit organizations use this very popular resource to promote their products, services and events.

We can use this powerful tool to get our name in front of many new people and attract new members. You can help! It's easy if you have a Facebook profile; just sign on to Facebook and in the search box at the top of the page type "ABWA Oceanside Charter Chapter". You will see our Chapter name and the ABWA logo—click and you're there! Look around, make comments and especially look just under the logo and click on "suggest to friends".

If you have suggestions or need some help, talk to Laura Chiesman at the next meeting or send an email to lchiesman@cpswms.com. Of course, you can always send her a message on Facebook!

Photo Gallery August 24, 2010 Meeting



Susan Averill installs new Executive Board—Barbara Cheney, Laura Chiesman, Jenny Wall and Anita Carbone



Lola Mitchell & Jo Morton





Oceanside Charter Chapter

Tabletop Tour
With Champagne & Chocolate

Date: Tuesday, September 28, 2010

Time: 6:00 to 9:00 p.m.

Place: Eau Gallie Yacht Club, Indian Harbour Beach

Register online at www.abwaoceanside.org or complete information below and mail with your check to: ABWA Oceanside, P.O. Box 360151, Melbourne, FL 32936 by September 24, 2010

For more information, please call 321.431.1850.

Company Name: _____ Participant Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

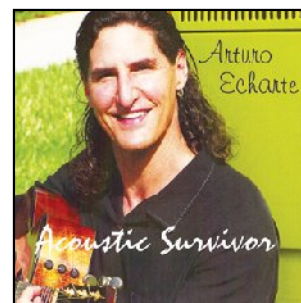
Cost: \$25 (includes champagne, hors d'oeuvres and chocolate)

Exhibitors:

- Affordable Graphic Solutions
- Buoy Clothing
- CareerTransitions Consulting
- Craft's Custom Jewelry
- Go On Dreamin' LLC
- Hoyman Dobson Certified Public Accountants
- Junior League of Central & North Brevard
- Maxine's Salon & Spa
- Morgan Stanley Smith Barney
- Shaklee
- Sillywestie.com
- Silpada Jewelry
- Sorelli Hair Studio
- Thirty-One Gifts

At the event...

- Fabulous food, champagne and chocolate fountain
- Door prizes and raffles
- Opportunities to make new connections
- Exhibitors showcasing their products and services
- Entertainment by acoustic guitarist, Arturo Echarte



Sponsored By:



CareerTransitions Consulting
 Lola Mitchell, MA Human Relations
 321.723.1105
lmitchell@cfl.rr.com
Guidance for your career needs

ABWA EVENT CALENDAR

September 24-26

22nd Annual ABW Day Celebration

"The Color of \$u¢¢e\$\$: Going Green!"

The Fort Lauderdale Marriott North, Fort Lauderdale, FL

September 28

ABWA Oceanside Charter Chapter

Tabletop Tour with Champagne & Chocolate

6:00–9:00 p.m.

Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

October 12

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

October 12

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

October 26

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

October 28–30

2010 National Women's Leadership Conference

Marriott Chattanooga
2 Carter Plaza
Chattanooga, TN

November 9

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

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Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

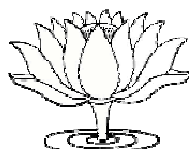
November 23

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

COMMUNITY EVENTS

September 20–November 8

Assertiveness Brings Good Things to Life



**Discovery
Institute,
P.A.**

Mondays from 6:30–8:30 p.m., an 8 week course of Assert 101 & 102. Learn tools to reduce stress of dealing with difficult people, managing conflict situations, solving problems and setting goals with more confidence both at home and at work. Registration fee is \$195 with a 10% discount for prepayment. Facilitator Lola Mitchell, MA, Educational Consultant, Discovery Institute, PA, Murrell Professional Park, 845 Executive Lane, Suite 100, Rockledge, 321 631-5538.

October 1

Serene Harbor's 5th Annual **Purses with a Purpose** Luncheon from 11:00 a.m. to 2:00 p.m. at the Crowne Plaza, Indialantic to benefit Serene Harbor, Inc. Domestic Violence Shelter. Lunch is \$40 served at noon. Live Designer Purse Auction. Call Nancy Peltonen at 321 726-8282.



October 15

The Junior League of Central & North Brevard presents **Pumpkins in the Park 11th Annual 5K Run & Fitness Walk** at 6:30 p.m. at Taylor Park in Cocoa Village. Proceeds to benefit the Junior League of Central & North Brevard and its community projects. For more information, please visit : www.brevardjuniorleague.org



October 16

The City of Palm Bay Mayor's Ball from 6:30 to 10:30 p.m. at the St. Joseph's Parish Hall. Proceeds benefit the scholarship fund at Brevard Community College and Florida Tech for students graduating from Palm Bay area high schools. For more information or sponsorship opportunities, please contact Dallas Dannic (321) 728-2888 or email ddanic@yahoo.com.

November 6

"It's Your Life. It's Your Future. Don't Miss It."

9:00 to 10:00 a.m. at the Comfort Suites, Palm Bay. Presented by Tina Jones, M.D. Internal Medicine, Atlanta, GA and sponsored by Juice Plus+. This event is free to guests. To reserve your seat, please contact Connie Adams at 321 953-0312 or cmdeadams@aol.com.

November 12

Celebrate Brevard 2010

6:00 to 9:00 p.m. at the Melbourne Auditorium. 35+ Brevard Restaurants ~ Chef Demonstrations ~ Holiday Vendor Booths

American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member
Cocoa Beach Area Chamber of Commerce

Newsletter Editor
Anita Carbone
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OCEANSIDE CHARTER CHAPTER
MEETING INFORMATION

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:

\$25.00 for members and guests

For reservations :

Barbara Cheney
321 987-5106
beejaycheney@yahoo.com

or

Online at www.abwaoceanside.org

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.