

INSIDE THIS ISSUE:

<i>May Featured Speaker</i>	2
<i>Executive Board & Committee Reports</i>	3
<i>Tri-County Council</i>	4
<i>District I Conference</i>	5
<i>Event Calendar</i>	6
<i>Meeting Agenda</i>	7
<i>Meeting Information</i>	8

MESSAGE FROM THE PRESIDENT



Susan Averill,
President

District 1 Conference

ABWA is staying connected and so can you! Get plugged in at the upcoming District 1 Conference on May 21 and 22. We're stepping up the conference experience with more ABWA insights, professional development, and opportunities to connect with amazing ABWA members.

On Friday morning we will kick off with a networking extravaganza where members will have the opportunity to connect with association leaders and dignitaries including the National Board of Directors, Ambassadors and ABWA Top 10 Business Women. Not to mention the boundless connections you will make with interesting and influential members from your district, this event puts the power of ABWA right in front of you!

Saturday is a day for professional development with *Learn How to Manage Your Emotions and Excel Under Pressure*. There is a new phenomenon called "desk rage" that's taken over many offices. Learn how to channel anger, frustration and stress into healthy constructive behavior. This program is valued at .5 CEUs.

Networking Table Top

Join us for some shameless self-promotion! At ABWA Oceanside our goal is to create quality networking opportunities at a reasonable cost, while bringing value to the event for our members. We are reaching out to members asking them to participate in some way to make this event spectacular. This networking event will take approximately three months to plan. We are open to your suggestions as we look for a venue to accommodate 50 to 75 businesswomen and 10 to 15 Tabletops. Local acoustic guitarist, Arturo Echarte, has offered to provide entertainment. Please join us in our preparations. Our first meeting is Tuesday, June 8, 2010 at Panera Bread on Eau Gallie Blvd. in Indian Harbor Beach.

Member Forum

Several members have requested to speak at our meetings, and in accordance with the criteria established in our Chapter speaker application, we would like to create a speaker

forum composed of our local members. Please refer to the Chapter speaker application which can be found on our website at abwaoceanside.org. Chapter guidelines encourage speakers to provide an exciting and educational presentation.

As an example, a topic that has been suggested for presentation would include Finance and Investing for the Future; and Wills & Trusts. The panel for this forum would include members who are investment advisors, financial planners, accountants and attorneys.

Members who are interested in developing a program topic and creating a member panel should complete the Oceanside Speaker Application and submit it to Sue Parker, our Program Chair.

I look forward to our May 25 meeting and our exciting guest speaker, Rebecca Carswell. Please be sure to make your reservations soon. See you then!

~ Susan Averill

"Try not to become a man of success but a man of value."

~ Albert Einstein

1879—1955

MAY FEATURED SPEAKER



Rebecca Carswell

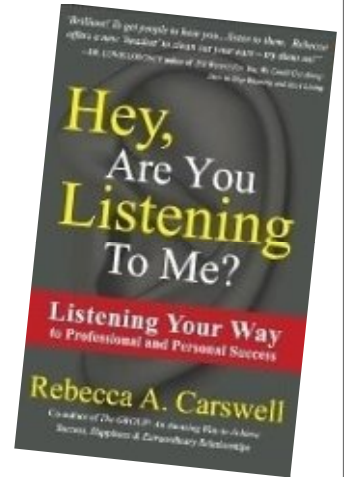
Rebecca brings a fun and entertaining style to any speaking engagement. Her true-life story of a mid-air collision with an airplane - 13,500 feet in the air -

will leave you in awe. She was actually hit by the plane after jumping out of it on a skydive! Although she was left with a broken back, temporary amnesia, several herniated discs in her neck, and a negative prognosis, she overcame these obstacles, and even returned to skydiving. She teaches with clarity and humor that we all have the ability to think about events in our life any way we choose - and this will ultimately determine how we deal with those events and whether we triumph over them.

Rebecca is also an expert on improving listening and communication skills, and speaks to organizations on how to master these essential, yet often overlooked skills.

Rebecca began speaking to organizations and businesses about the “power of Interpretation” - our ability to interpret, or think about, any situation we find ourselves in, in any way we choose. She shares her powerful and inspiring message in her, entertaining talk, *When Life Hits You Over the Head with an Airplane: Using the Power of Interpretation*.

As a speaker, she also helps businesses achieve a higher level of success through her own unique listening and communications techniques - now available through her new book, *Hey, Are You Listening To Me? Listening Your Way to Professional and Personal Success*.



save the Date

2010 National Women's Leadership Conference

October 28 – 30
 Chattanooga Marriott
 Chattanooga, TN

Conference Co-leads Diane Nixon and Vickie Butler-Rindos invite you to another exciting ABWA experience!

CHAPTER COMMITTEE REPORTS

Members in the News

Congratulations to Anita Carbone who will serve as 2010/2011 Community Vice President for the Junior League of Central & North Brevard!

Nominating Committee

Chapter elections will take place at the May 25, 2010 meeting.

Fundraising/Advertising

The Chapter is inviting members to serve on the committee for the Texas Hold 'Em Fundraiser tentatively scheduled for this summer. If you would like to share your ideas and serve on this committee, please contact Susan Averill at 321 431-1850.

Newsletter

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at www.abwaoceanside.org and on the Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

Please send newsletter submissions to acarbone@cfl.rr.com by the second Wednesday of the month.

Publicity

Chapter monthly meeting information and featured guest speaker are published in the Business Agenda column of Florida Today as well as the online Community Calendar of the Cocoa Beach Area Chamber of Commerce web site.



2009 - 2010

EXECUTIVE BOARD

President

Susan Averill
averill441@cfl.rr.com
 321 431-1850

Vice President

Barbara Cheney
beejaycheney@yahoo.com
 321 987-5106

Secretary

Jenny Wall
jwall@cfl.rr.com
 321 459-1661

Treasurer

Anita Carbone
acarbone@cfl.rr.com
 321 684-0790

2009 - 2010

COMMITTEES

Professional Development

Open

Fundraising/Advertising

Sue Averill (Acting)

Membership

Barbara Cheney (Acting)

Newsletter

Anita Carbone

Program

Sue Parker

Publicity

Sue Parker

Website

Jessica Brace

Reservations

Barbara Cheney

Nominating Committee

Laura Chiesman

We're on the web!

www.abwaoceanside.org





Tri-County Council of ABWA

Sponsored by Broward, Miami-Dade and Palm Beach Chapters of ABWA

Calling all ABWA Past, Current and Incoming Leaders!

**Third Quarter
General Meeting and Leadership Seminar
Saturday, July 10, 2010
8:30 a.m. — 12:30 p.m.**

Join leaders from other chapters as experienced past officers and committee chairs exchange ideas with incoming chapter leaders and future leaders!

Who should attend?

- Past Officers/Committee Chairs
- Current and Incoming Officers/Committee Chairs
- Anyone who wants to hold an office in the future

What can you expect to learn?

- How to be effective in your specific office/committee
- How to generate member interest in committees
- What you can expect members to do for the chapter
- How to get members to do more than just attend meetings

LOCATION: Esther L. Grossman Center
4320 Sheridan St., Hollywood, FL

COST: \$15/person (includes continental breakfast)

RSVP: Kathy Gallagher at (954) 599-5687 or kathy@keytechnical.com

Mail Registration Fee to:
Kathy Gallagher, Registrar
2221 NE 44th Street, Lighthouse Point, FL 33064



2010 DISTRICT CONFERENCE NAPLES, FL



Myra Janco Daniels

Keynote speaker, Myra Janco Daniels joins ABWA in Naples, FL from May 21–22, 2010 at the Naples Beach Hotel for the 2010 District Conference.

Advertising pioneer Myra Janco Daniels tells her unique and inspiring story in her insightful, instructive and entertaining

book, *Secrets of a Rut Buster*. Within one year, she had built it into a million-dollar business. Ms. Daniels presents eight "secrets" for breaking out of the ruts in your life, drawing on her own experiences in business, academia, as the first woman to head up a national ad firm and as the founder of the Philharmonic Center for the Arts in Naples, Florida. For business people, arts aficionados or anyone who wants to get more out of life, *Secrets of a Rutbuster* is chock full of invaluable life lessons and delightful stories.

Ms. Daniels has been a leader and innovator in the fields of advertising and the arts for more than four decades. In her mid-20s, Ms. Daniels ventured into the male-dominated world of advertising to start Wabash Advertising in Terre Haute, Indiana.

She went on to become the first woman to lead a national advertising firm and the youngest woman to win the National Advertising Federation's Advertising Woman of the Year award.

Saturday programming, *How to Manage Emotions and Excel Under Pressure*, will demonstrate using some of the most respected techniques in behavior modification from the fields of sociology, psychology, education, and medicine.

For conference fee schedule and to register, please visit www.abwa.org.



ABWA 2010 District I Conference

Naples Beach Hotel
Naples, FL
May 21–22, 2010

Keynote speaker: Myra Janco Daniels,
author of *Secrets of a Rut Buster*.

Saturday Program: *How to Manage Emotions and Excel Under Pressure*

For conference fee schedule and to register, please visit www.abwa.org.

EVENT CALENDAR

May 21-22

ABWA 2010 District I Conference, Naples Beach Hotel, Naples, FL

May 25

ABWA Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

May 31

Memorial Day

June 1

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

June 9

ABWA Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne, FL

June 22

ABWA Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

July 6

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

July 10

Tri-County Council of ABWA
Third Quarter General Meeting & Leadership Seminar
8:30 a.m.— 12:30 p.m.
Esther L. Grossman Center, 4320 Sheridan Street, Hollywood, FL

July 27

ABWA Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach





Oceanside Charter Chapter
May 25, 2010
Meeting Agenda

Networking

Call to Order & Welcome

Pledge of Allegiance

Invocation

Introductions

Establish a quorum

Approval of Minutes

Treasurer's Report

Committee Reports

Website: Jessica Brace

Newsletter: Anita Carbone

Membership: Barbara Cheney

Fundraising: Susan Averill

Program: Sue Parker

Care Coordinator: Barbara Cheney

Ambassador: Lola Mitchell

Nominating Committee: Laura Chiesman

Guest Speaker

Rebecca Carswell

New Business:

Officer Elections

Announcements

District I Conference, Naples, Florida

Raffle

Benediction

Adjournment



Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member
Cocoa Beach Area Chamber of Commerce

Newsletter Editor
Anita Carbone
acarbone@cfl.rr.com
321 684-0790

American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

AMERICAN BUSINESS WOMEN'S ASSOCIATION OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:

\$25.00 for members and guests

For reservations :

Barbara Cheney
321 987-5106
beejaycheney@yahoo.com

or

Online at www.abwaoceanside.org