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"Alone we can do so little; together we can do so much."

~ Helen Keller

1880—1968

MESSAGE FROM THE PRESIDENT

"GET 10 IN 2010"

You have to believe it to achieve it!

I would like to thank our members and guests for attending our February meeting and for welcoming our guest speaker, Marie Benoit, Ph.D., who treated us to a tasting of healthy chocolate!

We have reserved Café Unique for the morning of May 1, 2010 for our chapter to host a champagne brunch and a networking/table top event that will provide our members, businesses and agencies in the community the opportunity to make new connections. This exciting event will feature fabulous food and beverages; door prizes and raffles; and exhibitors showcasing their products and services!

Cost of the brunch is \$20, and registration and prepayment are required by April 17, 2010. Payment can be made online using PayPal by visiting our website at www.abwaoceanside.com. Exhibitor table tops are available for Oceanside Charter Chapter members at \$20 and for non-members at \$30. A Registration Form has been included in this newsletter, and is also available on our website. I hope to see everyone there!

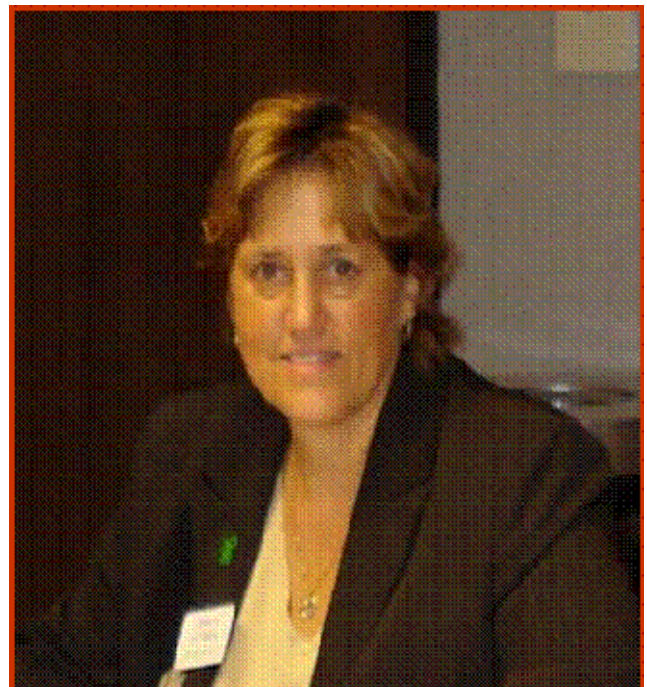
Please give me a call at 321 431-1850 if you would like to donate a raffle item or assist the planning committee for this fabulous event!

The ABWA District I Conference is quickly approaching! Several of the executive board members have already made

plans to attend this exciting conference scheduled for May 21 and 22 at The Naples Beach Hotel in Naples. For more information on conference fees, speakers and events, or to register, please visit www.abwa.org. Deadline for early registration is April 14 and the deadline to make reservations for ABWA rooms at The Naples Beach Hotel is Thursday, April 22, 2010. I hope we can have strong attendance and representation from Oceanside Charter!

I look forward to hearing our guest speaker, Dr. Michael Spicer, who will be speaking on *Skin Cancer in Women and Proper Skin Care* at our next meeting on March 23. Also on the agenda for the March meeting is the announcement of our chapter's Woman of the Year and Top Ten Candidate. Please be sure to make your reservations for this special evening! See you then!

~ Susan Averill



Susan Averill,
President, Oceanside Charter Chapter

MARCH FEATURED SPEAKER



Michael S. Spicer, M.D.

Michael S. Spicer, MD, FAAD, is board certified in dermatology and dermatopathology with a special interest in skin cancer and dermatologic surgery.

He earned his B.A. in bio-

chemistry and psychology from Rutgers University, and was awarded a full tuition scholarship to UMDNJ-New Jersey Medical School. After receiving his MD, he completed an internship in pediatrics at the University of Maryland.

He returned to New Jersey Medical School for a dermatology residency where he focused on laser in dermatology, while contributing to a book and writing articles, including one of the lead articles for the Journal of the American Academy of Dermatology.

Following a fellowship in dermatopathology, Dr. Spicer became a Clinical Assistant Professor at New Jersey Medical School. He is on the board of the World Skin Cancer Foundation and also serves on the Editorial Board of the medical jour-

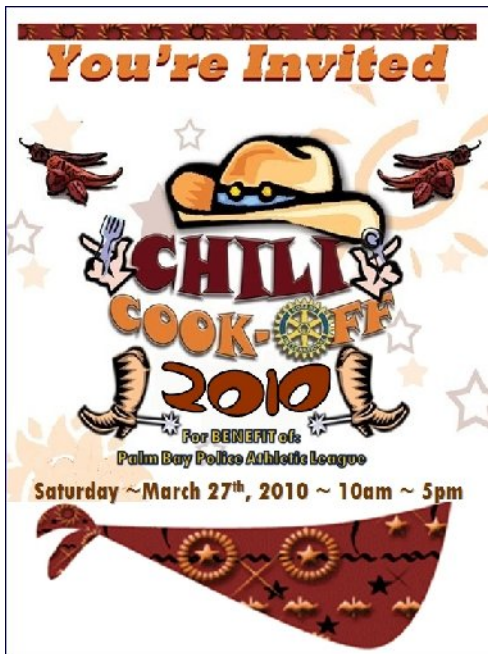
nal *Cutis*, Cutaneous Medicine for the Practitioner.

Dr. Spicer has been in private practice in Prescott, Arizona for four years and Brevard County Florida for the past eight years, and is currently a partner at Brevard Skin and Cancer Center and medical director of Aesthetic Centers of Brevard. Dr. Spicer's recent venture, Epice International, has brought to market revolutionary sunscreens and other innovative skin care products.

Please join us Tuesday, March 23 as Dr. Spicer presents *Skin Cancer in Women and Proper Skin Care*.



Community Events



To register as a vendor or for more information, please contact Dallas Dannic at 321 436-2994 or dallas.bocrentals@yahoo.com.



Child Care Association Of Brevard County, Inc.

Proudly sponsors

The 17th Annual Children's Festival

April 3, 2010

10:00 a.m. to 4:00 p.m.

Historic Riverfront Park in Cocoa Village

A fun filled day of FREE activities:

Games, Stage Performances, Storytellers, Child Safety, Arts & Crafts, Fishing, Face Painting & Parent Education!

Co-sponsored by:



The Junior League of
Central & North Brevard

CHAPTER COMMITTEE REPORTS

Membership

Let's extend a warm welcome to our newest member, Dallas Dannic!



Woman of the Year & Top Ten Candidate

The Woman of the Year and Top Ten Candidate will be announced at the next meeting on Tuesday, March 23, 2010.

Fundraising/Advertising

The Chapter is inviting members to serve on the committee for the Texas Hold 'Em Fundraiser tentatively scheduled for later this spring. If you would like to share your ideas and serve on this committee, please contact Susan Averill at 321 431-1850.

Publicity

Chapter monthly meeting information and featured guest speaker are published in the Business Agenda column of Florida Today as well as the online Community Calendar of the Cocoa Beach Area Chamber of Commerce web site.

Newsletter

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at www.abwaoceanside.org and on the Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

Please send submissions to acarbone@cfl.rr.com by the second Wednesday of the month.



2009 - 2010 EXECUTIVE BOARD

President

Susan Averill
averill441@cfl.rr.com
321 431-1850

Vice President

Barbara Cheney
beejaycheney@yahoo.com
321 987-5106

Secretary

Jenny Wall
jwall@cfl.rr.com
321 459-1661

Treasurer

Anita Carbone
acarbone@cfl.rr.com
321 684-0790

2009 - 2010 COMMITTEES

Professional Development

Open

Fundraising/Advertising

Sue Averill (Acting)

Membership

Barbara Cheney (Acting)

Newsletter

Anita Carbone

Program

Sue Parker

Publicity

Sue Parker

Website

Jessica Brace

Reservations

Barbara Cheney

Woman of the Year & Top Ten Candidate

Barbara Jones

We're on the web!

www.abwaoceanside.org





Roundtables & Training Opportunities

The program is FREE.

March 25, 2010 - New Venture Clinic, BCC Palm Bay Campus, 9:00 a.m. - 4:00 p.m.

Starting a small business? Are you an ambitious, entrepreneurial person seeking information about the opportunity of running your own business? An overview of business plan, finance, legal issues, insurance, record keeping and taxes. Fee is \$60.

April 21, 2010 - From Idea to Marketplace - How to Create, Distribute and Sell Your Invention, 6:00 p.m. - 8:00 p.m., Technological Research Development Authority (TRDA) Business Innovation Center

Presented by Jean Newell. Turn your great idea into an income-producing business. The program is FREE.

April 6, 2010 - Trade Show Tips, 10:00 a.m. - Noon, Melbourne Regional Chamber of Commerce

Experts share trade show promotional strategies. Update your skills. The program is FREE.

April 27, 2010 - International Trade Overview, 11:00 a.m. - 1:00 p.m., Melbourne Regional Chamber of Commerce

Overview of global trade for small business. The program is FREE.

April 13, 2010 - Banking Q & A, 10:00 a.m. - Noon, Cocoa Beach Area Chamber of Commerce

Tips on packaging loan applications from a commercial lender. Funding qualifications will be reviewed. The program is FREE.

All seminars require pre-registration. Please call the Small Business Development Center at Brevard Community College at 321 433-5570 or 321 433-5572 or email pprimers@brevardcc.edu.

April 15, 2010 - Linked In, 10:00 a.m. - Noon, BCC Palm Bay Campus

Learn how to use Linked In for your business.

The SBDC at BCC is a member of the Florida Small Business Development Center Network, a statewide service network funded in part through a cooperative agreement with the U.S. Small Business Administration.

Save the Date

ABWA 2010 District I Conference

Naples Beach Hotel
Naples, FL
May 21-22, 2010

Keynote speaker: Myra Janco Daniels, author of *Secrets of a Rut Buster*.

Saturday Program: *How to Manage Emotions and Excel Under Pressure*

For conference fee schedule and to register, please visit www.abwa.org. Hotel reservations for ABWA's commitment of rooms must be received by April 22, 2010.

2010 National Women's Leadership Conference

October 28 - 30
Chattanooga Marriott
Chattanooga, TN

Conference Co-leads Diane Nixon and Vickie Butler-Rindos invite you to another exciting ABWA experience!



Woman of the Year

Providing recognition for our members is an important part of ABWA's mission. It also provides our Chapter with an opportunity to celebrate the success of our most influential and revered members.



The Woman of the Year program was designed so that every Chapter can annually recognize a member who has made notable contributions and outstanding achievements. Being named Woman of the Year is a great honor—one that is highly respected by ABWA members.

Chapter Woman of the Year candidates must meet the following criteria:

- Be a member in good standing with ABWA National and Oceanside Charter Chapter for at least one year
- Attend a minimum of eight meetings within the ABWA year
- Demonstrate leadership qualities by serving as an ABWA officer, committee chair and/or committee member
- Recruit at least one new member within the ABWA fiscal year
- Demonstrate career advancement in her chosen field
- Contribute to her community through volunteerism
- Be perceived as a positive role model or mentor for others

Top Ten Business Women of ABWA

Each year, ABWA members are recognized nationally for exceptional achievements in their ABWA groups, professions and community, by being selected as the Top Ten Business Women of ABWA.

Each Chapter is encouraged to select a Top Ten candidate. The criteria for candidacy are designed to give each member the opportunity to be nominated for this prestigious award based on her accomplishments, both professional and personal.

Eligibility requirements for Top Ten Candidates:

- Member currently in good standing both nationally and locally
- Female
- Currently employed
- Current/past Chapter officer
- ABWA member in good standing for at least three years as of May 15 of the nomination year
- Nomination by her Chapter which has been her primary affiliation for at least one year as of May 15 of the nomination year

Judging Standards for Candidates for Top Ten:

- Career accomplishments
- Professional and Personal Goals
- ABWA Historical Profile
- Formal Education
- Community Involvement

Oceanside Charter Chapter Champagne Brunch Networking & Tabletop Event

Saturday, May 1, 2010

10:00 a.m. to 1:00 p.m.

Café Unique
607 Florida Avenue
Cocoa Village, FL 32922

Cost: \$20

Prepayment and registration are required by April 17, 2010.

To register, please visit
www.abwaoceanside.com

At the event...

- Fabulous food and beverages
- Door prizes and raffles
- Opportunities to make new connections
- Exhibitors showcasing their products and services

Exhibitor Tabletops Available:

- \$20.00 - Oceanside Charter Chapter Members
- \$30.00 - Non-Members
- Prepayment and registration are required by April 17, 2010. To register, please visit www.abwaoceanside.com



Oceanside Charter Chapter

**Champagne Brunch
Networking & Tabletop Event Registration**

**Saturday
May 1, 2010**

10:00 a.m. to 1:00 p.m.

**Café Unique
607 Florida Avenue
Cocoa Village, FL 32922**

Company Name: _____ Participant Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

_____ \$20.00 Champagne Brunch

_____ \$20.00 Exhibit Table - ½ Table - 3 ft. of display space (Oceanside Charter Chapter Member)
Please arrive at 9:30 a.m. to set up your table.

_____ \$30.00 Exhibit Table - ½ Table - 3 ft. of display space (Non-Oceanside Charter Chapter Member)
Please arrive at 9:30 a.m. to set up your table.

_____ Total Amount (prepayment is required by April 17, 2010)

Paid by (check one): _____ Check (Please mail check and completed registration form by April 17, 2010 to
ABWA Oceanside, P.O. Box 360151, Melbourne, FL 32936)

_____ PayPal online at www.abwaoceanside.com (Please fax completed registration form by April 17, 2010 to
321 773-1416 or mail to ABWA Oceanside, P.O. Box 360151, Melbourne, FL 32936)

For additional information, please contact Susan Averill at 321 431-1850.

EVENT CALENDAR

March 23

ABWA Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

April 6

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

April 14

ABWA Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne, FL

April 27

ABWA Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

May 1

Champagne Brunch—Networking & Tabletop Event
10:00 a.m.— 1:00 p.m.
Café Unique, 607 Florida Avenue, Cocoa, FL 32922

May 4

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

May 12

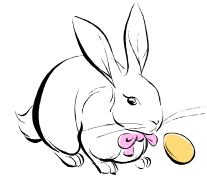
ABWA Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne, FL

May 21-22

ABWA 2010 District I Conference, Naples Beach Hotel, Naples, FL

May 25

ABWA Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach





**Oceanside Charter Chapter
March 23, 2010
Meeting Agenda**

Networking

Call to Order & Welcome

Pledge of Allegiance

Invocation

Introductions

Establish a quorum

Approval of Minutes

Treasurer's Report

Committee Reports

Website: Jessica Brace

Newsletter: Anita Carbone

Membership: Barbara Cheney

Fundraising: Susan Averill

Program: Sue Parker

Care Coordinator: Barbara Cheney

Ambassador: Lola Mitchell

Woman of the Year & Top Ten Candidate: Barbara Jones

New Business: Installation of New Members

Guest Speaker

Michael S. Spicer, MD

Announcements

Raffle

Benediction

Adjournment



Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member
Cocoa Beach Area Chamber of Commerce

Newsletter Editor
Anita Carbone
acarbone@cfl.rr.com
321 684-0790

American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

AMERICAN BUSINESS WOMEN'S ASSOCIATION OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:

\$25.00 for members and guests

For reservations :

Barbara Cheney
321 987-5106
beejaycheney@yahoo.com

or

Online at www.abwaoceanside.org