

## INSIDE THIS ISSUE:

<i>January Featured Speaker</i>	2
<i>Executive Board &amp; Committee Reports</i>	3
<i>Member Profile</i>	4
<i>District Conference</i>	5
<i>Professional Development</i>	5
<i>Event Calendar</i>	6
<i>Meeting Agenda</i>	7
<i>Meeting Information</i>	8

## Happy New Year!

On behalf of the Oceanside Charter Chapter Executive Board I would like to extend our best wishes for a healthy, happy and prosperous new year!

The first annual holiday gala of Oceanside Charter Chapter and Space Coast Women Express Network was a huge success! The gala represented the initial collaborative event co-sponsored by these two dynamic organizations for professional women dedicated to serving community and advancing their own entrepreneurial interests.

Thank you to our members and business associates for your participation and your continued dedication and support of our organization and its mission. We hope everyone enjoyed the evening as we celebrated the holiday season and began our journey into a new year of bringing together businesswomen and providing them with opportunities to help themselves grow through leadership, education and networking support.

Congratulations to Stacie Jackson, winner of the Wine Basket Raffle valued at \$300, which included a \$100 Lamouroux 2000 Margaux, two additional bottles of wine, a bottle of gourmet vinegar, chocolates, a pair of Park Hopper Tickets to Disney World, tote bag, towel, sunscreen and Disney toy!

Thank you to our sponsors and gift basket donors for your generous contributions! Your donations and efforts help us to provide opportunities for women by funding our initiatives and programs. Please visit our web site for additional gala photos!

~ Anita Carbone



Holiday Gala String Quartet



Stacie Jackson - Winner of Wine Basket Raffle



Gift Basket Raffle

*"An investment in  
knowledge pays the best  
interest."*

~ Benjamin Franklin

1706 — 1790

# JANUARY FEATURED SPEAKER



**Mark Anthony**

A successful attorney and an accomplished public speaker, Mr. Anthony regularly lectures not

only on the law, but also on Life after Death and Contact with the Spirit World. In his capacity as an attorney, he uses his psychic abilities to help and influence clients coping with the aftermath of life-threatening and life-changing experiences.

As a successful attorney and certified mediator, Mr. Anthony is licensed to practice law in Florida, Washington D.C., and before the United States Supreme Court. He earned his law degree from Mercer University in Georgia and studied law at Oxford University, England. Many of Mr. Anthony's clients have benefited from his insights, and with his guidance, have been empowered to expand their personal development.

Mr. Anthony has appeared on national television and radio. Fox News and other media call upon him as an expert in spirit contact and the paranormal. He often serves as a guest lecturer at universities, civic, religious, spiritual, and grief support groups. He is descended from a long line of psychically gifted people. For over a century, the psychics and mediums in his family have used their gifts to help people. Please join us Tuesday evening, January 26, as Mr. Anthony shares his experiences and insights!



## Thank you to our Holiday Gala sponsors and donors!

<i>Special Thanks to...</i>	<i>Holiday Gala Sponsors</i>	<i>Gift Baskets &amp; Gift Certificate Donations</i>
Dream Team Events	Connie Adams, Juice Plus+	About Color & Styles Applebee's Restaurant Susan Averill
Jet Press	Susan Averill, Regions Bank	Boston Market Anita & Dave Carbone
The Petals Design Center	Anita & Dave Carbone	Barbara Cheney Dave's Pilates
Phil Parker	Laura K. Chiesman, CPA Wealth Management Services	East Coast Coffee & Tea Elmo's Beauty Salon Grecian Garden Café Barbara Jones
Wines of Distinction		Madison's Courtyard Meemaw's BBQ Jo Morton Olive Garden Restaurant Sue Parker Sorelli Hair Studio Jenny Wall, Shaklee

## CHAPTER COMMITTEE REPORTS

### Membership

Our yearly Chapter Dues must be renewed by the end of January. Our \$25.00 membership fee is still a great bargain for the opportunity to meet other women promoting their business interests. Please be sure to renew on time by bringing your check to the dinner meeting or online through Paypal.

The 2009/2010 Executive Board has committed to foster first-class events with excellent speakers, as well as promote professional networking and membership growth. I hope you have enjoyed this year's programs as much as I have. In addition to our programs, I believe this year our organization has been especially successful in creating social events that have attracted a number of talented women across Bre-

vard County.

We are making strides to increase our membership, but we need your help! I am making a personal appeal to our current members to reach out to your valued colleagues and invite them to our January dinner meeting! Tell them about the benefits of ABWA and share your personal experiences of how this network of women has helped you. Happy New Year!

~ Barbara Cheney

### Newsletter

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at [www.abwaoceanside.org](http://www.abwaoceanside.org) and on the Oceanside Charter Chapter ABWA WIN Team Board at [www.abwa.org](http://www.abwa.org).

Please send submissions to [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com) by the second Wednesday of the month.

### Fundraising/Advertising

Congratulations to Barbara Jones and Jo Morton, winners of the **Awesome Babes Win A** lot contest for their entry of a holiday gift certificate tree as the most creative and unique gala gift basket donation! Your continued dedication and support of our Chapter and its fundraising efforts contributed immensely to the success of this event!

### Publicity

Chapter monthly meeting information and featured guest speaker are published in the Business Agenda column of Florida Today as well as the online Community Calendar of the Cocoa Beach Area Chamber of Commerce web site.



## 2009 - 2010

### EXECUTIVE BOARD

#### President

Susan Averill  
[averill441@cfl.rr.com](mailto:averill441@cfl.rr.com)  
 321 431-1850

#### Vice President

Barbara Cheney  
[beejaycheney@yahoo.com](mailto:beejaycheney@yahoo.com)  
 321 987-5106

#### Secretary

Jenny Wall  
[jwall@cfl.rr.com](mailto:jwall@cfl.rr.com)  
 321 459-1661

#### Treasurer

Anita Carbone  
[acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)  
 321 684-0790

## 2009 - 2010

### COMMITTEES

#### Professional Development

Open

#### Fundraising/Advertising

Sue Averill (Acting)

#### Membership

Barbara Cheney (Acting)

#### Newsletter

Anita Carbone

#### Program

Sue Parker

#### Publicity

Sue Parker

#### Website

Jessica Brace

#### Reservations

Barbara Cheney

We're on the web!

[www.abwaoceanside.org](http://www.abwaoceanside.org)



## MEMBER PROFILE



**Patricia S. Driver**

Patti began her financial career by working for First Union National Bank until 1999, where she gained valuable experience in mortgage lending and financial services. During 1996 she earned her Series 6 securities license, and after two years of study at the Florida Institute of Technology Business Development Department, Patti earned her Certified Financial Planner's license in May of 1998.

Earning her Series 7 license in May of 1999, Patti went to work with Edward Jones Investments in Indialantic, Florida. After realizing she wanted to help people with their varied financial goals, in November 2000, Patti decided to work with Allstate Financial Services, LLC. As of April 2009, Patti has been working with MetLife Securities where she feels she can better fulfill the needs of her clients.

According to Patti, clients have many questions about their financial affairs, and each decision made affects all aspects of their life. Many individuals prefer to have a financial advisor who has a broad overview of the many areas involved in the financial planning process, who can then focus on the important issues and provide sound advice and solutions.

Patti's practice focuses on helping seniors and baby boomers plan for retirement and maintain the lifestyle they want in retirement. She believes that asset preservation is important, but it is also important to have assets grow to keep up with

inflation. Income taxes are inevitable, but can be controlled with proper planning. As the population ages, Patti feels the risk for professional health care in the home is increasing. She helps her clients plan for this possibility whether they are going to have private insurance or rely on Medicaid.

Patti prides herself on her ability to listen to her clients and to focus on their concerns. She feels that whether an individual is 25 years old and has a new family, or 85 years old and needs additional income to sustain them, she has the right solutions for them.

Patti's experience comes from education and personal knowledge of how life continually changes, and she believes that the best course of action is to have a financial plan for life changes.

Patti has been a member of ABWA for 12 years and has served two terms as President. She has also been honored as Chapter Woman of the Year.

*"I focus my practice on helping seniors and baby boomers plan for retirement and maintain the lifestyle they want in retirement."*

*~ Patricia S. Driver*

## Save the Date

**2010 National Women's Leadership Conference**

**October 28 – 30  
Chattanooga Marriott  
Chattanooga, TN**

**Conference Co-leads Diane Nixon and Vickie Butler-Rindos  
invite you to another exciting ABWA experience!**





Myra Janco Daniels

## 2010 DISTRICT CONFERENCE NAPLES, FL

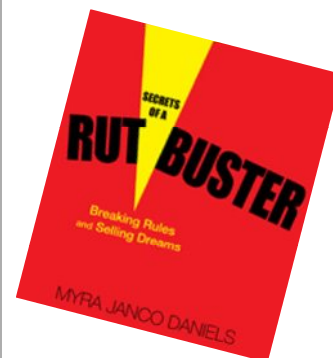
book, *Secrets of a Rut Buster*.

Ms. Daniels has been a leader and innovator in the fields of advertising and the arts for more than four decades. In her mid-20s, Ms. Daniels ventured into the male-dominated world of advertising to start Wabash Advertising in Terre Haute, Indiana. Within one year, she had built it into a million-dollar business. She went on to become the first woman to lead a national advertising firm and the youngest woman to win the National Advertising Federation's Advertising Woman of the Year award.

Saturday programming, *How to Manage Emotions and Excel Under Pressure*, will demonstrate using some of the most respected techniques in behavior modification from the fields of sociology, psychology, education, and medicine.

For conference fee schedule and to register, please visit [www.abwa.org](http://www.abwa.org). Hotel reservations for ABWA's commitment of rooms must be received by April 22, 2010.

Keynote speaker, Myra Janco Daniels joins ABWA in Naples, FL from May 21–22, 2010 at the Naples Beach Hotel for the 2010 District Conference. The first 100 complete registrations received on or before April 14, 2010 will receive a copy of her



**January 21, 2010 – New Venture Clinic**  
BCC Cocoa Campus, 1519 Clearlake Rd., Cocoa,  
9:00 a.m. – 4:00 p.m.

Starting a small business? Are you an ambitious, entrepreneurial person seeking information about the opportunity of running your own business? An overview of business plan, finance, legal issues, insurance, record keeping and taxes. Fee is \$60.

**February 9, 2010 – Business Planning, Cocoa Beach Area Chamber of Commerce, 10:00 a.m.– Noon**

Excellent and valuable presentation on business planning from a proven business leader. Business plan outline and materials distributed. The program is FREE.

**February 10, 2010 – TECH NET, Technological Research Development Authority Business Innovation Center, 1050 W. NASA Blvd., Melbourne, 5:00 p.m. - 7:00 p.m.**

Information and networking designed to enhance small business technology use. The program is FREE.

**February 11, 2010 – Lenders Roundtable, BCC Cocoa Campus, 10 a.m. - Noon**

Update on small business lending practices from bankers, non-traditional lenders and the U.S. Small Business Administration. The program is FREE.

**February 18, 2010 - Linked In, Melbourne Regional Chamber of Commerce, 10 a.m. - Noon**

Program co-hosted with Barry University. Learn how to use Linked In for your business.

**February 25, 2010 - Ask An Attorney, BCC Cocoa Campus, 10:00 a.m. - Noon**

The program is FREE.

All seminars require pre-registration. Please call the Small Business Development Center at Brevard Community College at 433-5570 or 433-5572 or email [pfrimmers@brevardcc.edu](mailto:pfrimmers@brevardcc.edu).

The SBDC at BCC is a member of the Florida Small Business Development Center Network, a statewide service network funded in part through a cooperative agreement with the U.S. Small Business Administration.

## EVENT CALENDAR

### January 26

ABWA Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

### February 1

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### February 10

ABWA Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.  
Harris Corporation Headquarters  
1025 W. Nasa Blvd.  
Melbourne, FL

### February 14

Valentine's Day

### February 23

ABWA Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

### March 1

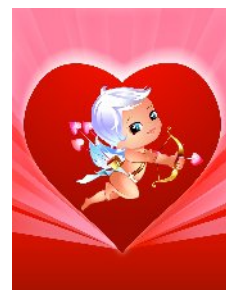
Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### March 10

ABWA Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.  
Harris Corporation Headquarters  
1025 W. Nasa Blvd.  
Melbourne, FL

### March 23

ABWA Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach





Oceanside Charter Chapter  
January 26, 2010  
Meeting Agenda

Networking

Call to Order & Welcome

Pledge of Allegiance

Invocation

Introductions

Establish a quorum

Approval of Minutes

Treasurer's Report

Committee Reports

Website: Jessica Brace

Newsletter: Anita Carbone

Membership: Barbara Cheney

Fundraising: Susan Averill

Program: Sue Parker

Care Coordinator: Barbara Cheney

Ambassador: Lola Mitchell

Old Business: Holiday Gala

New Business: Woman of the Year

Guest Speaker

Mark Anthony

Announcements

Raffle

Benediction

Adjournment



Oceanside Charter Chapter

P.O. Box 360151  
Melbourne, FL 32936-0151

Member  
Cocoa Beach Area Chamber of Commerce

Newsletter Editor  
Anita Carbone  
acarbone@cfl.rr.com  
321 684-0790

## American Business Women's Association

### Mission Statement

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.*

### ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

## AMERICAN BUSINESS WOMEN'S ASSOCIATION OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

### Location:

Eau Gallie Yacht Club  
100 Datura Drive  
Indian Harbour Beach, FL

### Date & Time:

Fourth Tuesday of the month  
6:00 p.m. Networking  
6:30 p.m. Dinner & Meeting

### Cost:

\$25.00 for members and guests

### For reservations :

Barbara Cheney  
321 987-5106  
beejaycheney@yahoo.com  
or  
Online at [www.abwaoceanside.org](http://www.abwaoceanside.org)