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Inspirational Quote

"I always wondered why somebody didn't do something about that. Then I realized I was somebody."

~ Lily Tomlin

MESSAGE FROM THE PRESIDENT

Wow! It's hard to believe that 2009 is more than half over! As summer break has come to pass, the kids are now back to school. ABWA Oceanside Charter Chapter has had a productive year. As we look forward to the remainder of 2009, I find myself compelled to really dig in and grow our Chapter.

I joined the American Business Women's Association three years ago to explore networking opportunities and to expand my business. Since joining, I have been enriched from both the personal and professional strong relationships I have built. Our mission is based on the idea that as "we Build our Community, we Build our Business." ABWA is a support system for the growth and development of your business and professional needs, while also developing leadership skills.

I am pleased to be a member of such a dynamic team as your 2009–2010 Executive Board:



President: Susan Averill, Regions Bank

Vice President: Barbara Cheney, Harris Corporation

Secretary: Jenny Wahl, CSR

Treasurer: Anita Carbone, Financial Consultant

For more than 50 years, ABWA has brought together women of diverse occupations and backgrounds to draw on the resources available to them as they reach to achieve their personal and professional goals.

Are you ready to ramp up

our membership? Let's welcome new members: Carol Craig, CEO, Craig Technologies; Deb Marchetti, Owner, Everyday Insurance; and Angellque Dowdell.

As we look forward to the new year and focus on our membership for the growth and development of our chapter, we are excited about the possibilities of reaching out to more professional women throughout Brevard County.

Sincerely,

Susan A. Averill

WIN WITH WIN!



The Women's Instructional Network (WIN) has successfully launched! Get started now with this interactive, online learning and communications tool that will enhance your professional and personal skills.

WIN integrates proven learning techniques with educational tools in a self-paced program.

Email webmail@abwa.org to receive your member login. For more details, please visit www.abwa.org/win.

NEW MEMBER HIGHLIGHTS

ANGELLEQUE DOWDELL

Angelleque Dowdell, a mom with two beautiful daughters, Krystina Renee and Brianna Lynne, is returning to the work force by actively pursuing a career in Administration.

Extremely talented, Angelleque has appeared in four plays with genres as *Improv the Game Show* at the Melbourne Civic Theater. She has appeared in the chorus of *Gentlemen Prefer Blondes* at the Cocoa Village Playhouse, and most recently danced and sang in the production of *AIDA*.

Whenever she has the opportunity, Angelleque enjoys reading classic novels. She has completed the private pilot course at Florida Institute of Technology and is currently completing her flight hours.

Her escape from the real world happens on

the weekends when she and her daughters enjoy frequenting the cinema.

We welcome Angelleque and her unique talent to our organization!



“Did you know that the Rockettes first auditioned at the Cocoa Village Playhouse? I graced the stage in their honor.”

~ Angelleque Dowdell

AUGUST FEATURED SPEAKER



The August 29 Dinner Meeting will feature J. Brewer, CEO of Teksita Corporation, speaking on *Online Media—Centric Communication and Marketing for Small Businesses*. A corporate and entrepreneurial veteran, Mr. Brewer brings more than twenty eight years of expertise in technology, media, and marketing disciplines to Brevard County. Mr. Brewer is CEO of Teksita Corporation

and its online properties including SocialVideoNetwork.net., WOVN.tv, BraveNewInternet.com, BackPocketidea.com, and others which center around online media-centric communication and marketing systems, services, strategies and solutions for the small to medium business sector. He is also a Diamond affiliate with VMdirect whose flagship product is AttainResponse, a powerful Internet mail, media and marketing system.

For over 10 years he has also been a partner and technology advisor for NeoFat Industries, Inc., Neofat.com and Microlipids.com, which has developed revolutionary patented processes and formulations for manufacturing edible fats and oils that eliminate the need for hydrogenation.

Mr. Brewer has served as a technology and business consultant to Group Technologies, Harris Corporation, and AT&T; and has held a variety of project management positions with responsibilities in systems integration network architecture, and internetworking.

For Mr. Brewer's complete biography please visit our website at abwaoceanside.org.

TEAMING TOGETHER FOR A COMMON GOAL

Make plans to celebrate ABWA's 60th Anniversary!

**NATIONAL WOMEN'S
LEADERSHIP CONFERENCE
SEPTEMBER 24–26, 2009
KANSAS CITY, MO**

If you are in business—as an employee, employer, business owner, service provider, consultant, or looking for the next thing—this conference is designed to challenge you!

The National Women's Leadership Conference is hosted by the American Business Women's Association and features nationally acclaimed authors, presenters, and entertainers presenting on topics that are timely,

integral, and invaluable to women who want to succeed in any environment.

You can learn more about:

- How to influence others
- Why cultural diversity matters
- How to ride the social media explosion
- Making your network work for you

For online registration and information on presenters and sessions, please visit:

www.abwa.org



We're on the web!

www.abwaoceanside.org



2009 - 2010 EXECUTIVE BOARD

2009 - 2010 COMMITTEES

President	Susan Averill averill441@cfl.rr.com 321 431-1850
Vice President	Barbara Cheney beejaycheney@yahoo.com 321 987-5106
Secretary	Jenny Wall jwall@cfl.rr.com 321 459-1661
Treasurer	Anita Carbone acarbonate@cfl.rr.com 321 684-0790

Professional Development	
Fundraising/Advertising	
Membership	
Newsletter	Anita Carbone
Program	Sue Parker
Publicity	
Website	Jessica Brace
Reservations	

MEMBER PROFILE

JENNY WALL

Jenny and her husband, Dan, have been married for 33 years, and have two children, Chris 29 and Cyndi, 26. The family has resided in Brevard County since 1985 when Jenny first began work with Pan Am. In 1988 Jenny joined CSR at PAFB as an entry level Secretary and has since advanced to Budget and Cost Accounting Senior Specialist, responsible for all cost accounting functions and assisting the 45th Space Wing with their cost inquiries. She handles the budget for the Human Resources and Performance Assurance Department.

Jenny is a graduate of Rollins college with a B.S. in Business. Her husband, Dan, who retired this past August, has worked for Harris as a Senior Security Manager, and currently does security consulting.

Always concerned about her health and taking care of the environment, Jenny became involved with Shaklee in 1994 and is currently a Director. As Jenny continues to

grow her business, she finds that she is philosophically aligned with the Shaklee products, beliefs and values. She has been impressed with the quality of the Shaklee products made here in the U.S. as close to nature as possible.

In her spare time, Jenny and her friends formed a "gourmet" group where each hosts a special dinner each year. They have been doing this for more than twenty years and as a result, have found many new fabulous recipes and many great friends to share the experience!

Jenny and Dan enjoy biking to get their exercise, and travel whenever they have an opportunity to take advantage of a timeshare in Marco Island and their second home in Blowing Rock, North Carolina.

Working as an "extra" in film and commercials led Jenny to become selected as



a stand-in for Diane Keaton in *Marvin's Room*, filmed in Brevard County. When Jenny's children were young, they were often known as the "brunette" family of kids used in the videos and commercials of the Epcot and Disney parks.

As a sixteen year member of ABWA, Jenny has served as Program Chair for five years, and is currently serving our Chapter as Secretary for the 2009-2010 year.

"I am committed to helping our Oceanside Chapter become the strong, vibrant chapter I know it is meant to be and has been in the past."

~ Jenny Wall

MEMBER ADVANTAGE

Member News

Congratulations to Sue Parker, who has been nominated as a member of the National Nominating Committee for 2010-2011. Sue was considered for this honor by Lynn Drowne, District V, Vice President.

We wish Sue luck as she awaits the approval of her application.

As a member of the Melbourne—Palm Bay Area Chamber of Commerce, and the Cocoa Beach Area Chamber of Commerce, our Chapter members receive the benefit of additional networking opportunities, events and resources available through the chambers.

For additional information, please visit:

The Melbourne—Palm Bay Area Chamber of Commerce at www.melpb-chamber.org

The Cocoa Beach Area Chamber of Commerce at www.cocoabeachchamber.com.



EVENT CALENDAR

August 25

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m., Dinner at 6:30 p.m.
Eau Gallie Yacht Club

August 28–30

21st Annual ABW Day Celebration
The Westin Ft. Lauderdale

September 1

Space Coast Express Network Monthly Meeting
11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club

September 9

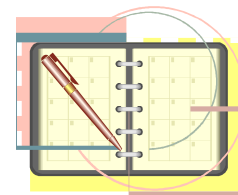
Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters
1025 W. Nasa Blvd.
Melbourne, FL

September 22

Dinner Meeting
Networking at 6:00 p.m. Dinner at 6:30 p.m.
Eau Gallie Yacht Club

September 24–25

ABWA National Women’s Leadership Conference
Kansas City, MO



21ST ANNUAL ABW DAY CELEBRATION

The Tri-County Council of ABWA, sponsored by the Broward, Miami-Dade and Palm Beach County Chapters of ABWA invite you to the 21st Annual ABW Day Celebration, August 28–30, 2009 at the Westin in Ft. Lauderdale.

The celebration schedule begins with a Welcome Open House from 4 pm to 11 pm on Friday. Morning seminars on Saturday will be presented by ABWA National Vice President, Casey Coven and National Secretary-Treasurer, Deb Horrocks, followed by luncheon and Keynote Speaker, ABWA National President, Vicki Marlett, speaking on *Celebrating 60 Years of Businesswomen’s Achievements*.

For more information or to register, please contact Kathy Gallagher at (954) 599-5687 or via email at Kathy@keytechnical.com.

“This would be a great opportunity to interact with the National officers.”

~Kathy Gallagher

*Tri-County Council of
ABWA*



Oceanside Charter Chapter

P.O. Box 360015
Melbourne, FL 32936

Member Melbourne-Palm Beach Area
Chamber of Commerce and Cocoa Beach Area
Chamber of Commerce

Newsletter Editor
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American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

AMERICAN BUSINESS WOMEN'S ASSOCIATION OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:

\$25.00 for members and guests

For reservations :

Barbara Cheney
321 987-5106
beejaycheney@yahoo.com
or
Online at abwaoceanside.org