



*The Rising Tide*  
November 2016—January 2017

OCEANSIDE CHARTER CHAPTER

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## MESSAGE FROM THE PRESIDENT



**Sue Tyson-Parker, President**

Autumn, my favorite time of the year, when the temperature cools down and the National Leadership Conference is on my calendar. I recently returned from Chattanooga with Cindy Schmitt, bringing home a few leaves for friends at work, but more importantly I was inspired by the National Leadership Conference speakers.

Opening General Session speaker, Dr. Tererai Trent both inspired us and made us cry. Her devotion to community and education makes her one of Oprah Winfrey's favorite guests, and now one of my favorite speakers. Through her determination, hard work and belief in her dreams, Dr. Trent earned multiple college degrees and created a global platform to promote access to education. At Friday's Hand of Friendship Luncheon, speaker Connie Podesta's keynote presentation, "Stand-Out Relationships...Life Would Be Easy, If it Weren't for Other People," took us right inside the minds and personalities of the people we deal with every day, so we can act, rather than react to whatever life throws our way.

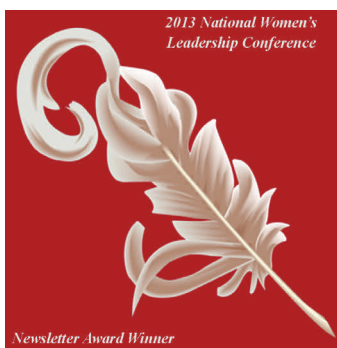
Also during national conference, we elect our national officers. Our incoming National President

is Vanessa Willis from Livermore, CA. Sharon Godbee from Greensboro, NC is our incoming National Vice President and Dr. Sonja Ogletree-Santani, our National Secretary-Treasurer. Elections were also held for all six District Vice President positions. Our newly elected District I Vice President is Felicia Johnson from Birmingham, AL. Congratulations to all of our newly elected officers!

Conferences are fun and informational. Please plan to attend one in the near future and catch the fever! The upcoming regional conference will be held in Naples, FL at the newly renovated Naples Beach and Golf Club from April 20 through April 22, 2017. Lancaster, PA will find hundreds of women at the Marriott at Penn Square attending the National Leadership Conference on October 11–14, 2017. Mark your calendars and invest in YOU!

Upcoming events for our local chapter will include a New Member Welcome Orientation at 5:30 p.m. prior to the November 22 dinner meeting. This informal gathering will meet in the lounge and is open to all members. Our special guest speaker for the evening is "Computer Rich," who will educate us on computer viruses and how to protect our computers. When we meet in December, we'll enjoy our annual Holiday Gala at the yacht club on Tuesday, December 13. At this time, we will also announce the criteria for our 2017 Impact Scholarship. I hope to see you there!

~ Sue Tyson-Parker



## NOVEMBER FEATURED SPEAKER



Ricardo Alvarez, Jr.  
Computer Rich LLC

### Tips from “Computer Rich”

How did my computer get infected with malware? Unfortunately, the answer is often, because you let it in! “Social engineering” is the art of manipulating people so they will perform certain acts or give up confidential information freely. In other words, you got tricked!

A Florida native who moved from Tampa to the space coast in November 2009, Ricardo Alvarez, Jr. is a Certified Computer Consultant and the Owner of Computer Rich LLC in Melbourne. A Vietnam era, United States Air Force Veteran, Ricardo also served four years in the Florida Air National Guard followed by eleven years in the United States Postal Service. Ricardo is CompTIA A+ and Network+ Certified, and particularly enjoys working with clients with little or no computer experience

and helping them determine which system would best serve their needs.

Computer Rich LLC provides reliable on-site laptop and desktop services and specializes in computer repair and malware removal for small business and residential clients. In addition to providing private tutorial services, as an independent contractor, Computer Rich LLC has represented IBM, HP, Dell, Sony and others, and has provided services to local corporate clients including AT&T, CompuCom, Wells Fargo, Philips Electronics, Chase Mortgage, Morgan Stanley Smith Barney, Hilton Hotels, and Best Buy.

Please join us on Tuesday, November 22 for this interactive session with “Computer Rich” as he shares his tips, tricks and shortcuts!

## \$10,000 NATIONAL SCHOLARSHIP

National scholarships are awarded each year in the amounts of \$5,000 to \$10,000 through the Stephen Bufton Memorial Educational Fund (SBMEF). All national scholarships have their requirements designated by the SBMEF Board of Trustees. The 2017 national scholarship is open to women meeting the requirements listed below. Applications are due by May 15, 2017 and the scholarship will be awarded in July 2017. A minimum of three qualified applicants must complete the application process for the scholarship to be awarded.

**National President's Scholarship in honor of 2015-2016 National President, Lisa Beedon**

**Field of Study:** Business

**Amount of Scholarship:** \$10,000

**Scholarship Guidelines:**

- Scholarship is for a one-time issuance and is not renewable.
- Checks are issued to the educational institution and the recipient.
- Funds are to be used for tuition, books and fees only, unused funds shall be returned.

### Candidate Eligibility Requirements

- Applicant must be a female, U.S. citizen
- Applicant must be at least a junior in August 2017
- Applicant must be attending a U.S. college or university that offers at least a baccalaureate degree in August 2017
- Applicant will be studying business in August 2017
- Applicant maintains a 3.0 GPA on a 4.0 scale

**Applications must be completed online and include the following:**

- Completed online application.
- Completed biographical sketch online.
- Three (3) professional letters of reference to the website.
- Names of the schools sending official transcripts.
- Official transcripts submitted to: SBMEF, 9820 Metcalf Ave, Ste 110, Overland Park KS 66212.

To apply online, please visit [www.sbmeff.org](http://www.sbmeff.org).

The Stephen Bufton Memorial Scholarship Fund, ABWA's national educational

fund, is one of the most highly respected grant and scholarship funds in the country. For over 60 years, ABWA has helped women achieve their business and professional success through educational scholarships. Since its inception, more than 17,000 women nationwide have been awarded more than 17 million dollars in scholarships.

The Stephen Bufton Memorial Educational Fund is a 501(c)3 charitable trust and public foundation. It has the same tax status as public schools, churches and community funds. The fund is listed in the U.S. Internal Revenue Service “Cumulative List of Organizations” described in Section 170(c) of the IRS code of 1954 – revised Oct. 31, 1974.



## CHAPTER COMMITTEE REPORTS

### Membership

Please welcome new members, Maria Santiago and Diane Glassmeyer!

We send our condolences to Sheryl Gore on the passing of her mother and fellow Oceanside member, Nancy Hargis.

Please join us on Tuesday, November 22 at 5:30 p.m. prior to the next meeting for our New Member Welcome Orientation! This orientation is open to all members who would like to learn more about our chapter!

### Newsletter

The Oceanside Charter Chapter Newsletter, *The Rising Tide* is published quarterly at [www.abwaoceanside.com](http://www.abwaoceanside.com) and posted to the Community Connections Team Library at [www.abwa.org](http://www.abwa.org). Please send newsletter submissions to [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com). Submission deadlines are outlined in the Chapter Standing Rules.

### Scholarship

Before the end of this year, the Chapter will announce a \$1,000 Impact Scholarship to be awarded in May 2017 to a deserving Brevard County woman. Please continue to check our website at [www.abwaoceanside.com](http://www.abwaoceanside.com) for scholarship details. Special thanks to Martha Young, Anita Carbone, Sunny Kincaid and the members of Oceanside Charter Chapter for their generous donations to SBMEF.



### November, December & January Birthdays

- Connie Adams—11/5
- Anita Carbone—11/7
- Terri Friedlander—11/17
- Sue Tyson-Parker—12/5
- Diana van den Boogaard—12/8
- Mary Allen—12/22
- Seeta Durjan Begui—12/30
- Pamela Margut—1/4
- Martha Young—1/11
- Sheena Heitzman—1/28

### Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce and Melbourne Regional Chamber of Commerce websites. Please email Laura Chiesman at [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com), if you have photos or information for our Facebook page.



We're on the web!

[www.abwaoceanside.com](http://www.abwaoceanside.com)



ABWA—Oceanside Charter Chapter

## 2016 - 2017 EXECUTIVE BOARD

### President

Sue Parker  
[suejtyson@aol.com](mailto:suejtyson@aol.com)  
 321 749-4684

### Vice President

Cindy Schmitt  
[cschmitt@fit.edu](mailto:cschmitt@fit.edu)  
 321 626-6703

### Secretary

Laura Chiesman  
[laurachiesman@gmail.com](mailto:laurachiesman@gmail.com)  
 321 506-8274

### Treasurer

Catherine Alexander  
[alexander.catherine55@gmail.com](mailto:alexander.catherine55@gmail.com)  
 321 693-5005

## 2016 - 2017 COMMITTEE CHAIRS

### Best Practices

Cindy Schmitt: [cschmitt@fit.edu](mailto:cschmitt@fit.edu)

### Education

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

Terri Friedlander: [tdfriedlander@netzero.com](mailto:tdfriedlander@netzero.com)

### Fundraising

Sue Parker: [suejtyson@aol.com](mailto:suejtyson@aol.com)

### Hospitality

Barbara Cheney: [beejaycheney@gmail.com](mailto:beejaycheney@gmail.com)

Laura Chiesman: [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com)

### Membership

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

### Newsletter

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

Catherine Alexander: [alexander.catherine55@gmail.com](mailto:alexander.catherine55@gmail.com)

### Professional Development

Sue Parker: [suejtyson@aol.com](mailto:suejtyson@aol.com)

### Publicity

Laura Chiesman: [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com)

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

## ABWA EVENT CALENDAR

### November 8

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### November 10

Blue Diamond Chapter Dinner Meeting  
6:00 p.m. at the Copper Canyon Grill, 9101 International Drive, Orlando, FL. Contact Sharon Logan at slynnelogan@hotmail.com for reservations.

### November 12

Tri County Council Quarterly Event, **Turn Up the Heat!** 10:00 a.m. to 1:00 p.m. at the 94th Aero Squadron Restaurant, 1395 NW 57th Avenue, Miami. Guest Speaker: Casey Coven, 2009-2010 National President. Cost is \$22. Reservations at [www.abwatricounty.org](http://www.abwatricounty.org).

### November 14

Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

### November 22

Oceanside Charter Chapter Dinner Meeting  
New Member Welcome Orientation at 5:30 p.m.  
Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### December 13

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### December 13

Oceanside Charter Chapter **Holiday Gala.**  
Networking at 6:00 p.m. and Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### January 9

Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

### January 10

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### January 24

Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

## COMMUNITY EVENTS

### November 15



Doors open at 7:45 a.m. Baer's Furniture, 4260 W. New Haven Ave. Melbourne. Sponsored by Health First. For more information, please contact Tom Graver at 321-724-5400. Admission is

included with Melbourne Chamber Membership.

### November 18



SBA Programs and Services, 1:30–3:00 p.m., weVenture Melbourne Conference Room 330. weVENTURE amplifies “womenpreneurs” through their business education courses, purposeful networking events and the signature mentoring program IGNITE 360. In this business education course, Vince LoPresti from the Small Business Administration (SBA) will discuss the programs and services the SBA provides to entrepreneurs. For more information or to register contact Susan Erickson at [weventure@fit.edu](mailto:weventure@fit.edu).

### November 22



Financial literacy workshop from 9:30–10:45 a.m. at CareerSource Brevard-Rockledge, 295 Barnes Blvd. The workshop will help increase understanding and skills

by teaching how to create a realistic spending plan and budget; identify ways to manage and/or cut spending; manage debt and credit expenses and reduce stress by using simple money-management techniques. Registration is required to attend and opens two weeks prior to the event. To register, visit [careersourcebrevard.com](http://careersourcebrevard.com) and follow the link to register for the session.

### December 2



**The Chamber's Holiday Luncheon & the Military Affairs Council's 15th Annual Wine Raffle**

11:30 a.m.–1:30 p.m., Holiday Inn Space Coast Convention Center. \$20 per person. Purchase a wine raffle ticket: 1 for \$5 or 5 for \$20, or donate a bottle of wine (minimum of \$10.00) and in return get a raffle ticket! Over 50 bottles will be given away. You don't need to be present to win. You can drop off your wine donation at the CBRCC's Merritt Island or Viera offices or at the Comfort Inn, Cocoa Beach. All proceeds from the raffle benefit active military families stationed in Brevard County.



Oceanside Charter Chapter

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Melbourne, FL 32936-0151

Member:  
Cocoa Beach Regional Chamber of Commerce  
Melbourne Regional Chamber

Newsletter Editor  
Anita Carbone  
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321 684-0790



American Business Women's Association

Mission Statement

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.*

OCEANSIDE CHARTER CHAPTER  
MEETING INFORMATION

Location:

Eau Gallie Yacht Club  
100 Datura Drive  
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month  
6:00 p.m. Networking  
6:30 p.m. Dinner & Meeting

Cost:

\$30 for Members & \$35 for Guests

For reservations :

Laura Chiesman  
reservations@abwaoceanside.com  
or  
Online at www.abwaoceanside.com

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.