



The Rising Tide
May—July 2017

OCEANSIDE CHARTER CHAPTER

INSIDE THIS ISSUE:

May Featured Speaker	2
2017 Woman of the Year	2
Executive Board & Committee Reports	3
Event Calendar	4
Meeting Information	5

MESSAGE FROM THE PRESIDENT



Sue Tyson-Parker, President

Spring, a beautiful time of the year! A time to "spring" into new adventures, and a time to "spring" the clocks forward! At times, life seems to spring forward too quickly and before we know it, the year is over and it's all behind us. As my two years as the president of our award winning ABWA chapter is coming to a close, I look back on the time and smile. Thank you for all the good times at our meetings, and thank you for the laughter we so many times shared! Thank you for your friendship and support. The special bond of sisterhood is strong in our league, and I thank you for being the sisters I never had. We have enjoyed a successful two years, complete with great speakers who have continually inspired us to reach higher levels both personally and professionally.

Thank you to Sheryl Glore, Angela Johnson and Cindy Schmitt for attending the Regional Conference from April 20 to 22 at the Naples Beach & Golf Resort in Naples. We had the opportunity to connect with ABWA members throughout our region, and sharpen our leadership skills at the various seminars and workshops. Please remember

to mark your calendar for the 2017 ABWA National Women's Leadership Conference on October 10–12 at the Lancaster Marriott at Penn Square in Lancaster, PA. Sheryl Glore, Cindy Schmitt and I will be there! Please join us for another opportunity to connect with amazing women throughout our country, and learn from their experiences!

As the ABWA fiscal year ends, we'll have a new group of women who will maintain our high standards and lead us in new directions. Our new leadership team will take office effective August 1, 2017. Thank you to the 2016/2017 Executive Board! Vice President, Cindy Schmitt, thank you for your friendship, and for mentoring me and the many other women in our chapter. You've been a great roommate at conferences! Catherine Alexander, congratulations as our 2017 Woman of the Year, and as Treasurer, you have kept us within our budget! Laura Chiesman, our Secretary, you have been a true gem and excellent addition to the Executive Board. As I reflect over the past two years, the highlight has been achieving the Best Practices designation as an award winning chapter during both of those years. It was a fun and rewarding experience!

Best of luck to the incoming slate of officers: President, Cindy Schmitt; Vice President, Maria Sulick; Secretary, Angela Johnson; and Treasurer, Catherine Alexander! I know you'll be awesome, and remember, you have my full support! Please mark your calendar for the May 23 meeting, a very special evening when we will elect our 2017/2018 Executive Board and announce the recipient of our 2017 Impact Scholarship! See you then!

~ Sue Tyson-Parker



MAY FEATURED SPEAKER



Allison King

Influencing with Intention: Applying the Science of Behavior to Your Workplace

At work, we often find ourselves in situations where we have to influence the behavior of others: our customers, our teammates, our boss, or the employees we lead. Although the ability to influence behavior is a good skill for anyone to have, it is *essential* to those in leadership positions. Leaders must influence behavior in a direction that will produce or-

ganizational results, while creating and maintaining a positive work culture. The science of behavior shows us how powerful of an impact the environment, especially the *social* environment, has on human behavior.

Allison is a Board Certified Behavior Analyst (BCBA) and a doctoral student in Behavior Analysis at Florida Institute of Technology. Prior to pursuing her PhD, Allison completed a dual Master's degree in Applied Behavior Analysis (ABA) and Organizational Behavior Management (OBM) at Florida Institute of Technology, where she gained experience applying the science of behavior to a wide variety of issues, settings, and populations. During the first few years of her career, she worked as a practitioner in the clinical field of ABA to improve the lives and learning outcomes of children with intellectual disabilities.

In recent years, Allison has focused her work in OBM, which involves applying the science of human behavior to issues within the workplace. Some of her most exciting work in OBM involved working as an analyst for a local health system, where she received her Lean Green Belt certification and coached hospital leaders to improve employee performance, patient experience, and patient quality outcomes. Today, Allison works with a team of behavior analysts at ABA Technologies, Inc., where she develops and teaches courses for professionals who want to apply behavior analysis in their workplace, and for practitioners in behavior analysis who want to advance their education.

Please join us on Tuesday, May 23 to learn how the science of behavior can help you make a positive impact in your workplace!

2017 WOMAN OF THE YEAR

Congratulations to Catherine Alexander, Oceanside Charter Chapter 2017 Woman of the Year!

In 2013, Catherine founded Alexander Consulting, a firm dedicated to guiding teams to excellence. She is a certified member of the Project Management Institute and utilizes industrial engineering techniques to improve processes and increase profits. In addition, she has extensive experience in strategic planning and developing winning proposals.

Catherine's professional career also included serving as the Project Manager for the NASA Launch Services Program at Kennedy Space Center. In this role, she provided leadership, technical management and team development for the LSP Engineering Services Contract from 2003 through 2012. Previous assignments with NASA included the Staff Office Lead in the Joint Performance Management Office providing analytical skills, communications management and customer service metrics for base services totaling over \$300 million annually.

Catherine retired from NASA after 33 years of service in 2013. She is a graduate of the University of South Florida with a Bachelor of Arts in Business Management, and Florida Institute of Technology, Melbourne, FL with a Masters of Business Administration. She also attended the Pennsylvania State University on a NASA Fellowship for Leadership Development. While at NASA, she was awarded a Silver Snoopy Award, numerous Distinguished Performance Awards, a NASA Certificate of Commendation and the KSC Director's Gold Dollar Award in 2003 and 2004.

A resident of Merritt Island, Catherine is active in her community through membership in several women's support groups, including the Women's Center Guild, and the Brevard Cultural Alliance and Dance Arts Centre, a non-profit dance school in Indian Harbour

Beach. Her interests include classical ballet, gardening, and actively promoting better mass transit options within Brevard County.

Catherine has been a member of Oceanside Charter Chapter since May 2015, and currently serves as Treasurer.



Catherine Alexander

CHAPTER COMMITTEE REPORTS

Membership

Please welcome new members, Jane Adams, Carmen Glasser and Ellen Little!

Professional Development

Mark your calendars for *Brunch & Learn—Navigating Community Connections and Experience an APEX Professional Development Course* on Saturday, June 10 at FIT, 150 W. University Blvd., Melbourne, FL. Meet at 9:00 a.m. for brunch in the dining hall. Cost for breakfast is \$9.10 per person. Then move to the computer lab. Please bring your own headset. For more information and to reserve your spot, please contact Cindy Schmitt at cschmitt@fit.edu.

Nominating Committee

The Nominating Committee is pleased to announce the 2017/2018 Slate of Officers:

President: Cindy Schmitt

Vice President: Maria Sulick

Secretary: Angela Johnson

Treasurer: Catherine Alexander

Elections will be held at the May 23 meeting.

Scholarship

Special thanks to our major donors: Sunny Kincaid, Martha Young, Anita Carbone and Carol Hudgens. We look forward to announcing our 2017 Impact Scholarship recipient at the May 23 meeting!



May, June & July Birthdays

Alexandra Larson—5/1

Ellen Little—5/4

Kori Abell—5/13

Kathy Sorrell—5/14

Lola Mitchell 5/15

Tina Klump 5/29

Anna Collings—6/24

Heather Guandolo—7/1

Geraldine Blanchard—7/3

Mindy Russitano—7/11

Angela Johnson—7/23

Maria Santiago—7/25

Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce and Melbourne Regional Chamber of Commerce websites. Please email Laura Chiesman at laurachiesman@gmail.com, if you have photos or information for our Facebook page.



We're on the web!

www.abwaoceanside.com



ABWA—Oceanside Charter Chapter

2016 - 2017 EXECUTIVE BOARD

President

Sue Parker

suejtyson@aol.com

321 749-4684

Vice President

Cindy Schmitt

cschmitt@fit.edu

321 626-6703

Secretary

Laura Chiesman

laurachiesman@gmail.com

321 506-8274

Treasurer

Catherine Alexander

alexander.catherine55@gmail.com

321 693-5005

2016 - 2017 COMMITTEE CHAIRS

Best Practices

Cindy Schmitt: cschmitt@fit.edu

Education

Anita Carbone: acarbhone@cfl.rr.com

Terri Friedlander: tdfriedlander@netzero.com

Fundraising

Sue Parker: suejtyson@aol.com

Hospitality

Barbara Cheney: beejaycheney@gmail.com

Laura Chiesman: laurachiesman@gmail.com

Membership

Anita Carbone: acarbhone@cfl.rr.com

Newsletter

Anita Carbone: acarbhone@cfl.rr.com

Catherine Alexander: alexander.catherine55@gmail.com

Professional Development

Sue Parker: suejtyson@aol.com

Publicity

Laura Chiesman: laurachiesman@gmail.com

Anita Carbone: acarbhone@cfl.rr.com

ABWA EVENT CALENDAR

May 8

Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

May 9

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

May 23

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach
Guest Speaker: Allison King

June 10

Brunch & Learn—Navigating Community Connections and Experience an APEX Professional Development Course at FIT, 150 W. University Blvd., Melbourne, FL. Meet at 9:00 a.m. for brunch in the dining hall.

June 12

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
FirstWave Financial Offices, Satellite Beach

June 13

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

June 27

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

July 10

Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
FirstWave Financial Offices, Satellite Beach

July 11

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

July 25

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach
Guest Speaker: Ron Fox

COMMUNITY EVENTS

May 17



Free, six-week program from 9 a.m. to 3 p.m. at Goodwill's Melbourne Job Connection Center, 2245 Coastal Lane, West Melbourne. Workshop sessions will be held from 9 a.m. to 1 p.m. on Wednesdays. Veterans and immediate family members who are seeking entrepreneurship, employment and/or continuing education opportunities are encouraged to participate in the Veterans Employment Initiative program, made possible by the Goodwill Industries of Central Florida Inc., Manpower, CareerSource Brevard, Veterans Resource Council of the Melbourne Regional Chamber and Brevard Achievement Center. For more information, contact Raul Santana at 321-394-0574 or vei@careersourcebrevard.com.

June 7



Wednesday Friendsday from 5:30 to 7:30 p.m. at the CBRCC's new Viera Office, 2261 Town Center Ave., Ste. 103, The Avenue Viera. Cost is \$10 for Chamber Partners and includes 1 beverage and hors d'oeuvres.

June 20



From 11:30 a.m. to 1:30 p.m. at the Hilton Melbourne Beach Oceanfront. Guest Speaker: Jarin R. Eisenberg
Tickets: \$38 Chamber Member registered by June 12th; \$47 Chamber Member registered after June 12th; \$75 Non-Chamber Member. To register please visit: http://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=MRCO&evid=33316287

July 14



"Disrupting the Status Quo - Fireside Chat with Erica Guest" from 8:00 to 10:00 a.m. at CareerSource Brevard Rockledge. *Strong Coffee, Strong Women* is a quarterly event where business professionals and entrepreneurs are encouraged to build and grow meaningful connections. Fueled by caffeine and passion, this morning networking event is focused on achieving something fresh and new for their business and themselves. For more information, please email weventure@fit.edu.



Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member:
Cocoa Beach Regional Chamber of Commerce
Melbourne Regional Chamber

Newsletter Editor
Anita Carbone
acarbone@cfl.rr.com
321 684-0790



American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

OCEANSIDE CHARTER CHAPTER
MEETING INFORMATION

Location:

Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:

Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:

\$30 for Members & \$35 for Guests

For reservations :

Laura Chiesman
reservations@abwaoceanside.com
or
Online at www.abwaoceanside.com

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the personal and professional lives of local women. Building strong personal relationships between Chapter members provides a safe, supportive environment for members to grow and develop. The focus on leadership, continuing education and community involvement positions our Chapter as the premier women's business organization in Brevard County.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network By-laws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.