MELBOURNE, FLORIDA

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

The Rising Tide
February—April 2016

OCEANSIDE CHARTER CHAPTER

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Message from the President

Sue Tyson-Parker, President

Greetings to you all! The holidays are behind us and a new year awaits us! What is your New Year's resolution?

Please remember that Oceanside Charter Chapter dues must be renewed by the end of January. Our $25.00 membership fee is still a great value for the opportunity to meet other women promoting their business interests. Please be sure to renew on time by bringing your check to the January 26 dinner meeting or by mailing it to P.O. Box 360151, Melbourne, FL 32936.

We have many exciting meetings and events that will be happening throughout Brevard County this year. Let's take a closer look at what's happening within our ABWA chapter! I am looking forward to meeting and hearing insights from Colonel Jennifer P. Sovada at our January meeting! Back by popular demand, Ms. Linda Meeuwenberg will speak to our chapter on Tuesday, February 23. Look for the details announcing her presentation, *Communication—Making It Work for You and Your Business* on page two of this newsletter.

March will be an action-packed month! On Saturday, March 12 our Spring Social will be held at Buena Vida Estates. Watch for more details coming soon! March 15 marks the 39th anniversary of Oceanside Charter Chapter.

In recognition of Women's History month, we will honor the accomplished lives of women in our community on March 22 at our *Celebrating Women* event. Our special guest for the evening is Ms. Gina Berry, ABWA National Secretary-Treasurer and a member of Lakeland Downtown Chapter. Sponsorship opportunities for this event are available with more information to come later. Please don't miss this exciting meeting!

March 31 in Greensboro, NC marks the start of the annual regional conference for District I and District IV. ABWA members will convene on Greensboro to experience the numerous personal and professional development seminars which are available. Please check out the Winter 2015 Edition of *Women In Business* magazine for specifics on speakers and topics, such as "Giving And Receiving Feedback and Constructive Criticism" and, "Handling Conflict and Confrontation for Women".

At our April 26th meeting Ms. Sasha ZeBryk will be our guest speaker. Sasha, always a popular speaker at our chapter, continues to captivate us with her colorful and animated presentations! It's also her birthday, so let's help her celebrate with a good turn-out of guests and members! We will also announce and celebrate our 2016 Woman of the Year and 2017 Top Ten Candidate at the April meeting.

An exciting first quarter awaits us, so mark your calendars and get involved! We're always looking for committee members. Our Hospitality Committee is seeking volunteers to help check-in attendees and greet our guests at our monthly meetings. Our Fundraising Committee is also looking for volunteers to help organize our March 22 event. Interested members should contact Pamela Pistor, Oceanside Charter Chapter Vice President at pamelapistor@gmail.com.

Have a fabulous 2016, and I'll see you on the fourth Tuesday of every month!

~ Sue Tyson-Parker

February Featured Speaker

Ms. Linda Meeuwenberg

Communication—Making It Work For You and Your Business!

Communication is one of the most basic skills in human relationships and a skill very few spend time developing. Discover if your communication style is working for you to your best advantage! Learn how email, social media, texting and instant messaging have changed how we communicate and how it has impacted our relationships. This skill-based presentation will highlight the role of behavioral and listening styles, empathy, assertiveness and attitude. Come enjoy this fast paced, interactive program, filled with practical applications you can immediately apply to enrich your relationships and reduce stress in interpersonal relationships.

Linda Meeuwenberg is an internationally recognized speaker, best-selling author and columnist. As founder and CEO of Professional Development Association, Inc., she has led hundreds of personal empowerment seminars. As an author, she has written children's books to preserve family memories, and is a featured author interviewed in *Stepping Stones to Success.* Linda is a contributing author in *Overcoming Mediocrity*, a collection of stories from dynamic women who have created a life of significance, and *How to Pilot When We Were Taught to be Stewardesses*.

Linda holds the rank of Professor Emeritus, Ferris State University in Michigan. As an active volunteer, she now enjoys her life on the beaches in Brevard County. She has received two national awards for her volunteer projects and has received awards as an educator.

Mark your calendar for Tuesday, February 23 to experience Linda's interactive presentation!

Member Spotlight

Congratulations to Martha Young! At our annual Holiday Gala, Martha was recognized for her professional accomplishments and generous contributions to our community. Oceanside Charter Chapter is grateful for the generosity of Ms. Martha Young and her annual contributions to our scholarship fund.

Martha is a Westerly, RI native, and a 1976 graduate of the University of Rhode Island where she earned her Bachelor's degree in Psychology, and later completed graduate work in Counseling and Higher Education. As Resident Assistant at URI, she coordinated an intramural sports program and student activities as alternatives to excessive student drinking and drug use on and off campus. A few years later, Martha's career continued at The Banking Center, a mutual savings bank in Waterbury, CT where she completed training in all aspects of bank management, and was appointed Manager of the bank's Financial Security Center in charge of retirement plans.

A member of ABWA since 1981, Martha was honored as Woman of the Year in 1983 by the ABWA Connecticut Nutmeg Chapter. As an ABWA member, she participated as a vocational speaker and served on numerous committees including scholarship and education. She has been a member of Oceanside Charter Chapter since May, 2011.

While residing in New England, Martha contracted Lyme and Bartonella tick-borne diseases. Initially misdiagnosed and untreated for over a decade, she suffered a heart attack and two strokes, resulting in total permanent disability by 1994. Realizing that her entire family had also been sick for a decade, motivated Martha to take on the role of parent/patient advocate. As a result of her success and determination in this role, Martha has been asked to facilitate support groups in Brevard County and provide central Florida with support, education, research, medical training, and increased public awareness of Lyme disease.

During the past 10 years, Martha has attended 15 medical conferences, has earned more than 500 continuing medical education credit hours, and has donated over $50,000 toward the production of the award-winning documentary *Under Our Skin*, which she hopes to show in Brevard next year to facilitate medical training, research, public education and awareness of Lyme and tick-borne diseases. Most recently she has been invited to lecture on the role of parent advocacy in the treatment of Lyme Induced Autism at a medical conference in Poland in November, 2016.

In addition to her Lyme advocacy, Martha has been an avid supporter of several non-profit organizations in our community, including serving as the membership chair of the Women's Center South Guild. She is also active in supporting the programs and events at Serene Harbor. Congratulations, Martha, we are proud and honored to have you as one of our members, and we salute your dedication and commitment to improving the lives of so many individuals in our community.

Ms. Martha Young

Chapter Committee Reports

Membership

Oceanside chapter dues must be renewed by the end of January. Please be sure to renew on time by bringing your check to the January 26 dinner meeting or by mailing to P.O. Box 360151, Melbourne, FL 32936.

Newsletter

The Oceanside Charter Chapter Newsletter, *The Rising Tide* is published quarterly at www.abwaoceanside.com and posted to the Chapter WIN Team Library at www.abwa.org. Please send newsletter submissions to acarbone@cfl.rr.com. Submission deadlines are outlined in the Chapter Standing Rules.

Members in the News

Congratulations to Barbara Cheney, who will be speaking to the University of Michigan, Science, Technology, Engineering and Mathematics Academy students during the Backpack to Briefcase Luncheon Series at the Center for Engineering Diversity and Outreach. Barbara is a Program Manager at Aerospace Corporation, and has been a member of Oceanside Charter Chapter since July, 2006.

February, March & April Birthdays

Joan DiBenedetto—2/7
Sunny Kincaid—2/7
Cindy Schmitt—2/12
Marty Berry—2/20
Kristen Snyder—2/25
Marty Ward—3/1
Heidi Kuchenbacker—3/23
Lauren Edwards—3/25
Beth Rosenbloom—3/31
Barbara Cheney—4/1
Catherine Alexander—4/11
Gina Dalley—4/29

Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce and Melbourne Regional Chamber of Commerce websites. Please email Laura Chiesman at laurachiesman@gmail.com, if you have photos or information for our Facebook page.

MELBOURNE regional CHAMBER of East Central Florida

COCOA BEACH REGIONAL Chamber of Commerce

We're on the web!

www.abwaoceanside.com

Follow Us On facebook

ABWA—Oceanside Charter Chapter

2015 - 2016 Executive Board

President
Sue Parker
suejtyson@aol.com
321 749-4684

Vice President
Pamela Pistor
pamelapistor@gmail.com
828 545-2008

Secretary
Rebecca Whiddon
whiddonrebecca@gmail.com
321 543-8850

Treasurer
Gina Dalley
ginaraedalley@gmail.com
321 266-0530

2015 – 2016 Committee Chairs

Best Practices	Sheryl Glore: sglore@cfl.rr.com
Education	Anita Carbone: acarbone@cfl.rr.com
	Terri Friedlander: tdfriedlander@netzero.com
Fundraising	Sheena Heitzman: sheenaheitzman@cfl.rr.com
	Amy Street: amystreet22@gmail.com
Hospitality	Barbara Cheney: beejaycheney@yahoo.com
	Laura Chiesman: laurachiesman@gmail.com
Membership	Anita Carbone: acarbone@cfl.rr.com
	Laura Chiesman: laurachiesman@gmail.com
Newsletter	Anita Carbone: acarbone@cfl.rr.com
	Catherine Alexander: alexander.catherine55@ymail.com
Professional Development	Sue Parker: suejtyson@aol.com
	Terri Friedlander: tdfriedlander@netzero.com
Publicity	Laura Chiesman: laurachieman@gmail.com
	Anita Carbone: acarbone@cfl.rr.com

Woman of the Year

Providing recognition for our members is an important part of ABWA's mission. It also provides our Chapter with an opportunity to celebrate the success of our most influential and revered members.

The Woman of the Year program was designed so that every Chapter can annually recognize a member who has made notable contributions and outstanding achievements. Being named Woman of the Year is a great honor—one that is highly respected by ABWA members.

Chapter Woman of the Year candidates must meet the following criteria:

- Be a member in good standing with ABWA National and Oceanside Charter Chapter for at least one year
- Attend a minimum of eight meetings within the ABWA year
- Demonstrate leadership qualities by serving as an ABWA officer, committee chair and/or committee member
- Recruit at least one new member within the ABWA fiscal year
- Complete two WIN courses within the ABWA fiscal year
- Contribute to her community through volunteerism

Please contact Laura Chiesman, Chair of the Woman of the Year & Top Ten Committee at laurachiesman@gmail.com to nominate a member or to request an application. Deadline to submit completed applications to the Woman of the Year and Top Ten Committee is Tuesday, March 22, 2016.

The committee is responsible for selecting a non-ABWA member panel of judges composed of prominent community business leaders, and for providing judges with candidate applications and judging forms. The Woman of the Year and Top Ten Candidate will be announced at the April meeting on Tuesday, April 26.

Top Ten Business Women of ABWA

Since its inception in 1953, ABWA has recognized hundreds of women for the coveted award, the Top Ten Business Women of ABWA. This award is intended to underscore a member's professional accomplishments (career advancement and academic achievement), contributions to her community and engagement in ABWA. The Top Ten Business Women of ABWA are selected by three business women from the Kansas City area whereas the American Business Woman of ABWA is selected by a panel of peers at the National Women's Leadership Conference. The 2017 American Business Woman of ABWA will be announced at the National Women's Leadership Conference event in Chattanooga, TN on October 26-29, 2016.

To be eligible to participate, the member must:

- Have never received this award previously
- Be a female and currently employed
- Have been an ABWA member in good standing since May 16, 2013
- Have a primary affiliation for at least one year with the league who has selected her for this award as of May 15, 2016
- Have served in an ABWA leadership position since 2013:
  - A. As a director on ABWA"s National Board of Directors
  - B. As a director in the ABWF (American Business Women's Foundation
  - C. As an Ambassador Steering Committee Representative
  - D. As a conference volunteer for ABWA's national or regional conference events or
  - E. As an officer, committee chair, league advisor for her primary league since 2013.
- Have sponsored at least three members since 2013.
- Have earned at least one Apex Award as of May 15, 2016.
- Have attended at least one nationally sponsored ABWA event (Regional Conference and/or the National Women's Leadership Conference) since 2013.

2016 Impact Scholarship

Oceanside Charter Chapter is pleased to announce that it has funded a $1000 scholarship through the Stephen Bufton Memorial Educational Fund to be awarded in May 2016.

To be eligible for consideration, candidates must be women who:

- Are citizens of the United States and Brevard County;
- Are attending or have been accepted at a U.S. licensed, accredited vocational, technical school or community college;
- Have achieved a cumulative grade point average (GPA) of 2.5 or better on a 4.0 scale.

To apply, interested women should send their name and email address to acarbone@cfl.rr.com. Trustees of SBMEF serve as the selection board for this scholarship, and applications must be completed by March 31, 2016.

Since 2011, thanks to the generous donations of our members, Oceanside Charter Chapter has awarded $7,000 in scholarship to deserving women in our community. Thank you to our major contributors: Martha Young, Anita & Dave Carbone, Sheina Heitzman and Sunny Kincaid for their generous contributions.

LAKELAND ABWA PRESENTS THE 2016

WOMEN'S LEADERSHIP SYMPOSIUM

"Let Your Light Shine"

February 5th from 9:00am to 4:00pm

at The Lakeland Center

A platform for women in Central Florida to learn, rehearse and master leadership skills; empowering ourselves and others to embrace the qualities we have been given.

Here's a sneak peak: Powerful and dynamic presentations by

Wendi Braswell
America's Style Expert

Lorie Burch
ABWA Past National President

Linda Larsen
Inspirational Speaker

Patricia Rossi
Business Etiquette & Leadership Coach

Purchase Tickets @

http://conta.cc/1KePq0w

ABWA®
AMERICAN BUSINESS WOMEN'S ASSOCIATION
Lakeland Downtown Chapter

Also, make plans to attend The Academy.
A 6-month leadership adventure.
Details coming soon!

LakelandABWA.com

ABWA EVENT CALENDAR

January 26
Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

February 5
ABWA Lakeland presents the 2016 Women's Leadership Symposium from 9:00 a.m. to 4:00 p.m. at the Lakeland Center. For more information, please visit www.LakelandABWA.com.

February 8
Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

February 9
Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

February 23
Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach
Guest Speaker: Ms. Linda Meeuwenberg

March 7
Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

March 8
Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

March 12
ABWA Oceanside Spring Social
Buena Vida Estates, Melbourne, FL

March 22
Oceanside Charter Chapter presents ***Celebrating Women!***
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach
Guest Speaker: Ms. Gina Berry, ABWA National Secretary/Treasurer

March 31—April 1
ABWA Eastern Regional Conference
Greensboro, NC

COMMUNITY EVENTS

February 2

CareerSource BREVARD

Using Linked In for Researching and Networking from 1:30 to 3:30 p.m.. The majority of employers obtain their employees through some element of networking. This workshop will focus on the ways you can use Linked In to network and to research your industry, research a company, and learn about job openings. The value of joining Linked In groups will be discussed. This is not a "hands-on" session and will not include how to create a Linked In profile. Location is the CareerSource Brevard Palm Bay Center, Country Club Plaza, 5275 Babcock Street, Palm Bay. To register or for information, call (321) 504-7600 or visit careersourcebrevard.com/organizer/careersource-brevard.

February 3

Cocoa Beach Regional Chamber of Commerce

Wednesday Friendsday hosted by The Avenue Viera from 5:30 to 7:30 p.m. At the Central Park, 2261 Town Center Avenue, Viera. For more information, contact (321) 459-2200. Admission: $10.00 for Partners and $20.00 Non-Partners.

February 16

Women of Excellence
It only takes one woman to make a difference, together "WE" can change the world.

8:00 - 9:30 a.m. monthly networking meeting at Baer's Furniture, 4260 W. New Haven Ave, Melbourne. Includes a light breakfast. Cost is FREE to Melbourne Chamber Members and $15.00 for Non-members. For more information, please contact Naomi Penney at naomi@melbourneregionalchamber.com.

March 19

Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member:
Cocoa Beach Regional Chamber of Commerce
Melbourne Regional Chamber

Newsletter Editor
Anita Carbone
acarbone@cfl.rr.com
321 684-0790

American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

Location:
Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:
Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:
$30 for Members & $35 for Guests

For reservations :
Laura Chiesman
reservations@abwaoceanside.com
or
Online at www.abwaoceanside.com

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.