MELBOURNE, FLORIDA

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

The Rising Tide
March/April 2013

OCEANSIDE CHARTER CHAPTER

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"Dwell in possibility."

~ Emily Dickinson ~

Message from the President

Barbara Cheney, President

Spring is all around us, and just as the blooms are in full color, so are the events for ABWA Oceanside Charter Chapter!

For the March 26 dinner program, we will host Ms. Beth Gitlin, Director of the Florida Tech Women's Business Center. Beth will speak to us on the *Trends of Micro Biz.* At the April 23 dinner meeting, we host Ms. Lois Margolin, our current District I Vice President. This will be a very special evening, so please reserve to attend and get to know Lois. Members will have the opportunity to ask questions about ABWA and get answers from someone who regularly interacts with the National Board of Directors!

We held another successful Spring Social. Special thanks to Anita Carbone for again hosting this spectacular event at her river front home. There were twenty people in attendance who enjoyed great food, door prizes, and networking with some of Brevard County's most successful women!

The Tri County Council leadership development event was this Saturday, March 16 in Lake Worth on the topic of successful leadership through stressful situations and leadership ethics. The District I conference is set to occur in Safety Harbor, FL on April 4—6. Several Executive Board members will be attending and will provide a full report at the April 23 dinner meeting!

We achieved a key milestone in our Oceanside mentoring program on March 18 when Oceanside Charter Chapter partnered with the FIT Women's Business Center to sponsor a full table at the *Women Inspiring Innovation through Imagination: Celebrating Women in Science, Technology, Engineering and Mathematics* luncheon. We hosted several FIT students who had the opportunity to network with ABWA members, as the event honored retired Army 4-Star General Ann E. Dunwoody with a Florida Tech Award of Distinction at the Crowne Plaza Hotel.

Moving right into May, we will be announcing the winner of the $2000 SBMEF scholarship! To date, we have 31 candidates, and 13 completed online applications! Remember, this scholarship will be awarded to someone right here in Brevard County! The eligibility requirements include being a female U.S. citizen and resident of Brevard County. The overall GPA requirement is 3.0 GPA on a 4.0 scale. All the information for the scholarship including criteria is available on the Oceanside Charter Chapter website.

Our membership news is just as exciting! Congratulations and welcome to Morena Cameron, Stephanie Mankiewicz and Jeanne Whitman! We have also heard from Susan Averill, who recently relocated to Louisville, KY. She has made contact with a local ABWA chapter and is excited about attending her first meeting! Having a network can make such a difference in something like a big move. If you want to drop Sue a line, please email her at averill441@gmail.com.

Please remember that the deadline to pay chapter dues was January 31. We still have several members who are outstanding, and if you have not yet paid, please bring your check to the March meeting. To achieve Best Practices status, we need our members to be current with their dues.

Applications for both the Top 10 Candidate and Chapter Woman of the Year are due by April 9. There are numerous women in our chapter who qualify for these prestigious awards. The completed applications will be judged by an outside panel of independent, influential Brevard County women, and results will be announced at the April 23 meeting.

From your Executive Board, thank you for your loyal service, support and participation at our events. See you at our next meeting!

~ Barbara Cheney

together we can
together we will

February Featured Speaker

Trends in Micro Biz!

Beth Gitlin

Beth Gitlin is Director of the Women's Business Center at Florida Tech. The Women's Business Center provides counseling, mentoring, training and networking opportunities for entrepreneurial women in Brevard, St. Lucie and Indian River counties. Additionally, she is president and owner of Global Passages LLC in Melbourne, an international trade consulting company. She has 20 years of experience in retailing, manufacturing and the importing and exporting of consumer packaged goods.

Prior to owning Global Passages, she was vice president of imports and product development for General Foam Plastics Corp., a manufacturer and importer-exporter of Christmas trees, wreaths, outdoor lighting, swimming pools and pumps, and gardening products. Additionally, she served nine years with Wal-Mart in various merchandising and international positions with responsibilities involving trade with over 26 different countries. She also served four years as a lieutenant in the U.S. Army Signal Corps.

As a volunteer, she has been actively involved with the Institute for Cross Cultural Management at Florida Tech, Women for Women International and Rotary International Youth Exchange. She is a member of the Rotary Club of Indialantic.

Beth is an adjunct professor for Florida Tech's Nathan M. Bisk College of Business where she teaches courses in cross cultural management and the essentials of business development to undergraduate and graduate students.

Beth earned her MBA degree at Chaminade University of Honolulu and a master's degree in Asian Studies at the University of Hawaii. She is currently working on her doctoral degree in industrial/organizational psychology with an international concentration at Florida Tech.

A resident of Indian Harbour Beach, Beth and her husband, Scott Hoffman, enjoy combining their love of bicycling and kayaking with international travel in their free time.

Please join us on Tuesday, March 26 for Beth's presentation, *Trends in Micro Biz!*

April Featured Speaker

Lois is the co-owner of Chelsea Information Systems, Inc. (Chelsea), a national software company that has been in business for over 25 years. Chelsea sells and manages reservation systems for the golf, tennis and country club industries along with parking and shuttle companies. Lois's previous employment includes KPMG Peat Marwick, where she was one of the youngest senior audit managers.

Lois has been a member of the Coral Springs Charter Chapter of the American Business Women's Association for over nine years. She has held a number of leadership positions within her league and council. On a national level, Lois is a 2013 ABWA Top Ten Business Woman, the 2011 National Women's Leadership Conference Co-Chair, 2010 National Women's Leadership Conference Registration Co-Lead and the 2009 District I Conference Chair.

In addition to her involvement with ABWA, Lois is currently on the board of Toastmasters, Our Town America and the Coral Springs Festival of the Arts. Lois lives in Coral Springs, Florida with Les, her husband of 31 years, and their 4-pound Maltese, Bailey. Lois and Les have two daughters, Ronnie and Melissa, who are both ABWA members and teachers who volunteer within the community.

Lois believes, "We can do anything and be anyone we want. Our biggest obstacle is traditionally ourselves and the fear of failure or ridicule. The greatest successes come from taking a chance. Don't let fear stop you from starting your own company, running for an office, asking for a promotion or taking a risk." Lois lives by this quote from Joseph Campbell: "The cave you fear to enter holds the treasure you seek."

Mark your calendar to meet Lois and hear her insights on Tuesday, April 23 at the Eau Gallie Yacht Club!

Lois Margolin

Chapter Committee Reports

Newsletter

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at www.abwaoceanside.org and on the Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

Please send newsletter submissions to acarbone@cfl.rr.com by the second Wednesday of the month. Let us know about you!

Scholarship

The March 29, 2013 deadline to submit applications for the $2000 scholarship is quickly approaching. To date we have 31 candidates, of whom 13 have already completed the application process online. We look forward to announcing the recipient in May, 2013!

Membership

Please welcome new members Morena Cameron, Stephanie Mankiewicz and Jeanne Whitman!

Several members remain delinquent in their $25 dues payment. Annual Chapter Dues were payable by January 31, 2013. Please give your check to Jenny Wall to remain in good standing as a member.

Thank you to the members who joined us in wishing Susan Averill farewell on February 20 on the deck at River Rocks!

Thank you to the many members and guests for attending our Spring Social! Special thanks to the members who donated appetizers and door prizes!

Please contact Anita Carbone at acarbone@cfl.rr.com with any updates or corrections to our Membership Directory.

Professional Development

Best Practices in Chapter/Express Network Management

Progress for the 2012/2013 Award Year

Curriculum & Programming	14%
Chapter Operations	100%
Pre-Planning, Planning & Budgeting	50%
"Paying It Forward"	100%
Recognition of Deserving Members	0%
Compliance of Federal Regulations	100%
Chapter "Good Standing" Status	100%
Membership	107%

Thank you to Sheryl Glore for carefully tracking our progress!

Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce website. Please email Laura Chiesman at laurachiesman@hotmail.com, if you have photos or information for our Facebook page.

MELBOURNE regional CHAMBER of East Central Florida

COCOA BEACH REGIONAL Chamber of Commerce

We're on the web!

www.abwaoceanside.com

Follow Us On facebook

2012 - 2013 Executive Board

President
Barbara Cheney
beejaycheney@yahoo.com
321 987-5106

Vice President
Anita Carbone
acarbone@cfl.rr.com
321 684-0790

Secretary
Laura Chiesman
laurachiesman@hotmail.com
321 506-8274

Treasurer
Jenny Wall
jwall@cfl.rr.com
321 459-1661

2012 – 2013 Committee Chairs

Scholarship
Anita Carbone: acarbone@cfl.rr.com

Fundraising
Open

Membership
Theresa Bassing: theresa.bassing@gmail.com

Newsletter
Anita Carbone: acarbone@cfl.rr.com

Program
Sue Parker: suejtyson@aol.com

Publicity
Anita Carbone (Acting): acarbone@cfl.rr.com

Website
Jessica Brace: jbrace@affordablenet.com

Professional Development
Sheryl Glore: sglore@cfl.rr.com

ABWA EVENT CALENDAR

March 26
Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach
Guest Speaker: Beth Gitlin

April 4-6
Eastern Regional Conference
Safety Harbor Resort & Spa, Safety Harbor, FL

April 9
Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

April 9
Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

April 13
Tri-County Council Meeting
9:00 a.m. at Marriott Heron Bay, Coral Springs, FL

April 23
Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour
Guest Speaker: District I VP, Lois Margolin

April 27
ABWA Northern Palm Beach Chapter's 17th Annual Fashion Show & Luncheon
11:00 a.m.—2:00 p.m.
Embassy Suites Hotel, 4350 PGA Blvd., Palm Beach Gardens
Tickets: $40.00
For more information, call Sharon Maupin at 561 329-4485.

May 14
Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

May 14
Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

May 18
Tri-County Council Meeting
9:00 a.m. at Marriott Heron Bay, Coral Springs, FL

COMMUNITY EVENTS

April 2

Lunch, Laugh, & Learn at the Eau Gallie Yacht Club from 11:30 a.m. to 1:30 p.m. Lunch at EGYC, laugh and enjoy friends, and learn about the wonderful works of the Women's Center and exciting events of the Women's Center South Guild! $25 buffet lunch. Guests are welcome. Your donation of diapers for the Pantry is appreciated. Make your reservation at www.WomensCenterinBrevard.org or call 321 684-3507.

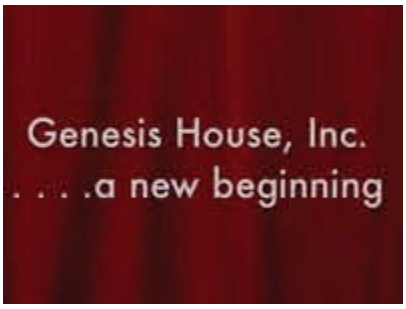
April 3

Wednesday Friendsday
The Space Coast's largest monthly networking event!
Wednesday, **April 3, 2013**—5:30 p.m. - 7:30 p.m.
hosted by
CROWNE PLAZA®
MELBOURNE - OCEANFRONT
Located at 2605 N. Highway A1A, Melbourne

50/50 Card Draw sponsored by Club 52!
Raffle tickets are $1 each! Buy your tickets so you can get a chance to draw the winning card & win! Must be present to WIN!

Visit us on Facebook follow us on twitter

April 21



The 8th Annual Genesis House Golf Tournament at the Suntree Country Club!

Genesis House provides shelter for homeless mothers and their children in a safe, supportive and caring environment. This tournament is always a lot of fun and there are several ways to participate - golf teams, hole sponsorship and silent auction items. If you would like to golf, or donate gift certificates or raffle items, please contact Laura Chiesman at 321 506-8274 or lchiesman@firstwavefinancial.com.

Oceanside Charter Chapter
March 26, 2013
Meeting Agenda

Networking

Call to Order & Welcome

Pledge of Allegiance

Invocation

Introductions

Establish Quorum

Approval of Minutes

Treasurer's Report—Checking account balance at February 28, 2013 is $3,851.66.

Committee Reports:

- Newsletter: Anita Carbone
- Membership: Theresa Bassing—Spring Social
- Scholarship: Anita Carbone
- Program: Sue Parker
- Facebook: Laura Chiesman
- Professional Development/Best Practices: Sheryl Glore
- Woman of the Year & Top Ten Nominating Committee: Anita Carbone

New Business: Elect Nominating Committee

Guest Speaker: Beth Gitlin

Raffle

Announcements:

- Tri-County Council Meeting—April 13, 2013, Marriott Heron Bay, Coral Springs, FL
- Eastern Regional Conference—April 4-6, Safety Harbor, FL
- 17th Annual Fashion Show & Luncheon presented by ABWA Northern Palm Beach Chapter, Saturday, April 27, 2013

Benediction

Adjournment

Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member
Cocoa Beach Regional Chamber of Commerce
Melbourne Regional Chamber

Newsletter Editor
Anita Carbone
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321 684-0790

American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

Location:
Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:
Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:
$28.00 for members and guests

For reservations :
Barbara Cheney
321 987-5106
beejaycheney@ yahoo.com
or
Online at www.abwaoceanside.org

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.