MELBOURNE, FLORIDA

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

The Rising Tide
October/November 2012

OCEANSIDE CHARTER CHAPTER

INSIDE THIS ISSUE:

November Featured Speaker	2
Executive Board & Committee Reports	3
2012 NWLC	4
Event Calendar	5
Meeting Information	6

"Just don't give up trying to do what you really want to do.
Where there is love and inspiration, I don't think you can go wrong."

~ Ella Fitzgerald ~

MESSAGE FROM THE PRESIDENT

Barbara Cheney, President

Happy Halloween from the Oceanside Executive Board! Finally, some cooler weather has arrived just in time for our fall festivities!

The National Women's Leadership Conference was held in Memphis, TN on October 11—13 and attended by Sue Parker, Sheryl Glore, and our very own Top 10 Business Woman, Anita Carbone! Please be sure to congratulate Anita at one of our upcoming events. It's been an overwhelming honor for Anita to achieve this prestigious award and to represent our chapter.

This coming week is the October 23, *Tabletop Tour with Champagne & Chocolate Spooktacular*! We can use support from your business, or possibly a friend's business who may want to take advantage of a promotional opportunity by donating a raffle item, or by just experiencing this wonderful evening! The Executive Board is very excited again this year with what has become a signature event, with returning participants and businesses to participate again. We will have a contest for the most festive exhibitor table, and many other prizes to give away. So be sure to make your reservation and bring a friend! The deadline is this coming Monday, October 22. For further information, please contact Susan Averill, or reserve on our website or announcements.

Regarding the Stephen Bufton Memorial Educational Fund, the application deadline has been extended to December 1, 2012 to receive all eligible candidate applications. We are pleased to report there are 18 candidates currently completing their online applications on the SBMEF website. Please help us spread the word about this wonderful scholarship opportunity. Information, including scholarship criteria is available on the Oceanside Charter Chapter website at www.abwaoceanside.org. Please contact Anita Carbone for any additional questions.

We enjoyed a wonderful dinner meeting on September 25 with Dr. Rahul Chopra who discussed breast cancer, and then answered many of our questions on cancer, treatments and recent research findings. At the November dinner meeting, we have an insightful evening planned with Ms. Stephanie Falconi, who will speak to the Oceanside Chapter on how your very own thoughts create empowerment. You won't want to miss this insightful presentation. Please reserve soon!

Planning for the Holiday Gala on December 11 is now underway! We have updates to pass along from our last membership correspondence. After the most recent coordination call, it was decided that there will be NO wine auction. Instead, as at our previous galas, we will continue with the tradition of a "Chinese" auction of gift baskets. That said, we have numerous promotional opportunities for those who would like to promote their business by donating a raffle basket, but that is not the only way you can participate or promote your business. Alternatively, we also are looking for individual smaller contributions that can be packaged into themed raffle baskets. These donations could include gift certificates, spirits, food items, small appliances, or other items. All would be most welcome. One year, there was a themed raffle item that culminated in a tree with numerous gift cards, which was one of the most popular items that particular year! So the idea is that it's easy for anyone to participate and donate in a simple way. Further, if your talents are more artistic and you would like to participate by being part of the raffle design team, that is also a great way to lend your support. If you have items you would like to donate, or drop off, please give me a call at 321-987-5106. Thank you in advance for your help in supporting this event!

On behalf of your Executive Board, thank you for your continued service and participation.

~ Barbara Cheney

together we can
together we will

November Featured Speaker

Stephanie Falconi

Ever since her graduation from Brown University, Stephanie Falconi has dedicated herself to helping others achieve their personal and financial goals. Even though she has over six years in the financial services industry, her mission started long before that.

In 1994, shortly after leaving Ecuador, Stephanie was accepted into Mott Hall, an elementary school in New York City for "gifted" children. Today, Stephanie works with people who are ready to take charge of their future. As a Financial Advisor, Stephanie believes we have a better chance to accomplish our goals if we are willing to commit to a strategy to plan for them.

Her passion lies in serving others by encouraging them to be their best by teaching the Empowerment Series Workshops at the Suntree YMCA. She strives to leave a defining, positive impact on every life she touches.

During her free time, Stephanie can be found surfing in Satellite Beach, and she recently started volunteering for the Indialantic Rotary Club and helping coach the women of the Florida Tech Tennis team.

On Tuesday, November 27, Stephanie will speak to Oceanside Charter on the quantifiable effect of thought in the manifestation of personal success, and the power we have in creating our individual human experience. Please join us for this insightful presentation!

Save the Date!

Oceanside Charter Chapter

&

Space Coast Women Express Network

Invite you to an evening of fun, food and entertainment at their fourth annual Holiday Gala

Tuesday, December 11, 2012
6:00 p.m. Networking & Social
6:30 p.m. Dinner

Holiday Gift Basket Raffles & Auctions
Event Sponsorship Opportunities are available
Please contact Barbara Cheney at 321 987-5106 for information.

Chapter Committee Reports

Newsletter

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at www.abwaoceanside.org and on the Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

Please send newsletter submissions to acarbone@cfl.rr.com by the second Wednesday of the month. Let us know about you!

Scholarship

Please help us spread the word about our $1000 scholarship. Eligibility criteria and more information can be found on our web site at www.abwaoceanside.org.

Membership

Please stop by and visit our table at *The Tabletop Tour with Champagne & Chocolate*!

Fundraising

Thank you to the following members and businesses for their donations to *The Tabletop Tour with Champagne & Chocolate*:

- Connie Adams, Juice Plus
- Sharon Bean, Cookie Lee Jewelry
- Seeta Durjan Bengui, Seeta Media
- Anita Carbone, Carbone Financial Services
- Robyn Chambers, Miche Bags
- Diane Chasick, Life Smile Healthy Living
- Laura Chiesman, First Wave Financial
- Mike Fred
- Marlene Johnson, Gadabout Travel
- Miguel Mata, Miguel Mata Accounting
- Jennifer McNeill, The Gauzeway
- Lola Mitchell, Career Transitions Consulting
- Natalie Norris, NSquaredify Media
- Susan Parker, Christie Dental
- Dr. Lindy Tolleson, Ocean Breeze Massage/Acupuncture
- Jenny Wall, Shaklee

Thank you to the following sponsors:

- Anita Carbone, Carbone Financial Services
- Laura Chiesman, FirstWave Financial
- Lola Mitchell, Career Transitions Consulting

Thank you to Jennifer McNeill for supporting this event again with a fashion show by The Gauzeway!

Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce website. Please email Laura Chiesman at laurachiesman@hotmail.com, if you have photos or information for our Facebook page.

MELBOURNE regional CHAMBER of East Central Florida

COCOA BEACH REGIONAL Chamber of Commerce

We're on the web!

www.abwaoceanside.com

Follow Us On facebook

2012 - 2013 Executive Board

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321 987-5106

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321 506-8274

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jwall@cfl.rr.com
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2012 – 2013 Committee Chairs

Scholarship
Anita Carbone: acarbone@cfl.rr.com

Fundraising
Susan Averill: averill441@gmail.com

Membership
Theresa Bassing: theresa.bassing@gmail.com

Newsletter
Anita Carbone: acarbone@cfl.rr.com

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Sue Parker: suejtyson@aol.com

Publicity
Anita Carbone (Acting): acarbone@cfl.rr.com

Website
Jessica Brace: jbrace@affordablenet.com

Reservations
Barbara Cheney: beejaycheney@yahoo.com

2012 National Women's Leadership Conference

Congratulations to our 2012-2013 National Board of Directors:

- National President—Tina Ackles
- National Vice President—Lorie Burch
- National Secretary-Treasurer—Mychelle Andrews
- District I Vice President—Lois Margolin
- District II Vice President—Gaylyn DeVine
- District III Vice President—Nancy Griffin
- District IV Vice President—Toby Page
- District V Vice President—Michelle Crone
- District VI Vice President—Bryna Dambrowski

On behalf of Oceanside Charter Chapter, I wish these remarkable women continued success into the new ABWA year!

It was a rewarding and touching experience for me to attend this year's National Leadership Conference in Memphis, Tennessee. Once again, I had the unique opportunity to renew acquaintances with long time friends, Barbara Wogsland and Elise Balgley from my early ABWA days in the San Francisco Bay area, but without a doubt, the most rewarding experience of this and all other ABWA conferences was accepting the award as a 2013 Top Ten Business Woman! I am honored to be in the midst of so many talented and accomplished women. I have been overwhelmed by the outpouring of congratulations and honored to mentor others now as an Ambassador of our association. Thank you to Sheryl Glore, Sue Parker and Nancy Peltonen for their presence and support at this momentous occasion!

2013 Top Ten Business Women

Thursday morning's keynote speaker, lawyer, author and motivational speaker, Francine Ward spoke of her struggles toward success. Her story of resilience, endurance and faith, proved that success in life is not about having confidence or the right pedigree; it's about making the right choices and being willing to overcome the inevitable obstacles that are bound to get in your way.

Technology has become very important in our society and with the advancement of technology, we have had a tendency to lose some of our people skills. As one of the world's leading keynote motivational speakers, Bob Eubanks showed us at Saturday morning's session how to maintain that balance in our career and personal life. By using outtakes from his highly rated television show, *The Newlywed Game,* he focused on enhancing people skills, the elderly and their increased presence in the workplace and the use of humor as a communication skill.

Next year's National Women's Leadership Conference is scheduled for October 3-5 at The Peabody Little Rock and Statehouse Convention Center in Little Rock, Arkansas. I hope to see you there!

~ Anita Carbone

Nancy Peltonen, Sue Parker, Anita Carbone and Sheryl Glore

together we can
together we will

ABWA EVENT CALENDAR

October 23
Tabletop Tour with Champagne & Chocolate
6:00—9:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

November 13
Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

November 13
Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

November 27
Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach
Guest Speaker: Stephanie Falconi

December 11
Holiday Gala
Networking/Social at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach
Guest Speaker: Dr. Ravi Shankar

January 8
Oceanside Charter Chapter Executive Board Meeting at 7:00 p.m.

January 8
Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

January 22
Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

COMMUNITY EVENTS

October 30
Mega Marketplace - The Space Coast's Premier Networking Event
Over one hundred business professionals will participate in Mega Marketplace, a bi-annual, countywide, business-to-business networking event taking place on Tuesday, October 30, Holiday Inn Space Coast Convention Center, 301 Tucker Lane, Cocoa. Registration and lunch will start at 11 a.m. The Cocoa Beach Regional Chamber of Commerce is hosting the event in conjunction with the Business Resource Council.

November 2

WOMEN'S CENTER

Uncorked! Benefit for the Women's Center, Friday, November 2, 6:30 to 9:30 p.m. at Villa Tropicale, the Riverfront Home of Dani & Ross Clevens. Featuring: Fine Wines, Lavish Food Stations, "Corktini" Cocktails, Auctions, and Games. Please respond by October 29 at 321 480-1593.

November 17-18

Viera Regional Community Center
2300 Judge Fran Jamieson Way
Viera, FL 32940

Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member
Cocoa Beach Regional Chamber of Commerce
Melbourne Regional Chamber

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American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

Location:
Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

Date & Time:
Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

Cost:
$28.00 for members and guests

For reservations :
Barbara Cheney
321 987-5106
beejaycheney@ yahoo.com
or
Online at www.abwaoceanside.org

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

ABWA's Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.