MELBOURNE, FLORIDA

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION

*The Rising Tide*
**January/February 2011**

OCEANSIDE CHARTER CHAPTER

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*"The secret of getting ahead is getting started. The secret of getting started is breaking your complex overwhelming tasks into small manageable tasks, and then starting on the first one."*
*~ Mark Twain*

*1835—1910*

# MESSAGE FROM THE PRESIDENT

**Barbara Cheney**
**President, Oceanside Charter Chapter**

Greetings and warmest wishes for a happy and prosperous new year from the Oceanside Charter Chapter! The Executive Board hopes that you, and your loved ones and friends had a holiday season full of cheer! We look forward to a great couple of months ahead of us with some very special events in development.

First, let's look back to the holiday season, as Oceanside Charter Chapter and Space Coast Women Express Network once again worked together to hold our Second Annual Holiday Gala! What a lovely event with great food, fantastic raffle prizes, musical entertainment by acoustic guitarist , Arturo Echarte, and approximately 40 in attendance. This was a very successful event because you came out and invited your friends to support us at this great opportunity to make new acquaintances and reunite with old ones!

My special thanks to all the sponsors and donors who made this special event possible. We would also like to extend special thanks to all those on the joint planning committee who diligently worked out all the details in advance of the event. All the special touches were greatly appreciated! This will surely be a hallmark event for our organizations for years to come. Financial results are still being compiled, but look favorable, which will render some proceeds for both of our chapters. A financial report will be posted to our website when this effort is completed. Just remember how important these events are to raising funds for continuing our educational and scholarship efforts . So, thank you to all for your raffle ticket purchases.

Looking forward, the Oceanside Executive Board is excited about several upcoming events. We have already started plans to host a spring member mixer. Over the past couple of years, we have had several of these important forums that generate very favorable feedback from guests and members because they are an enjoyable and great venue to bring perspective members. Also on the horizon is the Regional Conference for Districts I & IV on March 18 and 19 in Atlanta. The board looks for continued opportunities to send new faces to these conferences.

At the 2010 Holiday Gala we were proud to officially announce that Oceanside Charter Chapter is offering a $1,000 Special Scholarship through the Stephen Bufton Memorial Educational Fund to a deserving young woman in Brevard County that will be awarded in May 2011. The criteria for this scholarship award has been finalized and is available on the Oceanside website. Please think of a deserving young lady in the Space Coast area who would benefit from this award.

I would also like to encourage our members to think of deserving candidates for the ABWA Oceanside Charter Chapter Woman of the Year and Top 10 Candidate awards. Our chapter has so many vibrant and talented members who would qualify. We will be reviewing the criteria for these awards during our upcoming dinner meetings.

You don't want to miss our January 25 dinner meeting! Please join us for featured speaker, Nancy Johnson, Certified Laughter Leader.

I look forward to seeing you at our spring dinner meetings and other upcoming events.

~Barbara Cheney

# January Featured Speaker

Nancy Johnson

## Laughter truly is the Best Medicine.

Nancy Johnson, a certified laughter leader, will make you laugh, make you giggle and make you feel good all over. Nancy says, "Laughter relieves stress, increases energy level, boosts the immune system, elevates mood and so much more." She'll show you how to laugh and how to make others around you laugh.

After the wonderful, but stressful holidays, you deserve a fun evening of laughter and smiles. Enjoy a nice dinner with old friends, make new friends and laugh a lot!

Nancy is the featured speaker for the January 25 dinner meeting. She was born and raised in Minnesota, but calls Florida home since 1985. Her background ranges from being a VISTA Volunteer, Office Manager, Substitute Teacher, Volunteer Firefighter, Chamber Membership Director to currently an Entrepreneur. Thanks to her father, Rollin Child, a lifelong Rotarian, she was given the honor of being a Paul Harris Fellow in 2002. Nancy has brought laughter to many in skilled nursing facilities, assisted living facilities, business workshops and many people throughout Indian River and Brevard Counties. Nancy is passionate about encouraging others to smile, laugh, and keep a positive attitude.

Let's get together to laugh and smile on Tuesday, January 25! You'll feel better!

# February Featured Speaker

## Turn Your Pink Slip into a Red Hot Business!

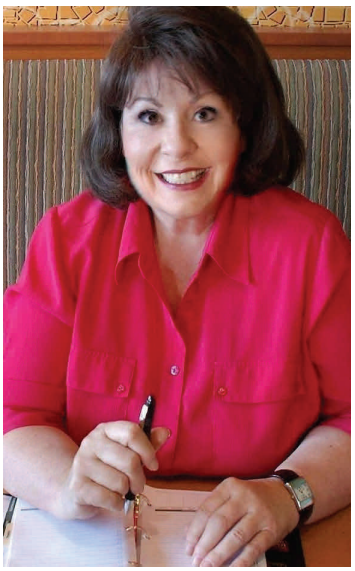
Losing your job could be the best thing that ever happened to you! Boomerpreneur, Jean Newell is a prime example of how to reinvent yourself in these challenging financial times.

With no formal education in business, finance or distribution, Jean started Newco Enterprises, a manufacturing and marketing company specializing in Jean's own inventions. Her products, a line of wearable organizer bags called PUPs (acronym for personal utility pouch), have been featured on QVC, and in major department store chains, boutiques and gift catalogs.

As a national speaker, author and consultant, her inspirational advice and training series, *"How to Turn Your Pink Slip into a Red Hot Business,"* will change the lives of unemployed Americans searching for their next employment opportunity.

Jean and her inventions have appeared on numerous television shows, radio programs and in print media, including *QVC, The Today Show, The Montel Williams Show, The Washington Post, The New York Daily News,* and *The Chicago Tribune.*

Please join us on Tuesday, February 22!



# Save the Date!

## 2011 Eastern Regional Conference

Districts I & IV

March 18—19, 2011

The Westin Atlanta Perimeter North
Atlanta, GA

## National Women's Leadership Conference
## September 22—24, 2011
## Irving, Texas

What a better way to celebrate American Business Women's Day and the 62nd Anniversary of ABWA's founding.

Hope to see y'all in Texas!

# Chapter Committee Reports

### Newsletter

The Oceanside Charter Chapter Newsletter is published on the Chapter web site at www.abwaoceanside.org and on the Oceanside Charter Chapter ABWA WIN Team Board at www.abwa.org.

Please send newsletter submissions to acarbone@cfl.rr.com by the second Wednesday of the month.

### Care Coordinator

We extend our condolences to the family of Sheryl Glore on the passing of her husband, Donald on November 28, 2010.

### Education/Professional Development

Please help us spread the news about Oceanside Charter Chapter funding a special scholarship of $1,000 through the Stephen Bufton Memorial Educational Fund! Please think of a deserving woman who would benefit from this award. Scholarship information and candidate criteria are available on our website. Applications must be completed by March 31, 2011 at www.sbmef.org.

### Membership

Please extend a warm welcome to our new members, Rochelle Hood and Jocelyn Schuman!

Congratulations to Sue Tyson-Parker, who was recently recognized as a March of Dimes 2010 Woman of Achievement Nominee!

If you have a change in email, address, phone number, etc., please let us know! We are in the process of updating our Member Directory. Contact Anita at acarbone@cfl.rr.com.

### Publicity

Chapter monthly meeting information is published in the Business Agenda column of Florida Today as well as the online Community Calendar of the Cocoa Beach Area Chamber of Commerce website. Please contact Laura Chiesman if you have photos or information for our Facebook page.

facebook

COCOA BEACH AREA Chamber of Commerce
BETTER BUSINESS DEVELOPMENT COUNCIL

**We're on the web!**

**www.abwaoceanside.org**

## 2010 - 2011 Executive Board

**President**
Barbara Cheney
beejaycheney@yahoo.com
321 987-5106

**Vice President**
Laura Chiesman
lchiesman@cpawms.com
321 506-8274

**Secretary**
Jenny Wall
jwall@cfl.rr.com
321 459-1661

**Treasurer**
Anita Carbone
acarbone@cfl.rr.com
321 684-0790

## 2010 – 2011 Committee Chairs

**Professional Development**
Laura Chiesman: lchiesman@cpawms.com

**Fundraising/Advertising**
Susan Averill: averill441@yahoo.com

**Membership**
Barbara Cheney (Acting): beejaycheney@yahoo.com

**Newsletter**
Anita Carbone: acarbone@cfl.rr.com

**Program**
Sue Parker: suejtyson@aol.com

**Publicity**
Anita Carbone (Acting): acarbone@cfl.rr.com

**Website**
Jessica Brace: jbrace@affordablenet.com

**Reservations**
Barbara Cheney: beejaycheney@yahoo.com

# 2010 Holiday Gala Photo Gallery

For more Holiday Gala photos, please visit our web site at www.abwaoceanside.com.

# Thank you to our Holiday Gala sponsors and donors!

## *Special Thanks to…*

Arturo Echarte

Kelly Palace

## *Holiday Gala Sponsors*

Beachside Pet Sitting
Melbourne Beach • 321 409-1051

CPA Wealth Management Services

Career Transitions Consulting, Lola Mitchell, MA Human Relations
321.723.1105

Juice Plus+ Connie Adams

O'Brien Wealth Management, LLC
(321) 806-3960

Palace Properties International
Locally Committed · Globally Connected

## *Gift Baskets & Gift Certificate Donations*

Larry Apotheker, D.C.
Jessica Brace, Affordable Graphic Solutions
Anita Carbone
Barbara Cheney
Laura Chiesman
Nora Marek, Melbourne Home Staging
Toni Messano, Set the Stage
Patricia O'Brien, O'Brien Wealth Management
Kelly Palace, Palace Properties International
Sue Parker
Nancy Peltonen
Seashell Suites
Sorelli Hair Studio

# Oceanside Charter Chapter Offers $1000 in Special Scholarship!

Oceanside Charter Chapter is funding a special scholarship through the Stephen Bufton Memorial Educational Fund (SBMEF). The field of study is Business and the scholarship will be awarded in the amount of $1000.

In order to be eligible for consideration, candidates must be women who:

1. are citizens of the United States and Brevard County, Florida;
2. will be college First or Second Year level in August 2011;
3. are attending or have been accepted at a licensed, accredited vo-tech school or community college authorized to confer at least an associate degree;
4. will be studying in the field of business; and
5. have achieved a cumulative grade point average (GPA) of 3.0 or better on a 4.0 scale.

To apply, interested parties should send name and email address to Anita Carbone at acarbone@cfl.rr.com.

Trustees of SBMEF serve as the selection board for this scholarship. Applications must be completed by March 31, 2011 at www.sbmef.org. The winner will be notified in May. Each one-time scholarship is not renewable. A check will be issued jointly to the educational institution and the recipient. Funds are limited to tuition, books and fees.

Eligible applicants will be entered into the SBMEF web site where the applicant will be required to complete the application process online. Applicants must provide a biographical sketch stating her career objectives, a current official transcript and three current professional letters of reference. The first ten qualified applications received at SBMEF will be verified and then forwarded to the trustees for voting.

SBMEF
Stephen Bufton Memorial Educational Fund

The Stephen Bufton Memorial Educational Fund, is one of the country's most highly respected grant and scholarship funds for women, supporting businesswomen for more than 50 years.

Over the years, the success of SBMEF has been credited to the energy and commitment of ABWA members who sponsor applicants, make contributions, and raise money to champion the important mission of this fund.

## ABWA EVENT CALENDAR

**January 25**
Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

**February 8**
Oceanside Charter Chapter Executive Board Meeting at 5:30 p.m.
Harris Corporation Headquarters, 1025 W. Nasa Blvd., Melbourne

**February 8**
Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

**February 22**
Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
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Atlanta, GA

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Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, 100 Datura Drive, Indian Harbour Beach

## COMMUNITY EVENTS

**January 21**

**A Healthy Family is a Happy Family!**
Presented by Leanne Gordon, 7:00 p.m. at The Palm Café at Kiwi Tennis Club, 30 Tradewinds Dr., Indian Harbour Bch, FL 32937

Juice Plus+ Representatives $10 at the door. All others Free!
For more information, contact: Connie Adams 321-431-5276
cmdeadams@aol.com

**February 21—March 28**

**Life 101**
A six-week Self-Development Course that will:

- Explore self-esteem
- Rebuild self-confidence
- Build interpersonal communications
- Develop skills to handle change
- Manage life and career transitions
- Manage conflict situations

Monday evenings from 6:30—8:30 p.m., February 21 through March 28, 2011. Registration fee is $150. Facilitator Lola Mitchell, MA, Educational Consultant, Discovery Institute, PA, Murrell Professional Park, 845 Executive Lane, Suite 100, Rockledge • 321 631-5538.

**Oceanside Charter Chapter**
**January 25, 2011**
**Meeting Agenda**

Networking

Call to Order & Welcome

Pledge of Allegiance

Invocation

Introductions

Establish a quorum

Approval of Minutes

Treasurer's Report

Committee Reports
- Website: Jessica Brace
- Newsletter: Anita Carbone
- Membership: Barbara Cheney—Spring Member Mixer
- Professional Development: Anita Carbone—$1000 Chapter Special Scholarship
- Program: Sue Parker
- Care Coordinator: Barbara Cheney
- Ambassadors: Connie Adams & Lola Mitchell
- Facebook: Laura Chiesman

Guest Speaker: Nancy Johnson

New Business:
- Appointment of Woman of the Year and Top Ten Candidate Committee
- 2011 Chapter Dues

Announcements
- Spring Regional Conference, March 18 & 19, Atlanta, GA

Raffle

Benediction

Adjournment

Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member
Cocoa Beach Area Chamber of Commerce

Newsletter Editor
Anita Carbone
acarbone@cfl.rr.com
321 684-0790

## American Business Women's Association

### Mission Statement

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.*

## OCEANSIDE CHARTER CHAPTER MEETING INFORMATION

**Location:**
Eau Gallie Yacht Club
100 Datura Drive
Indian Harbour Beach, FL

**Date & Time:**
Fourth Tuesday of the month
6:00 p.m. Networking
6:30 p.m. Dinner & Meeting

**Cost:**
$25.00 for members and guests

**For reservations :**
Barbara Cheney
321 987-5106
beejaycheney@ yahoo.com
or
Online at www.abwaoceanside.org

### Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the lives of local businesswomen. Our members create rewarding educational and networking experiences by promoting improved self-confidence, personal and professional skills, and individual creativity.

**ABWA's Proud Code of Conduct**

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.